

Giving

How Can You Support MetroHealth?
The Opportunities Are Endless.



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OUR SPECIAL
"FOR ALL OF US"
CAMPAIGN SECTION

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MetroHealth's Response to the COVID-19 Crisis

MetroHealth Receives \$1 Million from Tech Entrepreneur to Assist with COVID-19 Needs



Shortly after the World Health Organization designated COVID-19 as a pandemic, Miguel Zubizarreta – former executive vice president and chief technology officer at Hyland Software – contacted MetroHealth President and CEO Akram Boutros, MD, FACHE.

Zubizarreta told Boutros that he wanted to help in any way he could, and subsequently made a gift of \$1 million to MetroHealth.

“We are beyond appreciative of Miguel’s immense generosity,” said Kate Brown, MetroHealth’s Chief Development Officer and

President, The MetroHealth Foundation. “In ways that continue to amaze us, he fully embraces our mission of providing excellent care for everyone.”

A Bay Village entrepreneur, Zubizarreta and his wife, Denise, are the forces behind the Zubizarreta House. A series of gifts totaling \$1.6 million provided the funding needed for the design, construction and furnishing of the house, which opened in 2017 next to the MetroHealth Old Brooklyn Health Center (OBC). Zubizarreta House is a fully accessible facility that is a second home for people with spinal cord injuries who travel to MetroHealth for research-related treatment and evaluation.

In-Kind Gifts and Donations to COVID-19 Funds Help MetroHealth Respond to Pandemic

Thank you to the many donors who have contributed to MetroHealth’s COVID-19 funds and whose in-kind donations included more than 165,000 pieces of equipment valued at more than \$100,000; 10,000 meals and snacks and 1,200 flowers.

At the onset of Ohio’s “stay-at-home” order, donations from generous individuals and corporate supporters were used to provide food, over the counter medication, household cleaning supplies, hygiene products and other critical items to hundreds of people in the neighborhoods surrounding MetroHealth Medical Center and across Cuyahoga County.

The MetroHealth Institute for H.O.P.E.™ (Health, Opportunity, Partnership and Empowerment) coordinated efforts to deliver those critical supplies, which later also expanded to include care packages for COVID-19-positive mothers whose newborns were in MetroHealth’s Neonatal Intensive Care Unit (NICU).

Meals were provided to the homeless. And 800 kits with toiletries and other supplies were prepared and delivered to individuals living at the Norma Herr Women’s Shelter and Lutheran Metropolitan Ministry Men’s Shelter and to homeless people recuperating from COVID-19 at other locations.

Other donations have been directed to the areas of greatest need facing the health system; and are providing needed services such as day care, counseling and food delivery to MetroHealth employees, as well as safe respite for caregivers in direct contact with COVID-19 patients. Gifts also have been supporting efforts throughout MetroHealth that focus on caregiver well-being, connection and recognition.



“The team at MetroHealth is on the front lines every day taking care of our loved ones. As heroes of our community, their hard work and dedication inspired PNC to lend a helping hand,” said Pat Pastore, PNC regional president for Cleveland. A \$50,000 donation from **The PNC Foundation** is providing meals for thousands of MetroHealth employees who continue to work at the main campus and other ambulatory sites.

Fifteen thousand full-face shields were shipped to MetroHealth in late April, donated by Cleveland-based **Lubrizol Corporation**, which collaborated with **Nike** to make the equipment available to health systems in several U.S. cities.

To support Nike’s efforts to develop and donate the equipment to hospitals, Lubrizol donated ESTANE® thermoplastic polyurethane (TPU) polymers, an important element in the full-face shields.

continued on page 11

SPECIAL CAMPAIGN SECTION

SUMMER | 2020

FOR ALL OF US.

THE HOSPITAL IS JUST THE START

Since the public launch in 2019 of MetroHealth's philanthropic campaign, "For All of Us," more than \$53 million has been publicly raised for core aspects of MetroHealth's transformation. We are more than halfway toward our goal to raise a minimum of \$100 million by 2023 to support the transformation, which includes the creation of opportunities for our health, for our neighborhood, for our economy and for our future.

\$53.1 MILLION RAISED TO DATE

\$100 MILLION

A Letter from the President of The MetroHealth Foundation

MetroHealth is fortunate to have philanthropic support from throughout the community. Your confidence in us has been essential in our ability to provide critical health care and services for patients and their families.

