## Community Based Research

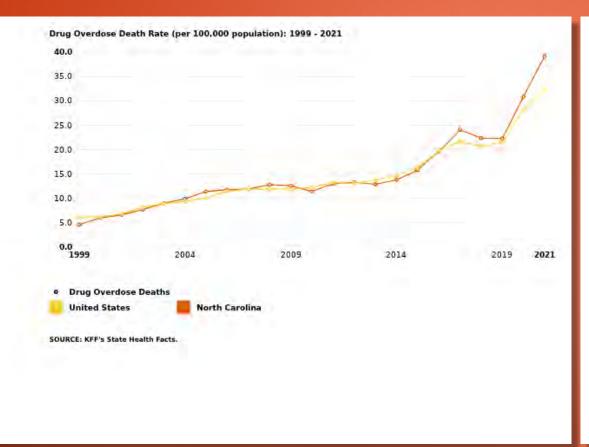
What research is important to the community?
County Public Health Survey
Access to Opioid Treatment
Access to Mental Health
Clinician/Researcher
North American Primary Care Research Group
Community Council
Patient and Community Engagement

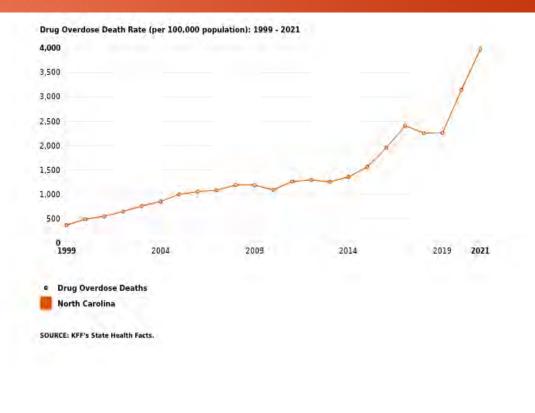
### Scope of the Problem

- One opioid addicted person is responsible for 12 crimes
- Approximately 300 known addicts in the County
- 85% of the inmates in County Jail are there due to an opioid related event
- No treatment program while incarcerated



#### 11 people die of an overdose death in North Carolina each day





http://wonder.cdc.gov/mcd-icd10.html



## Purdue Drug Settlement

\$800.000 per year for18 years

More to Come

What to Do with the Money?



## Lunch with the County Manager

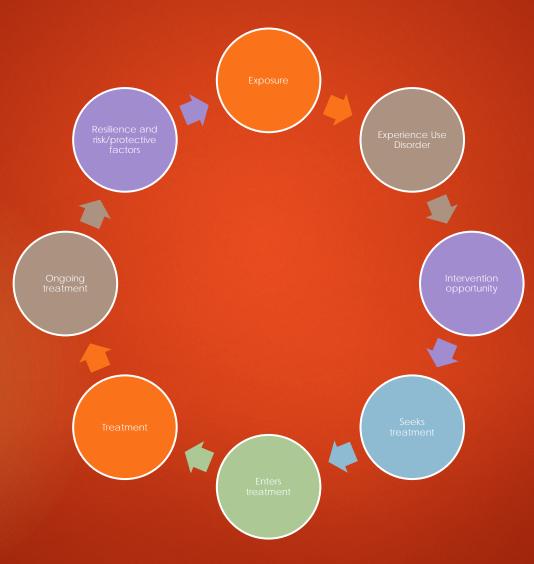
No Physician Guidance
Three Openings for EMT Personnel
Three Openings for Firemen
Exploding Homeless Population
Projected Need per Year for
Opioid Issues
\$8,000,000 per Year
Breaking the County Budget

## Day Long Seminar

- Mental Health Provider
- County Commissioner
- County Jail Personnel
- Recovered Addict
- Judicial System
- Chamber of Commerce

- Law enforcementEducators
- EMT
- ► ER Physician
- Hospitalist
- Chamber of Commerce
- Pastor/Minister

## Use Cycle Disorder



## To Do List

- Stigma Reduction Seminar for Law enforcement and prison personel
- Stigma Reduction for Primary Care Physician Workforce
- Residential Treatment Center
- Drug Court
- Training of Primary Care Physician Workforce in the Use of MAT therapy in the outpatient setting
- EMT MAT treatment out in the field with warm handoff to primary care physicians

- Closing the Loop between ER
   Physicians, Hospitalist and Primary
   Care Providers
- Mental Health Support
- Transportation to Primary Care Physicians for Patients in Recovery
- Day Long Seminar on Community Engagement
- Breaking Down the Silos

## Stigma

### Law Enforcement/Prison employees

- Goals and Objectives-enforce laws, maintain public safety, combat illegal drug use
- Approach to Addiction-punitive emphasizing arrests and incarceration
- Stigma and Perception-view addicts as criminals first
- Collaboration-overdose response, drug diversion

# Healthcare providers-the enlightened vs prejudiced

- Goals and Objectives-patient care and well being
- Approach to Addiction-harm reduction, MAT therapy, mental health needs
- Stigma and Perception-"skid row derilicts", addiction is a medical disease
- Collaboration-meeting in the middle

## Creating a Registry UNC SHEP CENTER

- Ipad/Smart Phone App
- HIPPA Secure
- Access to North Carolina Prison Data Base
- Easy to download to an Excel Spread Sheet Format
- Available to EMT, ER, Hospitalist, County Jail, Primary Care Physician Offices
- Grant to Support
- Project Manager
- PhD Scientist Support

## Goldie The right care at the right time

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Eshelman Institute for Innovation Department of Pharmacy

UNC School of Medicine



UNC Chapel Hill

POST OVERDOSE **RESPONSE TEAMS-RUN BY COMMUNITY** PARAMEDIC AND PEER RESPONSE TEAMS (PORT-CP) -PROVIDING EMPATHETIC, PEER BASEDCARE



## PORT-CP County Outcomes

Reduce EMS Calls-\$1500 per call Reduce incarcerations-\$125/day Increased employment-\$760 per year in taxes

## Goldie Product Capabilities



### Goldie Product Capabilities

- Track and manage patients
- Track and manage tasks
- Protocols and educational assets
- Document encounters
- Customizable assessments
- Automate task creation and reminders
- Multiple phone and address/patients
- Locations as address or pin drops
- Send assessments via text

- Record medical hx, allergies, substance use, etc.
- Shared social services assessment
- Send/receive/tract SMS text
- eReferrals via API, email and FAX
- Import patient data
- Dashboards and reporting
- Digital sign and share forms
- User and account administration
- ▶ HIPPA and 42 CFR compliant

### What Does Success Look Like (Collaboration)

#### ► UNC SHEPS Center

- Eshelman InnovationCenter
- Caldwell and Burke County Pilots
- Residential treatment center
- ► Financially Sustainable Model



## Recommended Reading

- Dope Sick by Beth Macy
- Raising Lazarus by Beth Macy
- Dreamland by Sam Quinones
- Fentanyl by Sam Quinones
- In the Realm of Hungary Ghosts by Gabor Mate'