

Giving

SPRING | 2019



Bank of America Anchor Grant Boosts MetroHealth Transformation Campaign

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**Our Special "For All of Us"
Campaign Section**
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2019 Events Calendar
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From left: Brian M. O'Neill, Chair, The MetroHealth Foundation Board of Directors; Kashim Skeete, U.S. Trust, Senior Vice President Sales Executive; Raju Patel, Senior Vice President Ohio and Indiana for Bank of America; Jeneen Marziani, Senior Vice President, Bank of America Ohio Market President; Akram Boutros, MD, FACHE, President and CEO, MetroHealth; Vanessa L. Whiting, Chair-Elect, The MetroHealth System Board of Trustees; Tom McDonald, Chair, The MetroHealth System Board of Trustees.



2018 a Record Fundraising Year

The community stepped up to show impressive support to MetroHealth in 2018... and we couldn't have achieved such a huge milestone of \$23.2 million raised without you!

Among the gifts that contributed to a banner fundraising year:

- A leadership gift from **Alfred F. Connors Jr. MD**, and **Mildred Lam, MD**, that will establish one teaching fellowship and five research professorships. The couple's gift is the largest individual gift in MetroHealth's history, and the first lead contribution to the five-year, \$100 million philanthropic campaign, "For All of Us."
- The nearly \$1.2 million that MetroHealth **GALA2018** raised for the MetroHealth Transformation.
- A \$1 million **Bank of America Charitable Foundation** anchor grant supporting the MetroHealth Transformation. Bank of America was the first lead corporate partner of the transformation campaign.
- A \$1.2 million estate gift from the **Rita Doubek Administrative Trust** that will be placed in the Terry R. White Legacy Fund, which supports patient care, medical education, scientific or clinical research, and the recruitment of key personnel at MetroHealth. The fund is named after the former MetroHealth president and CEO.
- A gift of \$407,000 from **11 current and former chairs of The MetroHealth Foundation and System Boards**. The check was presented to the Foundation by Rob Durham and Collin Knisely, who issued the Chairman's Challenge to support the transformation campaign.
- 4,149 individual gifts (including monthly pledge gifts) made by 493 MetroHealth employees.

We are so fortunate to have support from throughout the community for so many of our programs and initiatives.

The BREAST/Amigas community outreach program was chosen by **Susan G. Komen Northeast Ohio** as one of only two local programs to receive a grant for the 2018-2019 grant year. The \$55,000 Komen grant supports outreach, including free clinical

breast exams and mammograms, and free or reduced-cost follow-up care to low-income women in Cuyahoga County who are uninsured or underinsured.

The School Health Program received \$21,947 from **Bernie Moreno Companies**. The program was the first recipient of "Keys for Kids," a year-long campaign that launched in summer 2018 to support children's initiatives at Northeast Ohio's three large hospital systems. MetroHealth received a portion of the proceeds from the sale of every new and used vehicle purchased at Mercedes-Benz of North Olmsted, Porsche of North Olmsted and Cleveland Motorsports in June, July and August.



The law firm of **Dworken & Bernstein** gave \$75,000 to MetroHealth's Department of Obstetrics & Gynecology. The proceeds are from a cy pres award, the distribution of money from a class action settlement to a charitable organization. MetroHealth was selected from numerous charitable organizations in Northeast Ohio. The Dworken & Bernstein Patient Care Needs in Women's Health has been established to purchase patient supplies and equipment at MetroHealth.

The Food as Medicine pilot program and clinic received two gifts totaling \$60,000 from **Citizens Bank**, a two-year, \$78,618 grant from **The Mt. Sinai Health Care Foundation**, and a two-year, \$50,000 grant from **The**

Reinberger Foundation. Food as Medicine was created to address the problem of food insecurity in a patient population with hard-to-control diabetes, hard-to-control hypertension and/or acute exacerbation of heart failure.

Community fundraising events and signature MetroHealth events raised money for a variety of MetroHealth areas, including the Child Life and Education Program, the Comprehensive Burn Care Center, Arts in Medicine, Neonatal Intensive Care Unit, the Surgical Intensive Care Unit and the Cancer Center.

To each of you whose dedication and service to MetroHealth are why individuals, corporations and foundations feel compelled to support our mission – THANK YOU!



FOR **ALL** OF US.

