

From Silos to Synergy:
Integrating Academic Health
Informatics with Operational IT
for Healthcare Transformation

Elizabeth Stevens, PhD, MPH Assistant Professor, Population Health and Medicine



### **Why this Story Matters**



Digital health is rapidly accelerating



Innovation & operations are becoming increasingly inseparable



Health systems need new structures to maximize impact

## From silos to synergy: integrating academic health informatics with operational IT for healthcare transformation

Devin M. Mann ☑, Elizabeth R. Stevens, Paul Testa & Nader Mherabi



Strategic Director, Digital Health Innovation



Director, Research Development



Chief Health Informatics Officer



Executive Vice President and Vice Dean, Chief Digital and Information Officer



### What is DHI?

- Department of Health Informatics (DHI) = NYU's new enterprise hub for applied health informatics.
- Lives inside MCIT (Medical Center IT), not academia.
- Mission: integrate academics, clinicians, and IT to scale innovation across care, research, and education.

### Why DHI matters

- Health systems can't separate innovation from operations anymore.
- Academic research often fails to scale.
- Clinicians need tools that fit into workflows, not add burden.
- DHI is NYU Langone Health's solution to these problems.



### The Divide

#### **Academic Informatics**

Research, new tools, pilots

Clinical Decision Support (CDS) Tool Development and Evaluation

Data Science & Al/ML
Workflow Innovation
Equity & Access Research

**Operational IT** 

Infrastructure, enterprise stability

Worked in parallel silos

Core EHR Infrastructure
Clinical Applications
Data & Reporting
Compliance & Security
Support Functions



### Consequences

#### **Academic Informatics**

Research, new tools, pilots

### **Operational IT**

Infrastructure, enterprise stability

Restricted data access
Pilots rarely scaled

**Poor workflow integration** 

Redundant or duplicative projects

Lost opportunity for innovation and change



### **Federal & Market Drivers of Digitization**



2009 HITECH Act -> EHR ubiquity

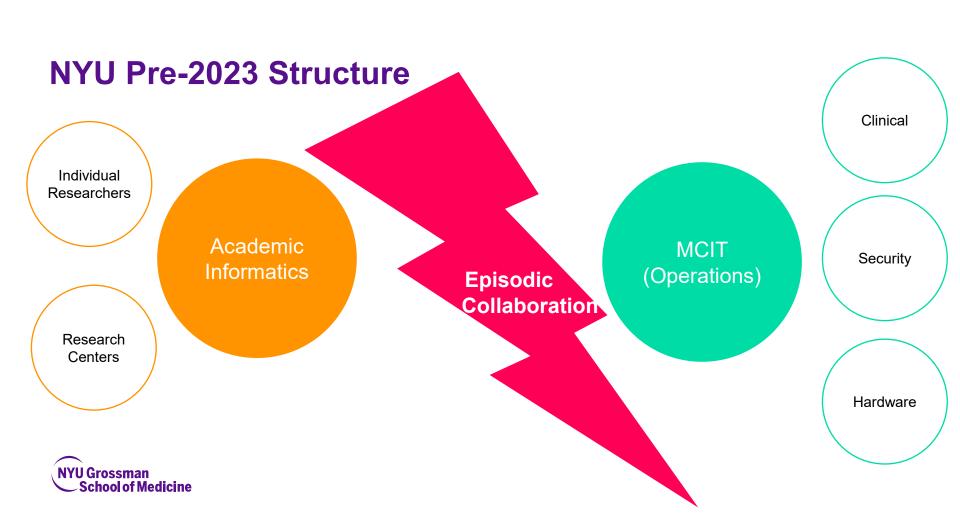


Financial and liability risk tied to IT success



Trends towards digitization across missions





### **Prior MCIT Incremental Steps Toward Change**

Shift from App-Specific Structure >>>> Digital Experiences

Focus on Portfolios - Patient, clinician, research/education

Maintained: Parallel governance!



