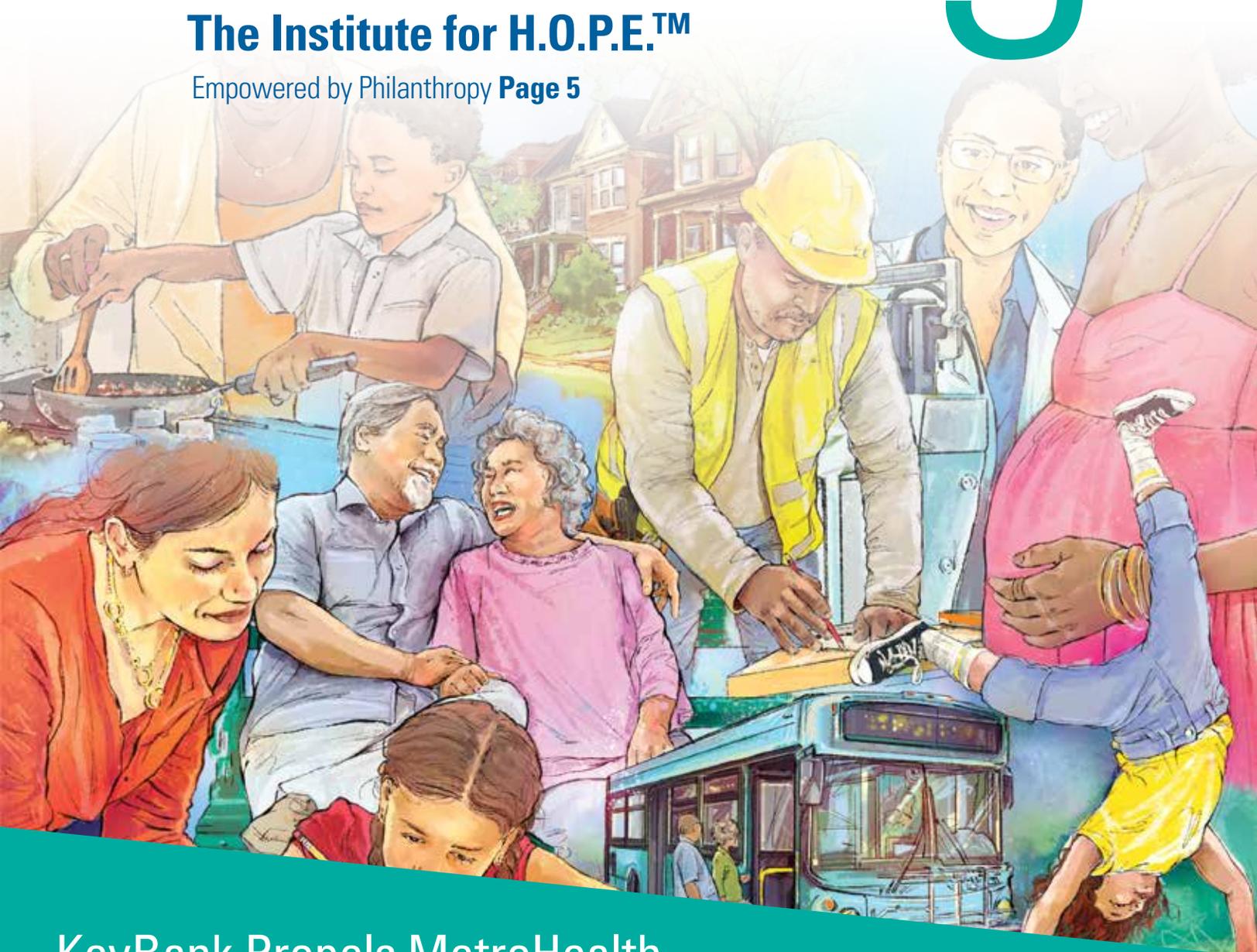


Giving

The Institute for H.O.P.E.™

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THANK YOU TO OUR DONORS

2020 was a historic year of fundraising for MetroHealth. Thank you to everyone whose generous gifts contributed to MetroHealth's mission of improving the health and well-being of the greater community.