SPECIAL CAMPAIGN SECTION



A Message from Our Campaign Leadership

One year ago, each of us made the commitment to lead the MetroHealth Transformation's fundraising campaign. Much has transpired in that time, including a record-breaking year of philanthropic support to the hospital system and robust construction activity at its main campus.

We are entering the second year of **For All of Us**. The priority areas of the transformation campaign remain the same – focusing on patient health and wellness, community revitalization, education and research, and a significantly expanded green space at the main campus. How we categorize them has changed to better emphasize the inclusiveness of our mission.

For Our Health.
For Our Neighborhood.
For Our Economy.
For Our Future.

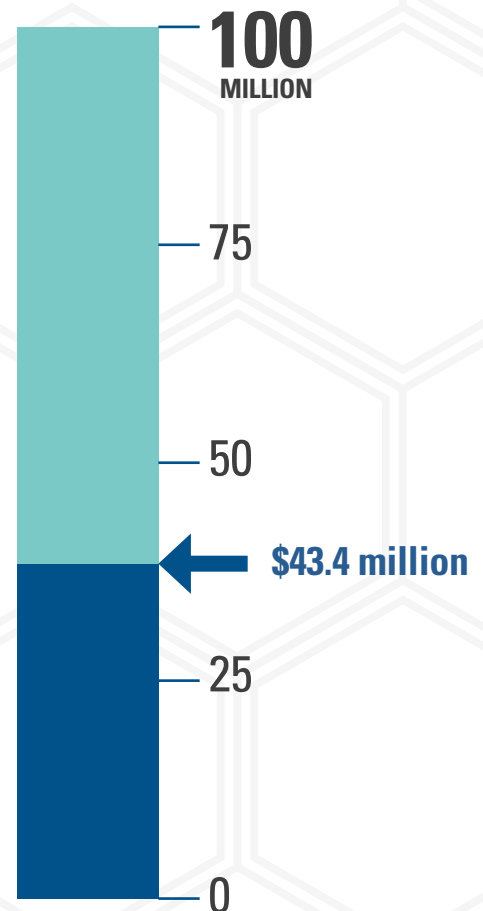
We are very committed to all of our imperatives.

As of December 31, 2018, the campaign has raised **\$43.4 million** of the \$100 million goal of **For All of Us** – over half of which was raised in 2018 alone. Our goal for 2019 is to raise \$20 million and we are confident we can surpass that goal with your partnership. We are so proud to be part of a city and region with a sustained culture of generosity. Thank you for your incredible support!

What an energizing start . . . but our work has just begun and will extend through 2022. Between now and then we are counting on your support. We look forward to the day when we can announce that support from our family and friends, our neighbors and our colleagues made it possible for MetroHealth to not only meet its fundraising goal, but to exceed such an ambitious undertaking, which will forever change the landscape of our city's health care and our West 25th Street neighborhood.

Please contact **Kate Brown, president of The MetroHealth Foundation, at 216-778-7509** to learn how you can support MetroHealth in a meaningful way.

As you celebrate encouraging beginnings with us, we hope you will join us as we continue with the work of transforming MetroHealth. **For All of Us**.



Honorary Campaign Chairs

Bridget and Bernie Moreno

Rev. Dr. Otis Moss, Jr.

Audrey and Albert Ratner

Jerry Sue Thornton, PhD

Campaign Cabinet

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President and CEO,
The MetroHealth System

Joseph DiRocco
Northeast Ohio Regional President,
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Brenda K. Kirk
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Vanessa L. Whiting, Esq.
President, A.E.S. Management Corp
Chair-Elect, Board of Trustees,
The MetroHealth System

The Hospital is Just the Start

Our Transformation Vision



For Our Health

We're redefining what it means to be healthy – offering care that helps patients improve their physical, emotional, mental and financial well-being.



For Our Neighborhood

We're building a stronger, healthier neighborhood, a community whose residents can make choices that allow them to live a long, healthy life, regardless of their income, education or ethnic background.



For Our Economy

We're building more than a building. We're creating a healthier environment where people can thrive.



For Our Future

Education and job training are core elements of MetroHealth's vision for the future – for the hospital, the next generation of caregivers and our community.

How will MetroHealth do it? By being a catalyst for change.



By building partnerships.

With residents, business owners, non-profits, everyone who is interested in improving the health and well-being of everyone in our community.



By being more than a hospital.

Our transformation plan will enable MetroHealth to invest in opportunities to revitalize neighborhoods, support education, create jobs and build the regional economy.



And by focusing on four priorities

as we move forward in revolutionizing health care while we transform our campus.