### Why Status Quo Wasn't Enough

Incremental tweaks too slow

Innovation needed at enterprise scale

Risk of lagging behind peers



### **DHI Launch**

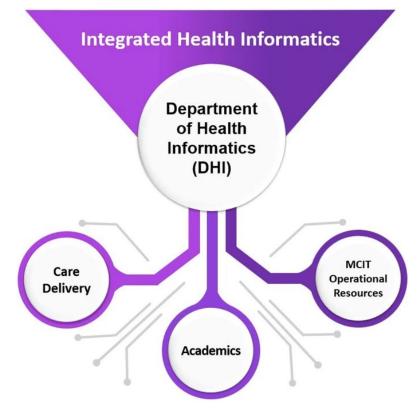
Established within MCIT (2023)

Enterprise hub for informatics

Unconventional structure designed to **maximize innovation** and **impact** 







Cross-mission reach: clinical, research, education

### **Division Focus**

Clinical Informatics

Health IT Safety

Digital Health Innovation

Digital Health Equity

**Applied Al** 

Research Informatics

Nursing Informatics

Educational Informatics



### **A New Paradigm**

### **Key Integrative Features**

- Structural Integration: DHI inside MCIT, and not academia
- Matrix Roles: Faculty & staff with joint academic + operational responsibilities
- Shared Resource Pool: Analysts, architects, data staff, etc. allocated dynamically
- Unified Governance: Single prioritization process for all projects
- Cross-Mission Reach: Clinical care, research, education, equity, and Al

#### **Academic Informatics**

Research, new tools, pilots



#### **Operational IT**

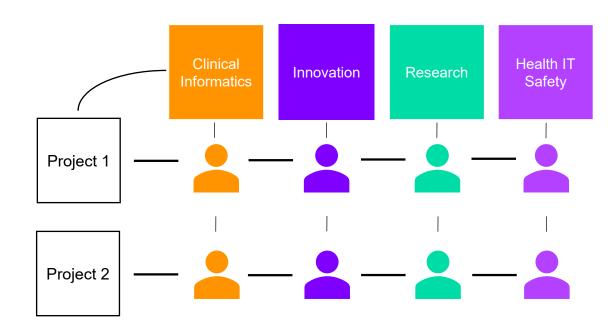
Infrastructure, enterprise stability, clinical care



### **Matrixed Roles**

### **Dual Reporting Lines**

- Faculty + staff
   positioned across both
   academic homes and IT
   operations
- Roles -> bridges, not silos





### **Shared Resource Model**

No dedicated "siloed" pools

**Enterprise Prioritization** 

Dynamic Resource Allocation



Reduces redundancy & increases scalability



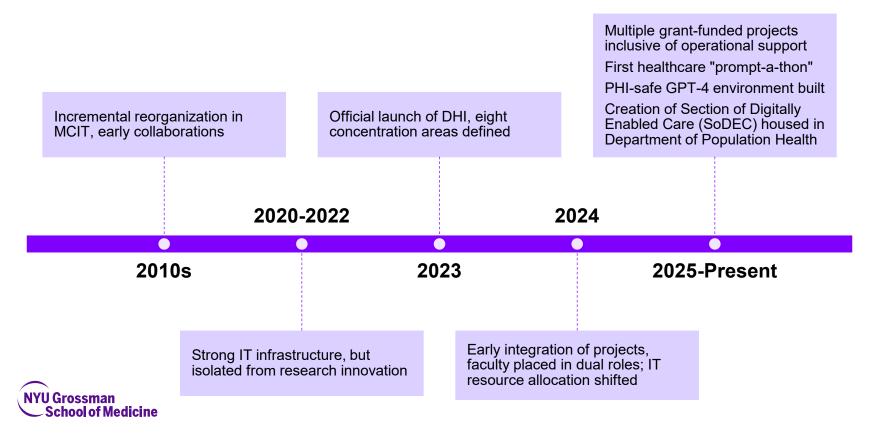
Governance: Transparent, Enterprise-Aligned

**Decision Making** 





### **Key Milestones in Building DHI**



### **Immediate Benefits of Integration**



Freedom to Experiment

Innovation no longer bottlenecked by IT gatekeeping



Research -> Deployment Pathway

Pilots designed with operational alignment from the start



Reduced Redundancy

Fewer duplicative apps or "shadow projects"