FOR OUR HEALTH

- **The JoAnn and Bob Glick Fund for Healthy Communities** will support and nurture programs that promote the health and well-being of the underserved in Greater Cleveland with a focus on programs that address the needs of women and children.
- The reach of MetroHealth's Mom & Baby Bundle and Red Carpet Care programs is being expanded with a grant from **UnitedHealthcare**, who is collaborating with MetroHealth to design and test effective care management strategies based on program findings, which will have a direct impact on many of UnitedHealthcare's Medicaid members in the Cleveland area.
- MetroHealth's Nurse-Family Partnership program received generous support from the **William J. and Dorothy K. O'Neill Foundation**, **Epic Systems Corporation**, the **Callahan Foundation** and the **Harry K. Fox and Emma R. Fox Charitable Foundation**.
- **The Sam J. Frankino Foundation** provided generous support to the MetroHealth Autism Assessment Clinic.

FOR OUR NEIGHBORHOOD AND FOR OUR ECONOMY

- The community responded to an unprecedented global health crisis with unprecedented levels of giving. See page 5 to learn more about how donors made it possible for the **Institute for H.O.P.E.**™ to respond quickly to needs that went beyond health care.

FOR OUR FUTURE

- **The JoAnn Zlotnick Glick Endowed Fund in Community Health Nursing** will recognize and support the role of nurses as leaders in improving the health and health care of the underserved in Greater Cleveland. The endowment, established at MetroHealth, will also support a professorship in Case Western Reserve University's Frances Payne Bolton School of Nursing.
- **US Communication and Electric, Inc.** provided generous support to the Colonel Thomas C. McNeal Professorship in Trauma, Critical Care, Acute Care Surgery and Burns.

We want to extend a special thank you to **Tri Delta Cleveland Alumnae Chapter**, whose Mad for Metro fundraising event in March 2020 once again raised money for MetroHealth's Child Life Patient Care, Education and Research Fund and the Comprehensive Burn Care Center. Despite the cancellation of the annual Hy-5: Hyland 5K Run, a virtual walk held for employees of **Hyland** raised money for the MetroHealth Transformation. And the annual golf outing in August 2020 of the **Northeast Ohio Society of Fire Protection Engineers** raised money for the Comprehensive Burn Care Center.

Our employees generously donated nearly \$237,000 through individual and pledge gifts.

We are so grateful for the individuals, corporations and foundations that continue to strengthen our programs and services. Their support of the Transformation Campaign allows us to expand our mission throughout the community.

THANK YOU!

FOR OUR NEIGHBORHOOD

Cleveland Foundation Grant Enables School Health Program to Expand Reach

A \$200,000 grant from the **Cleveland Foundation** is supporting the participation of MetroHealth's School Health Program in the new Say Yes Cleveland Integrated Health pilot program that began earlier this year at four schools. MetroHealth was selected to provide physical health services at two Say Yes schools – John Adams High School and Mary M. Bethune School (pre-K-8), both in Cleveland.



Say Yes Cleveland provides postsecondary tuition scholarships to eligible Cleveland Metropolitan School District (CMSD) high school graduates. It also provides support services to students and their families from Pre-Kindergarten through high school. Their Integrated Health pilot program is expanding health services available to students, including mental health services, chronic disease management, vision and dental services.

“When young people have health issues – whether physical, mental, or behavioral – their schoolwork can suffer dramatically. Say Yes Cleveland’s Integrated Health pilot is a way to start increasing access to healthcare so that students can get the help and support they need,” said Dale Robinson Anglin, Vice President for Program with the Cleveland Foundation, whose significant financial support helped to launch Say Yes Cleveland in 2019.

“We weren’t going to be able to do this without MetroHealth,” Anglin said. “They have been at the forefront of school-based health here in Cleveland for years.”

The pilot program was designed with input from CMSD, the City of Cleveland, Cuyahoga County, area foundations, mental health providers, community-based organizations, higher education institutions and other health systems. Other pilot providers include local federally qualified health centers and community mental health agencies.

“When you want to start something new, you want to start with the experts,” Anglin said. “MetroHealth has helped set the tone that this was not competitive. They’ve been very willing to share their knowledge.”

This newest role is a natural extension of the School Health Program services MetroHealth has provided since the program’s 2013 launch. It currently offers health services to a dozen CMSD schools, Cleveland Heights-University Heights School District, Urban Community School and several Positive Education Program (PEP) locations.

The School Health Program care coordination team will be doing outreach at these sites, focusing on program enrollment and scheduling preventive care.

