

FALL | 2019



# Giving



**3-10**

OUR SPECIAL  
"FOR ALL OF US"  
CAMPAIGN UPDATE

**6 JoAnn and Bob Glick:**  
Supporting New Approaches  
to Promoting Health



**ON THE COVER:** Heaven Bogan-Kyles, 5, and Kaiden Smiley, 5, take part in the Students Are Free to Express (SAFE) Project at Harvey Rice Wraparound Elementary School in Cleveland. SAFE is run by MetroHealth's School Health Program.

## A LETTER FROM THE PRESIDENT of The MetroHealth Foundation

If you attended MetroHealth's annual stakeholder's meeting in June, you may have been amazed by the sheer amount of activity and momentum on our main campus and in our neighborhood shared by MetroHealth President and CEO Akram Boutros, MD, FACHE. Though it's hard to choose which of the many initiatives to share with you, here are a few highlights:

- The creation of MetroHealth's Institute for Health, Opportunity, Partnership and Empowerment (H.O.P.E.), which will identify and act on the social determinants of health (SDOH) to improve individual and community health. The goal: to remove obstacles to education, better jobs, higher wages, healthier food, reliable transportation and adequate housing through effective programs, education, training and research.
- The ongoing economic development of the West 25th Street Corridor and Clark-Fulton Neighborhood, which includes plans for three new housing developments that will bring more than 250 new apartments (a mix of low-income, moderate-income and market-rate apartments) and commercial spaces to the community, and space for MetroHealth's Police Department.
- Two new MetroHealth scientific discoveries—one that helps patients who can't breathe or cough on their own, and another that is an antibody therapy that prevents and treats obesity.

And, of course, the official announcement of the public phase of **For All of Us**, our fundraising campaign for the MetroHealth Transformation.

We are fortunate to have donors like JoAnn and Bob Glick, the SunTrust Foundation, Westfield Insurance Foundation and others who continue to support the MetroHealth Transformation. You will read more about their generosity in this issue.

As we continue to address the social and economic issues that have short-term and long-term consequences on our health and well-being, we need you to join us in this endeavor. In the end, it will be your contributions and commitment that will help us realize our efforts to transform our community's health, our neighborhood, our local economy and our future. **For All of Us.**

Without your solid support over the years, we would not be where we are today. For your unwavering confidence in us, we thank you.

Kate Brown  
President, The MetroHealth Foundation  
Chief Development Officer, The MetroHealth System



# SPECIAL CAMPAIGN SECTION

FOR **ALL** OF US.

# THE HOSPITAL IS

**WE ARE NEARLY HALFWAY TO OUR GOAL** of raising \$100 million to support The MetroHealth Transformation!

**\$48.3 MILLION RAISED TO DATE**



## FOR OUR HEALTH

We are giving equal opportunity for everyone to have the care they need to live healthy lives. Our programs will take health care to the patient who might not have easy access to health services.

## FOR OUR NEIGHBORHOOD

We are working beyond the walls of our hospital and health centers to build a stronger, healthier neighborhood, so residents can make choices that allow them to live healthier lives—regardless of their income, education or ethnic background.

## FOR OUR ECONOMY

We are leveraging our power as an anchor institution to serve as an economic engine for development in our neighborhood and beyond. We're building more than a new hospital. In collaboration with public, private, nonprofit and civic partners, we're creating a healthier environment where people can thrive.

## FOR OUR FUTURE

We are empowering through education, innovation and workforce expansion.

## FOR OUR NEIGHBORHOOD

### SunTrust Foundation Boosts New Employee Housing Program

Kate Brown, president of The MetroHealth Foundation, and Beth Darmstadter, director of Individual Giving, represented MetroHealth as it received the Lighting the Way Award and a \$75,000 grant from the SunTrust Foundation. The awards dinner, held in Atlanta, recognized MetroHealth and 35 other nonprofit organizations across the Southeast and Midwest

for their efforts to build self-sufficient families and stronger, more financially confident communities. The SunTrust Foundation awarded a total of \$2.7 million in grants. MetroHealth was one of nine organizations recognized in the Financial Counseling category.