Clinician-Centered Tools

Digital solutions built into workflows, not bolted on later



**Grant Leverage** 

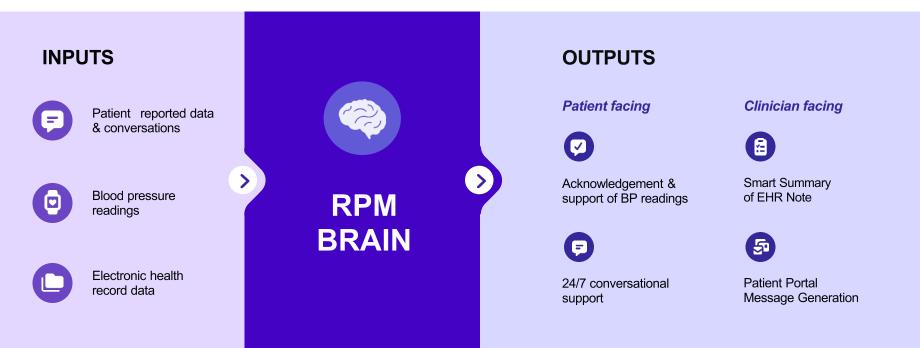
Grant-funded projects supported by operational IT resources



\*other use cases coming soon

### "The RPM Digital Brain" GenAI + RPM

Al-Enhanced Care at Home: Collaboration between SoDEC researchers, MCIT CDIO, UX designers, software architects and RPM team





# Proof at NYU – RPM Foundation

373

**Providers** 

10k+

Patients monitored at NYULH

3.7k +

Active RPM orders in 2023



**58.7**% ↑

Increase in patient uptake after workflow redesign

# The AlManage Intervention for GLP-1 Management



Funded by NIH

**Built on MCIT infrastructure of RPM "Brain"** 

A GenAl chatbot to collect patient data

An EHR-integrated CDS algorithm to guide dose titration

A patient data summarization tool

Side-effect management

Workflow integration for patients and providers



### Challenges of Building an Integrated Model

#### **Role Confusion**

Early uncertainty: who "owns" projects – academics or IT?

#### **Cultural Differences**

- Compliance standards vs. Exploratory research norms
- Product development vs. innovation iteration

#### **Risk of New Silos**

DHI itself could become another "wall" if not carefully managed

#### **Clinician Concerns**

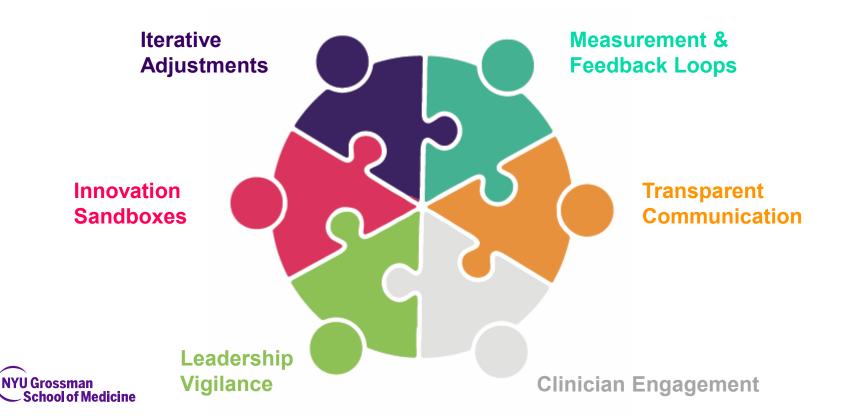
Workflow disruption, being a guinea-pig, "too many tools"

#### **Potential for Gatekeeping**

Requires an operational leadership tolerance of innovation risk



### **Strategies to Address Challenges**



### **Lessons for Other Academic Medical Centers**

Integration Must Be **Deliberate** 

Silos won't break down on their own – requires structural change

Leadership Commitment Is **Essential** 

C-suite sponsorship enables project success

Governance & Resource Transparency

Enterprise prioritization prevents turf wars and duplication

Clinician **Partnership** Drives Adoption

Co-design ensures tools fit into workflows, not on top of them

Operational + Academic Synergy Yields Scale

Grants + IT support -> sustainable innovation



### The Future of Applied Informatics

- **Solution** Generative Al & Automation
- >>> Scaling Remote Care
- >>> Smarter Clinical Decision Support
- >>> Regulation & Compliance
- **Culture of Collaboration**



### **Key Takeaways: From Silos to Synergy**

#### Silos are costly

- Duplication, poor adoption, clinician burden

#### Academic and operational integration is disruptive but essential

- Requires structural change, not just goodwill

#### DHI is a model for applied health informatics

- Bridges academics, IT, and clinicians

#### Clinician-centered design matters most

Tools only succeed if they fit workflows

#### **Future-ready**

- This model positions health systems for AI and digital transformation





## Thank you

Elizabeth Stevens, PhD, MPH Elizabeth.Stevens@nyulangone.org

**NYU Langone Health**