The result of that confidence has been no more apparent than now, as the COVID-19 pandemic has tested all of us in ways that we never could have imagined. The virus's local impact has amplified the strength of our region's health care systems. It also has boosted our own resilience and has drawn us closer to each other.

Never before has the importance of family and community and the health and well-being of our friends and neighbors meant so much. I hope you and your loved ones are safe and healthy during this challenging time.

At MetroHealth, we are resilient. Our cumulative knowledge over 183 years and the many initiatives we already had put in place have served us well as we respond to what our community needs to best weather this unprecedented crisis.

As we continue to address the social and economic issues that have short-term and long-term consequences on our health and well-being, we need you to join us in this endeavor.

Do you care about economic development? [Invest in MetroHealth.](#)

Do you care about the environment? [Invest in MetroHealth.](#)

Do you care about education? [Invest in MetroHealth.](#)

Do you care about green space and parks? [Invest in MetroHealth.](#)

Do you care about workforce development? [Invest in MetroHealth.](#)

Do you care about food insecurity? [Invest in MetroHealth.](#)

Do you care about contributing to the recovery that our neighborhood, our state and our country needs now? [Invest in MetroHealth.](#)

You don't have to choose one cause. Just choose us.

The support you provide to our health system not only strengthens us, it strengthens the neighborhood we call home. A gift to MetroHealth's Building for the Future Fund will help us realize our efforts to transform our community's health, our neighborhood, our local economy and our future. For All of Us.

We are so very appreciative of your unwavering confidence in us. Our continued wishes for good health and wellness for you and your families.

Warmest regards,



Kate Brown

President, The MetroHealth Foundation

Chief Development Officer, The MetroHealth System



FOR OUR HEALTH

We are providing equal opportunity for everyone to have the care they need to live healthy lives. Our programs will take health care to the patient who might not have easy access to health services.

FOR OUR NEIGHBORHOOD

We are working beyond the walls of our hospital and health centers to build a stronger, healthier neighborhood, so residents can make choices that allow them to live healthier lives—regardless of their income, education or ethnic background.

FOR OUR ECONOMY

We are leveraging our power as an anchor institution to serve as an economic engine for development in our neighborhood and beyond. We're building more than a new hospital. In collaboration with public, private, nonprofit and civic partners, we're creating a healthier environment where people can thrive.

FOR OUR FUTURE

We are empowering through education, innovation and workforce expansion.

FOR OUR NEIGHBORHOOD

Dollar Bank Supports MetroHealth's Aim to Boost Neighborhood Connectivity

Major Contribution to the "For All of Us" Philanthropic Campaign Helps Increase Internet Access

Dollar Bank has partnered with The MetroHealth System, pledging \$600,000 over the next five years to provide low-cost internet access to up to 1,000 low- and moderate-income households in the Clark-Fulton neighborhood. The partnership will support MetroHealth's efforts to bring digital resources to that neighborhood.

"Dollar Bank is honored to be a community partner with MetroHealth, providing families with much needed access to digital communication and resources, especially during these unprecedented times," said Dollar Bank President and CEO Jim McQuade. "This project enables us to provide continued support for community reinvestment, economic development, and education in the metro Cleveland region. At Dollar Bank, we believe that together with our community partners, we can bring positive and systemic change in the neighborhoods we serve."

The spark that prompted Dollar Bank's engagement with MetroHealth began with the speech delivered in June 2019 at the MetroHealth Annual Stakeholders Meeting by President and CEO Akram Boutros, MD, FACHE.

The Dollar Bank officials in the audience – Carol A. Neyland, senior vice president, Community Development; Dorothy Curtis and Clifford King, both vice presidents of Community Development; and Brian Tucker, vice president and director of Corporate Affairs – heard Dr. Boutros talk about the importance of being digitally connected in today's world and the lack of internet availability in the neighborhoods surrounding MetroHealth.

They listened as he announced plans to collaborate with partners to make low-cost internet accessible for up to 1,000 households in under-served areas surrounding MetroHealth's main campus.

It was a natural fit for Dollar Bank, an institution that made bank accounts available to all people as far back as the mid-1800s, to embrace technological inclusion.