"The SunTrust Foundation is proud to recognize and support our local nonprofit partners that empower and strengthen the communities they serve," said Stan Little, president of the SunTrust Foundation. "MetroHealth is making a meaningful impact with their programs to improve the financial well-being of the people who need it most."

Jim Geuther, market president, Northern Ohio, SunTrust Bank, is a member of The MetroHealth Foundation Board of Directors.

The grant will support MetroHealth's Employee Housing Assistance Program, designed to increase the number of MetroHealth employees who live within a three-mile radius of the hospital's main campus on West 25th Street and the Old Brooklyn campus. The program will provide assistance for a home purchase down payment for qualified employees who participate in personalized financial education and counseling services prior to signing a purchase agreement; rent assistance; or assistance to pay for home repairs.



# JUST THE START

## FOR OUR FUTURE

### New Beginnings for Lincoln-West School of Science and Health

On September 3, MetroHealth employees welcomed students for the first day of classes at the Lincoln-West School of Science and Health, the only high school in the nation located inside a hospital. This is the fourth year for the school, which graduated its first class last June. More than 275 students are enrolled this fall, including 100 students in grade 9.

The school is a partnership between MetroHealth and the Cleveland Metropolitan School District. It provides a unique experience for students, combining a traditional curriculum with interactive learning in a health care setting. Twenty students became the first graduates of Lincoln-West School of Science and Health when they received their diplomas during commencement exercises on June 21, 2019, at the Maltz Performing Arts Center in Cleveland.



*Valedictorian Amar Barailly addresses his classmates during commencement exercises. Every graduate was accepted to college.*

## FOR OUR HEALTH

### Gilead Award Brings HIV, Hepatitis C Testing to More Patients

Gilead Sciences has made a substantial award to support MetroHealth's continued integration of both HIV and hepatitis C testing and linkage to care throughout the health care system. This is the fourth year of support from Gilead, whose philanthropic focus is on improving the health and well-being of underserved communities in the United States and internationally. The biopharmaceutical company makes a number of HIV drugs, including an HIV prevention pill that is taken once a day, and a drug to treat hepatitis C.

The Gilead award has made it possible for MetroHealth to expand routine HIV and hepatitis C testing to the emergency departments, and provide

linkage to care for patients testing positive, said Dr. Ann Avery, an infectious disease specialist. HIV testing in emergency departments is key because it reaches individuals who may not be coming in for routine preventive care. The award only supports screening and linkage through the patient's first appointment.

"Support from Gilead has been essential to develop the infrastructure needed to integrate a preventive test into emergent care," she said.

With support from Gilead, Dr. Avery and her team introduced HIV and hepatitis C testing in early 2018 for newly-booked inmates. Earlier this year,

MetroHealth assumed and enhanced all health care operations in Cuyahoga County's three jails, allowing opportunities for increased testing for this vulnerable population.

"We couldn't have done that without Gilead's support," Dr. Avery said. "They're really trying to have organizations develop systems that are sustainable so that if outside funding does dry up, we can still do it."

Dr. Avery said, "Knowing someone's status is important. With hepatitis C, we can cure them. With HIV, we can make their viral loads undetectable and thereby not able to transmit the infection to their partners."

# JoAnn and Bob Glick Want You to Think Differently

The Glicks, both Northeast Ohio natives, have met their mission match with



JoAnn and Bob Glick

Recently, when a local charity wanted to announce a generous donation from JoAnn and Bob Glick, it asked the couple to pose on a grand marble staircase for a photo portrait.

The Glicks politely declined.

Philanthropy, at least the kind that comes with staid pomp and stiff decorum, is simply not what they do. They have a different style of giving. In fact, it might be best to not even label their gifts as donations.

They are investments.

With the passion of successful angel funders, the Glicks research potential recipients, looking for small or “startup” projects with innovative and transformative ideas, visionary leadership and replicable, scalable solutions to systemic problems.

For a return on investment, they don’t seek profit, they seek impact. And instead of recognition for themselves, they seek inspiration for others.

“We want our gifts to be a call to action, a challenge to think differently,” Bob said. “We want others to start thinking, ‘Maybe we should be looking over there, too.’”

This kind of passion is nothing new for the Glicks.