If you are interested in learning more about how you can support the School Health Program, please contact Kathy Plummer at 440-592-1393 or kplummer@metrohealth.org.

Transformation Campaign Expands Goal to \$150 Million

In 2020 we reached and exceeded our initial goal of \$100 million for The Transformation Campaign: For All of Us. Nearly \$106 million has been raised for core priorities of the campaign: For Our Health. For Our Neighborhood. For Our Economy. For Our Future.

The extraordinary \$42 million gift from JoAnn and Bob Glick catapulted us to our goal. So many others also answered the call to help amid an unprecedented global health crisis. The pandemic continues to illuminate the growing needs of our community. To that end, we have reset the goal of our philanthropic campaign to **\$150 million**. The support of our donors, through discretionary gifts to the **Transformation Fund**, will ensure the availability of resources essential to transform health in Cuyahoga County and Northeast Ohio.

We will continue sharpening our focus on excellence and exceptional medical care. Our campus transformation will include expanded green space and visual arts programming for our patients, our caregivers, and our neighbors. The Institute for H.O.P.E.™ will expand ... and will spark a resurgence of hope across our community.

Thank you!

Kate Brown
President, The MetroHealth Foundation
Chief Development Officer, The
MetroHealth System

FOR OUR ECONOMY

KeyBank's Commitment Advances Opportunity Center Progress

The KeyBank Foundation has made a three-year, \$1.5 million grant that will support programming and staff for the new MetroHealth Economic Opportunity Center in the Via Sana building, slated to open in 2022 on West 25th Street at Sackett Avenue.

The Opportunity Center is part of the multi-pronged commitment by the MetroHealth Institute for H.O.P.E.™ (Health, Opportunity, Partnership, Empowerment) to ensure that residents have what they need to live healthy lives. Job training, financial and digital literacy training and access to Cuyahoga Community College classes will be offered at the center, which is instrumental in the revitalization of the Clark-Fulton neighborhood and other nearby communities.

Several new staff positions, including Field Community Health Workers and Economic Opportunity Specialists, will be added to work closely with patients, community members and MetroHealth employees as they access the programs at the Opportunity Center.

"KeyBank's generous grant will make possible support and connections to ensure we can position our patients and our clients for success," said Institute for H.O.P.E. President Susan Fuehrer. "The Opportunity Center will offer a multitude of in-person, online and virtual programs at Via Sana and other MetroHealth locations."



KeyBank's gift, announced on May 27, 2021, is an expansion of its earlier involvement; it previously provided the financing needed to make the Via Sana building a reality. The grant is part of the Cleveland-based financial institution's multi-year, multi-billion-dollar national plan designed to support community development and affordable housing, mortgage and small business lending, and transformative philanthropy.

"KeyBank is proud to partner with MetroHealth to address the root causes of health issues and to improve access to the resources that will help citizens live healthier lives," said KeyCorp Chairman and CEO Chris Gorman. "The Institute for H.O.P.E. aligns with our mission to help communities thrive by creating better and brighter futures for all."

Via Sana is part of a \$60 million redevelopment project; construction began in February. In addition to the 5,000-square-foot Opportunity Center, Via Sana will include affordable housing units.

If you are interested in learning more about the MetroHealth Economic Opportunity Center, please contact Kate Brown at 440-592-1401 or kbrown@metrohealth.org.



Rendering of the Via Sana building, which will house the MetroHealth Economic Opportunity Center.

Philanthropy Empowers the Institute for H.O.P.E.™

Established, in 2019, the Institute for H.O.P.E.™ directly addresses many of the inequities laid bare by the COVID-19 pandemic. Its purpose: to identify, address and eliminate barriers to care and to tackle the root causes of health disparities in the community.

The new institute was already making an impact when the pandemic struck. Staff and community partners respond swiftly, addressing a multitude of issues. Food insecurity. Lack of digital connectivity. Social isolation. Inability to access health care.

Here are highlights from 2020 of the impact of generous individuals and organizations:

Calls for HOPE: This pilot program launched in the fall of 2020 and received early financial support from **Cigna** and **Baldwin Wallace University's Jacket Philanthropy Program**. The program pairs trained MetroHealth volunteers with patients identified at high risk for social isolation for weekly chats over the phone to buffer loneliness and isolation.



John Yousef, left, an advanced practice registered nurse, is part of the School Health Program's mobile-unit team.