"The response to Dr. Boutros' remarks were enthusiastic and immediate because they aligned so closely to the history and mission of Dollar Bank," Neyland said. "MetroHealth as a public health system provides 'health care for all' just as Dollar Bank as a community bank continues to be a "bank for everyone."



After the annual meeting, internal discussions began almost immediately at Dollar Bank's headquarters about how to best partner with MetroHealth, Neyland said.

"Digital connectivity aligns with Dollar Bank's Community Reinvestment Act mission to provide services to low- to moderate-income neighborhoods in ways that are innovative and creative," she said. "This new initiative certainly fits the criteria."

The first households in the neighborhood began receiving subsidized internet access in April. The project aims to connect 300 individuals and households with internet access within the first year.

"Access to good information is a hallmark of good physical health and good financial well-being," Neyland said of the initiative, which will ease access to a variety of resources, including academic and social service resources, health care portals and college and job applications.

FOR OUR HEALTH

Cleveland Couple's Gift Gives Life to Sober Housing Pilot Program

A generous donation from Jacke and Eric Wiedemer is expanding how MetroHealth's Mother and Child Dependency Program helps pregnant women with substance abuse disorders.

The Wiedemers' gift will cover the cost of housing for newly sober women who need a place to stay during and after their pregnancy. It's part of a one-year pilot program designed by maternal-fetal medicine specialist, Dr. Jennifer Bailit.

One of the biggest barriers pregnant women face in getting healthy is the lack of available sober housing, said Dr. Bailit.

The need for additional housing is critical because a lot of programs in Greater Cleveland don't accept residents taking substances such as Subutex (buprenorphine) and methadone as part of their opioid addiction treatment.

"In pregnancy, we don't recommend going cold turkey or detoxing completely because of risks to the mother and child. As a result, some of our patients are having a hard time finding a safe place to live," Dr. Bailit said.

Many housing programs have other restrictions such as being geared toward men, requiring enrollment in an inpatient treatment program tied to the housing, or not accommodating the children of residents.

"Jacke came along at the perfect time to do a pilot, where we can really refine a program geared specifically for pregnant and parenting women. We want to make sure we have a solid program with an aim toward expansion later," said Dr. Bailit.

The Wiedemers, who have two toddlers, didn't have a connection with MetroHealth until they sat vigil for weeks last summer while Eric's father,

Rick Wiedemer, was in the Neurocritical Care Unit.

"We were blown away by the level of care," Jacke Wiedemer said. They were so impressed by the care that donations to The Healthnetwork Foundation in memory of Rick Wiedemer were directed toward helping to establish an annual symposium at MetroHealth focused on neurocritical care for nursing.

"The more I learned about MetroHealth, the more I wanted to be further involved," she said. "As the mom of two young kids, I knew I wanted to get involved with helping families thrive."

She landed on the Mother and Child Dependency Program, which in any given year provides treatment to more than 150 pregnant women with substance-use disorders.

Soon she met Dr. Bailit, who shared details about the sober housing pilot program idea. The pilot would only move forward if money could be secured for housing expenses for a small group of women (and any small children they also had) and a house supervisor.

"Whenever you meet somebody who's so dedicated, it's contagious," Jacke Wiedemer said of Dr. Bailit. "She's been working with the Mother and Child Dependency Program long enough and been successful with it, that I hoped the success rate would be even higher with this project.



Eric and Jacke Wiedemer – Photo credit: Sharon Hughes

"The more I learned about MetroHealth, the more I wanted to be further involved."

"She sold me on it."

Dr. Bailit is working with The MetroHealth Foundation to finalize housing located within walking distance from MetroHealth to make it easy to get to appointments. If the pilot program is a success, the search will begin for permanent housing to house even more expectant mothers and their children in the neighborhood.

"Anything that helps women to raise amazing children – in the end, it helps all of us," said Jacke Wiedemer.

If you are interested in learning more about the Sober Housing Pilot Program, or if you would like to make a gift, please contact Kate Brown at 216-956-9751 or kbrown@metrohealth.org.

“These industry credentials will allow students to enter into entry-level computer support careers or nursing assistant roles after high school. Both of these areas are in high demand, with entry-level salaries ranging from \$15 to \$20 per hour. This is a wonderful opportunity to give students a head start into their career, and hopefully a career at MetroHealth.”