JoAnn, a registered nurse, worked in inner-city hospitals – Temple University Hospital in Philadelphia and Mt. Sinai and University Hospitals in Cleveland – answering a calling to serve the underserved and improve community health.

“When I graduated over 40 years ago, the focus was on inpatient care,” JoAnn said. “I wanted to focus more on community health, to help people long before they needed to go to the hospital.

“That’s so much of what we want to do now,” she added. “We want to remove the barriers that prevent people from living healthy lives.”

Meanwhile, Bob founded and developed a retail concept that provided fashionable clothing for women at extraordinarily low prices. By the time his locally based company, Dots LLC, was acquired in 2011, it boasted more than 400 stores in 28 states, 5,000 employees and a loyal army of customers.

“We owe so much to women,” said Bob. “They were our customers and the vast majority of our employees. We are in the position we are because of them.

## FOR OUR HEALTH

### MAAC is Taking on Growing Demand in Community

“Your child has autism.”

For parents, those four words produce a wave of emotions, from relief at having an answer, a reason for a child’s struggles, to anguish at the thought of the challenges that lie ahead.

Emotional support, factual information and clinical expertise are vital to kids and families as they begin to fulfill a positive future.

The MetroHealth Autism Assessment Clinic (MAAC) is in its fifth year providing that support, education and guidance to children and families. In 2018 alone, MAAC served 772 children; more than half were age 5 and under. The clinic is on track to see almost 1,000 children this year.

In addition to its status as the only autism assessment clinic on Cleveland’s west side, MAAC is the only clinic in Ohio (and one of very few in the country) that accommodates and embraces the language and cultural needs of Hispanic patients and families.

The need for autism services for Spanish-speaking members of our community is urgent. Too many children are struggling without a diagnosis or care.

But that is changing.

The gift made by JoAnn and Bob Glick will double the number of bilingual staff at MAAC, said Director Melissa Armstrong-Brine, PhD, a clinical psychologist in the Division of Child and Adolescent Psychiatry. That, in turn, will greatly reduce a wait list that stretches 9 to 12 months out for an initial appointment.

*continued on page 8*

# ferently About Philanthropy

## MetroHealth's SAFE and MAAC programs.



*Eugene Morris, 6, shows off his artwork.*

"We want to show our appreciation by supporting the programs and projects that benefit the women and the children who need it most."

Soon after an introduction to MetroHealth President and CEO Dr. Akram Boutros, the Glicks knew they'd made a match.

"We were delighted to find how aligned we were with his thinking," JoAnn said. "His vision, his views, his passion, his caring, his outside-the-box thinking — they all resonated."

They got their first up-close look at a MetroHealth program in May 2019 during a visit to Harvey Rice Wraparound School on Cleveland's East Side to see Students Are Free to Express (SAFE), a pilot project that uses the power of the arts to treat and reverse the effects of trauma and toxic stress in children. They watched as pre-kindergarteners, stirred by drums and a keyboard, moved around their classroom, expressing and emancipating their emotions without words.

Less than three weeks later, the Glicks were on MetroHealth's main campus visiting the MetroHealth Autism Assessment Clinic (MAAC), the only clinic on the West Side that evaluates children for autism spectrum disorders and the only one in Ohio that accommodates the language and cultural needs of Hispanic children.

Both programs matched the Glicks' unique mission of giving: visionary leaders with an entrepreneurial spirit guiding innovative, transformative projects



*Lisa Ramirez, PhD, joins in on the fun with Harvey Rice students.*

that serve the people who need it most in the core of Cleveland.

The couple gave \$500,000 to support the two programs.

The SAFE project will use the funds to expand its artist residencies/classroom activities to include more students at Harvey Rice, John Adams High School, Lincoln-West School of Global Studies and Lincoln-West School of Science and Health, which is located inside MetroHealth Medical Center.

At MAAC, the Glicks' gift will fund the addition of three new bilingual positions: a psychologist, speech/language therapist and social worker. The result will be a significant reduction in wait-times for families seeking autism assessment services. It also means that many more children will have access to life-changing care.

The gifts also help fulfill one of the Glicks' primary goals: to help the children of Cleveland ascend to their full potential.

It is an ascent more grand than any marble staircase.