School Health Program: The team has provided prevention services and COVID-19 consulting throughout the pandemic, while adapting to virtual visits before the resumption of in-person visits. The School Health Program has expanded to include the Cleveland Heights-University Heights School District and Urban Community School. Grants from **Three Arches Foundation** and **CareSource** enabled the addition of Community Health Workers and an RN Care Coordinator to focus on increased enrollment and meeting critical benchmarks like immunizations. *(see page 3 to read about the School Health Program's participation in a new integrated health care pilot in two Say Yes Cleveland schools.)*



Community Health Worker Pat Hardy stands next to the new van that is used by the Institute's mobile pantry program and for food deliveries to patients served by the Food as Medicine clinic.

Critical Supplies: Food and supplies have been delivered during the pandemic to various populations including people experiencing homelessness; new mothers; and patients enrolled in our Food as Medicine clinic. Generous donations from **Discount Drug Mart**, **CareSource** and **Bank of America** and others have supported the delivery program with food and supplies, the purchase of a van and the creation of a new community health position.

The Food as Medicine clinic has expanded to a second site at the new Ohio City Health Center, thanks to a significant investment from **CareSource** and grants from the **Murphy Family Foundation** and the **Thatcher Family Fund**.

Two grants from the **Craig H. Nielsen Foundation's** Emergency Relief Fund helped MetroHealth address the needs of spinal cord injury patients at high risk for contracting COVID-19. PPE/disinfecting kits were purchased to help more than 200 at-risk patients.

Digital Connectivity: A Digital Connectivity Initiative grant from **PNC** is supporting the Tri-C Access Center at MetroHealth and the Tri-C Access Center partnership with underwriting for workforce training to MetroHealth employees and the community. Hundreds of individuals and households in under-served areas surrounding MetroHealth's main campus have received subsidized internet access, thanks to a five-year financial commitment from **Dollar Bank** and an in-kind gift from **US Communication and Electric, Inc.** to support fiber cable installation on the towers of MetroHealth's main campus.

Complementing and elevating all these efforts, MetroHealth last fall launched an electronic referral system designed to better connect patients with community resources, whether it's housing, food, employment, or other critical needs. Through the Unite Ohio network, MetroHealth providers are now able to refer patients to over 70 community-based social service organizations – and keep track of the outcomes.

If you are interested in making a gift to the Institute for H.O.P.E.™ please call 216-778-5665.

Vaughan Ready to Take On Expanded Role as Board Chair

Gareth D. Vaughan was elected chair of The MetroHealth Foundation Board of Directors during the Foundation's annual meeting on May 27, 2021. He succeeds Brian M. O'Neill, who has served as chair since 2018. Vaughan is president and CEO of the construction firm The Albert M. Higley Co.



In 2015, during a volunteering trip in Kenya with the East African Center, David Jacobs asked his good friend, Gareth Vaughan, if he would be interested in joining The MetroHealth Foundation board, of which Jacobs was chair.

Other than knowing a few of the board members, which at the time included Jacobs, Vaughan didn't know much about MetroHealth.

That didn't last long. Many conversations later, including one with emergency medicine physician Dr. Thomas Collins, who was on the board at the time, left Vaughan "kind of hooked" on MetroHealth.

The more he learned about the health system, the more Vaughan said his own thinking changed, especially about the quality of medical care – and the important role the health system plays in the community.

"I use MetroHealth for all of my health care," he said. "It's as good if not better than anywhere else."

Vaughan says he has big goals for the Foundation Board, including helping to attract more major donors outside of Northeast Ohio and spreading the message more widely about the impact MetroHealth's transformation project is having on the community.

Born in Cape Town, South Africa, Vaughan moved to London with his mother (a native of England) when he was a young child. He graduated in 1991 with a BEng(hons) in Civil Engineering from Nottingham Trent University in the United Kingdom.

A scholarship to the University of Cincinnati – and a student there who would become his future wife – lured Vaughan back to the United States after two prior extended visits.

Since earning a master's degree in civil engineering from UC in 1993, Vaughan has worked at only two

companies. The first, based in Cincinnati, asked him to move to Columbus one week after he started. He worked his way up to project executive, running major projects in the field.