Bank of America Anchor Grant Boosts MetroHealth Transformation



Jeneen Marziani

Bank of America and MetroHealth were familiar with each other long before members of the financial institution's leadership team presented a check for \$1 million to MetroHealth President and CEO Akram Boutros, MD, FACHE in November.

As one of three banks that served as co-senior underwriters for the May 2018 sale of bonds paying for the MetroHealth

Transformation construction project, Bank of America has provided multi-faceted support as the project has evolved.

"This is a transformational project that we strongly believe in," said Jeneen Marziani, Ohio market president at Bank of America. The organization saw an opportunity to become a lead corporate donor. Not only did its leaders want to be one of the early contributors to the transformation — even before the spring groundbreaking for the new hospital building had been scheduled — they wanted to make sure they could be a part of the massive change for the next several years.

"The work that Akram, the Board and the leadership team of MetroHealth have created really makes a mark in bringing together many of the same values that Bank of America is excited to support and to be a part of this incredible vision," said Marziani, who presented the ceremonial check to Dr. Boutros at the start of the November 28 Board of Trustees meeting.

Social issues, health issues, providing affordable housing and

employment opportunities, environmental sustainability are all things that fit nicely with Bank of America's own core pillars for its philanthropic activities, said Marziani. "Many of the things that MetroHealth is doing support the broader initiatives we're trying to do in each one of the 92 communities we're in."

Bank of America's capital support is part of its commitment to support institutions and initiatives that 'anchor' the local community and enable economic mobility by addressing issues related to workforce development and education, community revitalization, and basic needs. "MetroHealth has always been a pillar in the community in terms of serving the underserved, and looking for innovative ways to solve problems," Marziani said. Bank of America learned more about MetroHealth's transformation and liked what they heard. That, in turn, led to the invitation for MetroHealth to apply for funding.

What Bank of America saw in MetroHealth's application was something that hit many of the pillars they were looking for.

The \$1 million grant doesn't signal the beginning and end of Bank of America's involvement with MetroHealth, said Marziani, citing potential opportunities for Bank of America employees to get more involved through volunteer or financial wellness programs.

The grant, after all, has the power to connect people.

"That power belongs to organizations like MetroHealth and the people they're serving," Marziani said. "I do think we're stronger together, versus trying to tackle some of these economic and social issues by ourselves."



New Foundation Board Members

We welcome three new Board members:

Anna Brandt, assistant dean of students and coordinator of the Learning Enhancement Across the Disciplines (LEAD) Program, Oberlin College. Anna is an ex-officio board member during her tenure as chair of MetroHealth N.E.T. ("Now, Every day, Tomorrow"), an affiliated committee of the Board that is comprised of civically minded young professionals. Brandt, who holds master's degrees from Lehman College and the University of Pennsylvania, joined MetroHealth N.E.T. in 2016.

John Chae, MD, vice president of Research for MetroHealth and professor and Chair of Physical Medicine and Rehabilitation (PM&R) and Professor of Biomedical Engineering at Case Western Reserve University (CWRU) School of Medicine. He is the former Medical Director of the Neuro-Musculoskeletal Service Line. Dr. Chae holds a master's degree in Engineering from Dartmouth College and completed medical school and residency training in PM&R from Rutgers University – New Jersey Medical School. Dr. Chae, whose clinical expertise is in stroke rehabilitation, has been with MetroHealth since 1994.

Anna G. Rodriguez, corporate vice president and chief human resources officer, The Lubrizol Corporation. Prior to joining Lubrizol in December 2018, Rodriguez served as the chief human resources officer at Sotera Health and PolyOne Corporation, and senior vice president of global human resources at Molex Incorporated. Rodriguez began her legal career as a staff attorney at the Federal Reserve Bank of New York. She is a graduate of the University of Michigan Law School.

Fred A. Lennon Charitable Trust Continues Challenge Grant Tradition

Thank you to the Fred A. Lennon Charitable Trust, which has given a one-year grant in the amount of \$400,000 to support Functional Electrical Stimulation (FES) development at MetroHealth.

In addition, the Fred A. Lennon Charitable Trust also has issued a challenge grant. For every dollar that MetroHealth raises, the Fred A. Lennon Charitable Trust will match that with an additional dollar, up to \$600,000 over three years beginning in 2020, increasing the total award to \$1 million.