## FOR OUR HEALTH

### SAFE Project Supports Mental Health Needs of Students through the Arts

Every high school student already faces the intense anxiety that comes with adolescence, classwork, relationships and life outside of school. Now imagine adding even more stress, from trauma, from poverty, from the other adversities that so many students in Cleveland face.

The result, too often, is despair, pulling our city's children into depression, substance abuse and thoughts of suicide.

When MetroHealth's School Health Program began screening students at John Adams and Lincoln West high schools in 2016-2017, that's the grim reality they found.

It was clear that our teens needed interventional care and support so they could navigate serious mental health challenges, learn how to work through their anxiety and trauma, and find healthy outlets for their emotions.

It was clear to the MetroHealth School Health Program team that they needed to do more.

Lisa Ramirez, PhD, director of Community and Behavioral Health, had a remarkable idea: add an arts-based component to the program that could normalize and validate kids' anxieties and provide a supportive, healthy and, yes, fun outlet for them.

She even had a name: the Students Are Free to Express (SAFE) Project.

"It's an antidote for adversity," Dr. Ramirez said. "This lets kids hit the pause button on their toxic stress. It lets children be children."

The program started as a pilot for ninth-graders at John Adams High School and soon expanded to two additional high schools: Lincoln-West School of Science and Health at MetroHealth and Lincoln-West School of Global Studies. Harvey Rice Wraparound elementary began offering SAFE to the youngest students.

*continued on page 8*

If you are interested in learning more about MAAC or the SAFE Project, or if you would like to make a gift, please contact Kate Brown at 216-778-7509 or [kbrown@metrohealth.org](mailto:kbrown@metrohealth.org).





*Xarya Hopkins, 5, gets a high-five from Yvetta Elay, who played the African drums during a SAFE session at Harvey Rice.*

SAFE's curriculum is a model of psychologically informed primary prevention. Each student is introduced to tools that promote individual and community resilience, encourage emotional awareness, validate and normalize their experiences, and instill hope to disrupt the cycle of distress.

But to the kids, it's not so technical, because it is done through visual- and performance-arts-based explorations. They simply find themselves immersed in the arts, experiencing music, dance, theater, visual arts, poetry, drum circles and more. They connect with their classmates, the program's visiting artists and, most important, themselves, developing lifelong tools to express their feelings, handle their stress and cope with life's challenges.

JoAnn and Bob Glick's gift makes it possible for the SAFE Project to recruit a full-time evaluation assistant and program coordinator; develop evaluation metrics; increase the pool of visiting professional artists; provide education presentations and workshops for families; and expand programming to include more students at each school.

The eventual goal is to expand SAFE to all grades at each school.

Providers hope to enhance trauma-informed training for teachers, staff and artists; develop coordination between entities referring children; and streamline collaboration among MetroHealth, community mental health agencies and the Cleveland Metropolitan School District.

"The Glicks' support has given life to our idea," said Dr. Ramirez. "The funds will allow us to evaluate and improve SAFE. More students are going to be able to experience the life-changing benefits of this special program."

"The Glicks are helping us reach people who need us, a population with pretty significant health care disparities who are really vulnerable because of the cultural stigma surrounding autism spectrum disorder," Dr. Armstrong-Brine said.

MAAC is also one of few places in Cleveland where children over age 10 can get screened for autism. A multidisciplinary approach – including child psychologists, a behavioral pediatrician, clinical social workers and speech-language therapists – is used to diagnose school-aged children and adolescents.

Referrals to MAAC come from MetroHealth pediatricians, who are encouraged to screen for autism at least twice before a child turns 3. Other agencies and organizations, including the Cleveland Metropolitan School District and Cuyahoga County Department of Children and Family Services, also refer patients to MAAC.

"It's important that children's social and cognitive skills are developed so they can establish a positive sense of self at a much earlier age and find and maintain employment and nurture relationships as they get older," said Dr. Armstrong-Brine.

"We doubt that we could do what we do if it weren't for people like the Glicks," she said.



*Izayah Harte, 4, studies a miniature globe held by Dr. Melissa Armstrong-Brine during an autism assessment session at MAAC.*



**WESTFIELD®**  
INSURANCE FOUNDATION

Westfield Insurance Foundation supports programs that help stabilize individuals and families by helping them overcome multiple barriers in education, finance, housing and workforce. Westfield's \$50,000 grant is provided to help students of Lincoln-West School of Science and Health through career exploration and work experience while completing high school as well as to support financial literacy and housing programs for MetroHealth employees.