– Monica Lawson, College Career and Success Manager at Lincoln-West School of Science and Health at MetroHealth

FOR OUR ECONOMY

JPMorgan Chase Foundation Gift Provides Technology Training

The JPMorgan Chase Foundation has awarded \$125,000 toward the expansion of work-based learning opportunities for students at Lincoln-West School of Science and Health at MetroHealth.

The grant from the JPMorgan Chase Foundation’s New Skills for Youth Initiative covers all tuition and fees of the training program, which is offered by Corporate College (operated by Cuyahoga Community College).

Following an application and selection process, six 11th and 12th grade students began Information Technology certification classes in late February at MetroHealth’s main campus. In March, the program was suspended for several weeks due to the COVID-19 pandemic. It has since resumed, with all classes being held online over the summer. Students who finish the training program and pass the required certification tests will receive college credit hours and be qualified for entry-level computer support careers after graduation.

Kiara Guthrie, an 11th grade student at Lincoln-West, said she sees the certification classes as another opportunity to go above and beyond her regular coursework. And it’s not just about the certification strengthening her resumé.

“I want to learn how to build components, to take a computer apart and know where everything goes,” she said.

Classmate Elijah McLeod said he hopes the certification will lead to a lucrative part-time job, and then a full-time position in gaming or designing after college.

Elijah said he’s taking advantage of as many work-based learning opportunities at Lincoln-West as he can. “It gives you experience, and it also lets people get to see another side of you, not just as a student in a classroom,” he said.

JPMORGAN CHASE & CO.

FOR OUR ECONOMY

AT&T Launches MetroHealth STNA Nursing Program

The AT&T Foundation has awarded a \$10,000 grant to MetroHealth, making it possible to launch Tri-C’s State Tested Nursing Assistants (STNA) Program at Lincoln-West School of Science and Health at MetroHealth at no cost to students. The grant comes from AT&T’s Believe ClevelandSM initiative, which it launched in 2019.

“One of the key elements of the Believe Cleveland initiative is working to address the skills gap through career pathways,” said AT&T Director of Global Affairs Nikki Jaworski. “The partnership between Lincoln-West and MetroHealth is making huge strides toward this effort and we’re excited to support this work, knowing these students will soon be making a positive impact on health care in our community.”



Six students were selected for the 14-week program, which began in early February but was suspended for several weeks due to the COVID-19 pandemic. It has since resumed and is being extended through the summer.

Modified to accommodate the students’ academic calendar, the STNA program includes lectures, a skills lab and clinical experience in accordance with CDC social distancing guidelines.

Students who successfully complete their final exams will receive a certificate of completion from Tri-C and state certification from the Ohio Department of Health – unlocking the door to various jobs available in a variety of health care settings like rehabilitation centers, hospitals, residential care, clinics and assisted living facilities.

Completing the STNA program fits with Melvin Colon’s dream of working at MetroHealth after he graduates from Lincoln-West in June. A senior, he has taken part in an internship in the MetroHealth Cardiac Intensive Care Unit (CICU). If everything goes as planned, Melvin will work as an STNA while pursuing the college degree he needs to advance in the nursing field.

“I want to earn money so I can help my family,” he said.

FOR OUR FUTURE

Endowment Honors Two Biomedical Innovators

The **P. Hunter Peckham, PhD and George J. Picha, MD, PhD Endowment in Biomedical Engineering** has been established at MetroHealth, in collaboration with Case Western Reserve University (CWRU). The endowment will support education and research activities in the field of orthopaedics, specifically functional electrical stimulation.

Dr. Peckham is co-director of the MetroHealth Rehabilitation Institute of Ohio, professor of Biomedical Engineering and Orthopaedics at CWRU and is a member of the bio-scientific staff at MetroHealth. From 1996 to 2012, he was MetroHealth's director of Orthopaedic Research. He is internationally known for his research in using electrical stimulation to restore hand and arm control in paralyzed individuals and was awarded the 2015 Lifetime Achievement Award by the American Spinal Injury Association.