This is not the first challenge grant issued by the Fred A. Lennon Charitable Trust – named after the founder and chairman of Solon-based Swagelok Company and created after his death in 1998. Since 2007, the trust has raised \$1.3 million for MetroHealth with two other challenge grants.

To contribute to the challenge grant or for additional information, contact Lynn Effron, major gift officer, at 440-592-1394 or leffron@metrohealth.org.

Check out two videos on YouTube that highlight the MetroHealth Transformation

Take a peek at what the new hospital building will look like when construction is completed in 2022 at tinyurl.com/MHSDesignJan2019

Learn more about some of our neighborhood revitalization aspects at tinyurl.com/W25St-Jan2019



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Akram Boutros, MD, FACHE
President and CEO
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Kate Brown
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If you wish to not receive any communication supporting The MetroHealth System or The MetroHealth Foundation, please contact The MetroHealth System's Foundation and System Philanthropy Department by email at mhdevelopment@metrohealth.org or by phone at 800-325-5606, ext. 85665 (calling from Ohio) or 800-554-5251, ext. 85665 (calling from outside Ohio).

The MetroHealth Foundation, Inc.
2500 MetroHealth Drive
Cleveland, OH 44109-1998

P 216-778-5665
F 216-778-3600

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Upcoming **FUN**raising Events

Mad for Metro

Friday, March 29, 2019 / 7 p.m.

Vosh Lakewood, 1414 Riverside Drive, Lakewood

The annual fundraiser hosted by Delta Delta Delta Cleveland West Side Alumnae is an evening of fun and fundraising to support MetroHealth's Child Life Patient Care, Education and Research Fund.

Buy tickets online at
mad4metro2019.eventbrite.com.

Hy-5:

The Hyland 5K Run and 1-Mile Walk

Saturday, May 11, 2019 / 9 a.m.

Hyland Software, 28500 Clemens Road, Westlake

The 11th annual event will benefit the MetroHealth Transformation.

For sponsorship information, contact Steve Ostrolencki at sostrolencki@metrohealth.org.

American Cruisers Car Show

Sunday, May 19, 2019 / 10 a.m. to 3 p.m.

General Motors parking lot, at the corner of Brookpark Road and Chevrolet Boulevard in Parma

The 27th annual Car Show, featuring vintage automobiles, is presented by the American Cruisers. Event proceeds benefit MetroHealth's Comprehensive Burn Care Center.

Event information can be found by visiting
www.americancruisersoh.com.

NICU Benefit Golf Outing

Friday, May 24, 2019

Noon Lunch. 1 p.m. Shotgun Start
Shale Creek Golf Club, Medina

Benefiting the Neonatal Intensive Care Unit.

Contact Kristen DiMarino at
Kmdimarino@gmail.com or 440-476-3155 for information about registration or sponsorship opportunities.

Resiliency Run

Saturday, June 22, 2019

7:30 a.m. event-day registration begins; 9:30 a.m. the 5K Run/1-Mile Walk begins at MetroHealth's main campus.

Benefiting the John A. Gannon Trauma Center and the Comprehensive Burn Care Center at MetroHealth.

Contact Christina Ragone at 216-778-8625 or cragone@metrohealth.org for information.

Brett Altieri Memorial Golf Outing

Friday, June 28, 2019

8:15 a.m. Start time

Sand Ridge Golf Club, 12150 Mayfield Rd., Chardon

Benefiting the MetroHealth Cancer Center.

Contact Jim Cahoon at 330-620-3161 or
cahoon76@gmail.com for information.

Raising the N.E.T.s Volleyball Tournament for MetroHealth

Saturday, July 13, 2019 / 11 a.m.

Force-Sports Eastlake, 34650 Melinz Parkway, Eastlake

Benefiting the MetroHealth Transformation.

For sponsorship information, contact Steve Ostrolencki at sostrolencki@metrohealth.org.

The John A. Gannon Memorial Golf Tournament

Monday, September 16, 2019

11 a.m. Shotgun Start

Manakiki Golf Course, 35501 Eddy Road, Willoughby

Benefiting patients in the John A. Gannon Trauma Center and the Comprehensive Burn Care Center at MetroHealth and the MetroHealth Transformation. For sponsorship information, contact Steve Ostrolencki at sostrolencki@metrohealth.org.

Central Basin Bass Club Tournament

Sunday, October 13, 2019 / 7:30 a.m. to 3:30 p.m.

Portage Lakes State Park (off Manchester Road), Akron

Benefiting MetroHealth's Child Life and Education Program.