A few years later, a headhunter called Vaughan asking if he knew any good candidates who could start up a Columbus office for The Albert M. Higley Co. The recruiter called him back and arranged for Vaughan to interview with Bruce Higley, a company executive who later served as chairman until his death in 2019. Vaughan told Higley he wasn't interested in changing jobs, but the two men kept in contact over the next few months.

Higley and Vaughan eventually agreed there was a fit; on April 1, 2001, Vaughan started as a regional manager. About five years later, Vaughan and his family moved to Cleveland. In 2010, he was elected president. He was named CEO in 2017.

Vaughan's civic involvement has included service on the boards of City Year Cleveland, American Red Cross in Northeast Ohio and Providence House.

"That taught me a lot about leadership," Vaughan said of his time with Providence House. He was a board member for 14 years (including three years as chair) of the organization, which provides emergency shelter to children and supports families in crisis.

"One of the things that struck me was the realization that many of the people we served really had no choice to be in the position they were in," he said. "There's a popular misconception that they have choices. We might think they do, but those choices are very different from the ones that most of us have. That has provided me with some insight and perspective that I've been able to draw from today."

Gareth and his wife, Carrie, live in Rocky River. They have three children.

FOR OUR HEALTH

“Band Aid” Fund Helps Patients with Non-Medical Expenses

Chip and Karen Chaikin’s first experience with MetroHealth wasn’t until 2011. At the start of the year, their mother and mother-in-law, Anita Chaikin Schvimer, was admitted to the Intensive Care Unit. She suffered from an autoimmune disease and died after more than a month in the hospital.

The Chaikins were struck by the level of compassionate and empathetic care she received. It was the best medical experience they had, even though it was one of the saddest times of their lives, they said.

Years passed. Through a close family friend, the Chaikins became involved in a national foundation, Hope for Henry, that supports programming for children dealing with lengthy hospital stays. They brought that program to Cleveland. In 2020, their energies once again turned to MetroHealth, where they wanted to honor Anita and the great care she received.

Earlier this year, the couple pledged \$250,000 to the Institute for H.O.P.E.™ for the creation and management of the Anita Chaikin Band Aid Fund. The fund is designed to assist eligible patients on a case-by-case basis with living expenses. Identified by MetroHealth caregivers, patients’ needs will be determined in part by MetroHealth’s Social Determinants of Health screening, which identifies immediate needs (food, transportation, housing and other social services, for example) that affect a person’s health.



“You shouldn’t have to worry about things like having the money to pay rent or get your car repaired when you’re focusing on medical care,” Chip Chaikin said. “We wanted a way for people to get the extra help they need without having a lot of red tape slowing down the process.”

New Members of the Foundation Board

Eric Fiala is Head of Corporate Responsibility at Cleveland-based KeyBank, which he joined in 2002. Since November 2020, he has overseen community engagement; environmental, social and governance (ESG); philanthropy; and Community Reinvestment Act teams. Fiala holds a bachelor’s degree from Miami University and is a board member of Jumpstart and serves on the Ohio Advisory Board for The Trust for Public Land.

JoAnn Glick is a registered nurse with a master’s degree in community health nursing from the Frances Payne Bolton School of Nursing at Case Western Reserve University. She serves on the Board of ideastream and on the advisory committee for the Quality and Safety Education for Nurses at CWRU’s School of Nursing.

Caitlin Pawlaczyk is a Senior Talent Acquisition Specialist at Nestlé. She is the 2021 Chair of MetroHealth N.E.T. and serves as the Chi Omega Sorority House Corporation President for Bowling Green State University. She will receive her MBA from Cleveland State University later this year.

The MetroHealth Foundation Board of Directors

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22nd Annual John A. Gannon Memorial Golf Tournament

**Monday,
September 13, 2021
2 to 5 p.m.**

Topgolf Cleveland
5820 Rockside Woods Blvd N,
Independence, OH 44131

The event will incorporate a tournament challenge, buffet-style dinner and a silent raffle. Although this is a new venue and format, the event continues in the tradition of raising critical funds for the John A. Gannon Trauma Center and the Comprehensive Burn Care Center at MetroHealth.

Registration deadline: September 1, 2021. This year's Gannon Golf Tournament will be sold exclusively by the bay.

No individual tickets will be sold. For sponsorship information, please contact Steven Ostrolencki at sostrolencki@metrohealth.org or 440-592-1402, or go to metrohealth.org/gannon.