Fundraising for the endowment was completed in October 2019 with a generous gift from Dr. Picha, a practicing plastic surgeon who trained



P. Hunter Peckham, PhD



George J. Picha, MD, PhD

at MetroHealth early in his career. He holds a doctorate in biomedical/biomaterials engineering and a medical degree, both from CWRU. In 1985, he founded the Brecksville-based medical device company Applied Medical Technology, Inc. (AMT) and serves as its president and CEO. The company is a global leader and manufacturer of enteral feeding devices (those which deliver nourishment directly to the gastrointestinal tract) and surgical products.

The inaugural holder of the P. Hunter Peckham, PhD and George J. Picha, MD, PhD Professorship in Biomedical Engineering will be announced later this year.

FOR OUR FUTURE

School Science Lab Closer to Reality with Gift from The Higley Fund

The science lab at Lincoln-West School of Science and Health at MetroHealth is near completion thanks to significant gifts from The Higley Fund and other organizations.

In late 2019, The Higley Fund (created in 1994 by Albert M. Higley Jr, son of the man who founded the eponymous construction company in Cleveland) gave \$225,000 toward the lab's construction. The gift rounded out the funding needed to construct, renovate and equip the space.

Lincoln-West School of Science and Health at MetroHealth is the only high school in the nation located inside a hospital. The school is a partnership between MetroHealth and the Cleveland Metropolitan School District. It combines a traditional curriculum with interactive learning in a health care setting. More than 250 students are enrolled. The second graduating class of seniors will receive their diplomas in June.

Other major donors to the Lincoln-West School of Science and Health Renovation Project include:

- The Abington Foundation
- The Lubrizol Foundation
- The Reinberger Foundation
- The SunTrust Foundation
- The Thomas H. White Foundation
- Westfield Insurance Foundation



Lincoln-West School of Science and Health at MetroHealth administrators and students accept a donation from Westfield Insurance officials in October 2019.

FOR OUR FUTURE

Endowed Professorship to Strengthen Area's Most Experienced Trauma Program

Fundraising for the **Colonel Thomas C. McNeal Professorship in Trauma, Critical Care, Acute Care Surgery and Burns** at Case Western Reserve University is underway to ensure MetroHealth's ongoing training of future leaders in trauma care.

The endowed professorship – named after a fighter pilot from the mid-1930s to 1963 who appreciated the excellence of MetroHealth's burn and trauma services – will support research, education and recruitment of key personnel in the Department of Surgery at MetroHealth Medical Center.

Significant gifts from Colonel McNeal's estate and other funders have provided more than half of the funds needed to complete an endowed fund to support the professorship.

In the past year, MetroHealth's trauma program has expanded to provide services in Lorain and Huron counties. The health system is home to Cuyahoga County's most experienced Level I Adult Trauma Center, verified since 1992, and Ohio's only adult and pediatric trauma and burn center.

MetroHealth's research has demonstrated improved survival and quality of life in patients who suffer traumatic injuries. Research has become an increasingly important component of MetroHealth's trauma program, with several current research projects receiving federal funding from the National Institutes of Health and the Department of Defense.

Please contact Lauren Gulley at lgulley@metrohealth.org or 440-592-1403 if you are interested in making a gift.

Thank You to Our Donors

Thank you to everyone whose generous gifts in 2019 contributed to MetroHealth's mission of improving the health and well-being of the greater community.

FOR OUR HEALTH

- The SAFE Project (Students Are Free to Express through the arts) received significant support from **JoAnn and Bob Glick; The Char and Chuck Fowler Family Foundation; The Wenk Family Charitable Foundation; and The Harry K. Fox and Emma R. Fox Charitable Foundation.**
- The MetroHealth Autism Assessment Clinic (MAAC) received a generous gift from **JoAnn and Bob Glick.**
- The School Health Program received significant support from **The Char and Chuck Fowler Family Foundation; the Frank Hadley Ginn & Cornelia Root Ginn Foundation; and The Sherwin-Williams Foundation.**
- **Epic Systems Corporation** provided generous support to MetroHealth's Wellness Reentry Assistance Program (WRAP).

FOR OUR NEIGHBORHOOD

- **US Communications and Electric Inc., PJPC, LLC, and Patricia and James Connole** (the company's CEO and Chief Operating Officer, respectively) provided generous support for the MetroHealth Transformation.

