

**The MetroHealth System**  
**Board of Trustees**  
**Community Engagement Committee**  
**October 16, 2019**

Present Committee Members: John Hairston, Jr., Arlene Anderson

Other Trustees: Tom McDonald, Bernie Moreno, J. B. Silvers

Advisory Committee Members: Dr. Nathan Beachy, Linda Bluso, Ted Carter, Dr. Nabil Chehade, Michelle Kirkwood Hughes, Gail Long, Rev. Tony Minor, Karen Mintzer, Rev. Hobson Sadler Sr.

Staff: Dr. Akram Boutros, Jane Platten, Rita Andolsen, Karen Cook, Greg Zucca

Guests: Karen Cook, Greg Zucca

The meeting was called to order by John Hairston, Jr. at 10:00 a.m.

(The minutes are written in a format conforming to the printed meeting agenda for the convenience of correlation, recognizing that some of the items were discussed out of sequence.)

I. Approval of Minutes – July 17, 2019

The minutes of the July 17, 2019 Community Engagement Committee meeting were approved as presented.

II. Information Items:

1. MetroHealth 2018 Community Needs Assessment Update

Ms. Andolsen presented an update on progress being made by MetroHealth on the 5 priorities identified in the 2018 community needs assessment which was commissioned as part of the creation of the Community Engagement Committee. It was released in March 2018 and identified the following priority areas: reducing infant mortality, addressing the opioid epidemic, eliminating racial and ethnic disparities in chronic disease outcome, community building in Clark-Fulton and addressing community trauma (attachment).

2. Collaborative Community Health Needs Assessment Newly Released Results

Ms. Cook provided a summary of the newly released report which is a county-wide effort to align community health needs assessments, conducted by health systems and

public health departments as one shared assessment, with shared effort to address priority needs.

The report identified the following community priorities (attachment):

- Eliminating structural racism.
- Enhancing trust and trustworthiness across sectors, people, and communities.
- Addressing community conditions, such as reducing poverty and its effects, including transportation and homicides/violence/safety.
- Enhancing mental health and reducing substance abuse.
- Reducing chronic illness and its effects.

### 3. Community Engagement Strategic Plan/Communications Plan

Ms. Andolsen presented a draft community engagement strategic plan with the following goals (attachment):

**Goal 1:** Establish and maintain mutually beneficial community relationships to build trust, goodwill and support for MetroHealth and its community initiatives.

**Goal 2:** Develop a blueprint for how MetroHealth communicates, as an organization with key stakeholders, ensuring that everyone in the organization maximizes every opportunity to communicate the overall mission in a unified manner.

**Goal 3:** Using internal and external communication platforms and works across the system to integrate efforts that promote awareness of the MetroHealth mission and role as a community catalyst.

### 4. Clark-Fulton Master Planning

Mr. Zucca presented an overview of the Master Planning process in Clark-Fulton and provided detail on the MetroHealth community and economic development initiatives (attachment).

### 5. Broad Roster Input and Engagement Survey

Committee members will receive editable pdf of board survey to gain insight into how they would best like to engage and to recommend potential Committee members.

## III. Non-Consent Action Items – None

IV. Consent Items – None

There being no further business, the meeting adjourned at 11:30 a.m.

Respectfully submitted,

Jane M. Platten  
Senior Vice President, Administration – Chief of Staff