FOR OUR ECONOMY FOR OUR FUTURE

Read more about significant contributions to these areas on pages 7 and 8.



Representatives from Howard Hanna Real Estate Services presented MetroHealth with a donation in May 2019. Since 2009, Howard Hanna's Northeast Ohio branch locations have hosted their own fundraising events and have raised more than \$200,000 for MetroHealth.

Community fundraising events and signature MetroHealth events raised money for a variety of MetroHealth areas, including the Child Life and Education Program, the Comprehensive Burn Care Center, the Aamoth Family Pediatric Wellness Center, Neonatal Intensive Care Unit, the Surgical Intensive Care Unit and the Cancer Center.

Our employees generously donated more than \$364,000 through individual and pledge gifts.

We are so grateful for the support from individuals, corporations and foundations that continue to strengthen our programs and services and support the Transformation Campaign that will allow us to expand our mission throughout the community. THANK YOU!

The MetroHealth Transformation: An Update

The new hospital building at MetroHealth's main campus is scheduled to be completed by May 2022, with the first patients being welcomed in Fall 2022.

2020 Construction Timeline Highlights

- Construction of concrete elevator shafts and stairwells completed
- Foundation completed
- Steel structure complete in July 2020
- Construction begins on exterior walls in Summer 2020

Visit <https://www.metrohealth.org/transformation> for updated photos and other information.

See a time lapse of the construction progress of the new hospital building at <https://vimeo.com/380348753>



Artist rendering of the new 11-floor hospital and reimagined main campus.

FOR ALL OF US.

The MetroHealth Foundation
www.metrohealth.org/foundation

New MetroHealth Foundation Board Members

Miguel de Gracia, CEO of Root Candles since 2017. Prior to that, he held executive and leadership positions at Gibson Innovations (Global Philips Consumer Electronics) and SC Johnson & Son, Inc. He holds an MBA from the William E. Simon Graduate School of Business Administration at the University of Rochester.

Andy Jones, CEO of MCPc, a Cleveland-based global data protection company with operations in Canada and the Netherlands, since 2010. He is a trustee of MCPc's charitable arm, MCPc Family Charities. He holds a master's degree from Morehead State University. He also holds commercial pilot and certified flight instructor certificates.

Mark Jones, Regional President, The Illuminating Company, since 2019. Jones joined FirstEnergy in 1999 as an industrial account executive with Cleveland Electric Illuminating Company. He serves on the boards of the Greater Cleveland Chapter of the American Red Cross and the Cleveland City Club. He holds a bachelor's degree from Kent State University.

Ricardo León, executive director of the Metro West Community Development Organization since 2018. He leads a multifaceted team of community development practitioners offering a suite of services to three Cleveland neighborhoods: Stockyards, Clark-Fulton, and Brooklyn Centre on Cleveland's Near West Side. He holds a master's degree from Cleveland State University's Maxine Goodman Levin College of Urban Affairs.

Jacke Wiedemer. Until several years ago, she worked for Horton Incorporated in sales and led corporate training and managed independent product representatives. Today, she is engaged in her community while serving as CEO of the Wiedemer household. Along with husband, Eric, she is co-director of child development of their two small children. She holds a bachelor's degree from Marietta College.

New MetroHealth Foundation Staff Member

Chantel Tolbert, Donor Relations Specialist. Chantel, who joined MetroHealth in January, previously worked as manager of philanthropy and volunteers at Eliza Bryant Village. She has a master's degree in nonprofit administration from John Carroll University.

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IN-KIND GIFTS AND DONATIONS TO COVID-19 FUNDS, *continued*

"We are thrilled to collaborate with Nike to improve lives and support those in need during COVID-19," said Rick Tolin, president, Lubrizol Advanced Materials. "Every day, our employees enable products used across the world, and our team is fully committed to enabling our science and applications expertise to deliver even greater impact during this global crisis."



SPECIAL THANKS TO:

Baird Family Fund

Bank of America

Blue Point Capital Partners

CareSource Foundation

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Stella's Music Club

Stephen McHale Family

Foundation Fund

To learn more about how you can contribute to our continued COVID-19 response with a gift to the COVID-19 Fund or Employee Care Fund, go to metrohealth.org/foundation/covid-19

Angela Townsend
Manager, Philanthropy Communications



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