"As employers in Northeast Ohio, Westfield shares with MetroHealth the responsibility to look beyond our day-to-day operations and improve the overall outlook for our community," said Jani Groza, Westfield's corporate responsibility leader. "That's why Westfield's foundation seeks to support initiatives that reflect the work we do every day: family stability, disaster recovery and safety."



# Year-End Giving Can Make a **BIG IMPACT**

It's hard to believe that the end of 2019 is coming so quickly. Don't wait until December 31 to decide what your charitable impact will be this year. Changes to your income tax bracket, standard deduction amount and cash gift limits may mean more flexibility to make a charitable donation. You can also consider these giving strategies: donating appreciated property; naming The MetroHealth Foundation as a beneficiary of your retirement plan account; and giving from your IRA if you are 70½ or older.

Please contact **Beth Darmstadter at 440-592-1389 or [bdarmstadter@metrohealth.org](mailto:bdarmstadter@metrohealth.org)** if you have questions, or if you would like to discuss how you can include MetroHealth as part of your year-end giving plans.



METROHEALTH  
GALA 2020

**Saturday, October 3, 2020**

Hilton Cleveland Downtown  
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For sponsorship information, contact  
Scott L. Hamilton at [shamilton@metrohealth.org](mailto:shamilton@metrohealth.org)  
or 440-592-1390.



## New Turnout for the Transformation Corporate Fundraising Program

The Turnout for the Transformation Campaign corporate fundraising program is a new way to involve companies and their employees in supporting MetroHealth and the MetroHealth Transformation. The program includes planning and hosting your own fundraising event to support MetroHealth — you can plan a physical event or a virtual event through social media.

A Turnout for the Transformation Campaign kit includes all the resources needed to plan and execute a successful fundraiser, including event ideas and Transformation messaging. To get started or to learn more about how you can become our partner as we transform, please call 216-778-5665 or visit <https://www.metrohealth.org/foundation/foundation-events>.



FOR ALL OF US.

The MetroHealth Foundation  
[www.metrohealth.org/foundation](http://www.metrohealth.org/foundation)

# Foundation Board Members CLASS OF 2022

**Jason R. Bristol**, a partner in the law firm of **Cohen Rosenthal & Kramer LLP**, which he joined in 2004. Since then, he has developed the firm's plaintiffs' employment class action practice and maintains a nationwide practice in the area of employment law. He is an adjunct professor at Cleveland-Marshall College of Law, where he received his law degree.

**Heidi Petz**, president and general manager, Consumer Brands Group North America at **Sherwin-Williams**. Prior to moving to Cleveland for her new position, she served as senior vice president, marketing at Sherwin-Williams in Chicago. She earned a bachelor's degree from the University of Richmond and an MBA from Loyola University.

**Craig Richmond**, executive vice president and chief financial officer at **MetroHealth**, which he joined in 2010. He is responsible for the system-wide leadership and strategic direction of the organization's financial operations. A certified public accountant (Ohio and Maryland), Craig is a graduate of the University of Delaware.

## A Tribute to MetroHealth Foundation Life Member DWIGHT M. ALLGOOD JR.

A memorial service for Dwight M. Allgood Jr. was held on September 7. A Life Member of The MetroHealth Foundation Board of Directors, Dwight passed away on August 28, 2019, at age 80. He is survived by his wife, Joan, two children and five grandchildren.

During his 35 years of service to the Board, Dwight was an effective and strong leader, his immense impact unmatched. He served as Board Chair from 1989 to 1991. He was a founding member of the Board's Audit Committee, and a founding Chair of the Board's Governance Committee. He also was a member of the Finance and Investment Committees.

Earlier this year, Dwight was presented with The MetroHealth Foundation Board 2019 Leadership Award. It was a testament of the many years he freely shared his wisdom, energy and counsel.

A Cleveland native, Dwight graduated from Yale University in 1961 and received his law degree from the University of Michigan in 1964. He practiced corporate law in Cleveland at McDonald Hopkins for over 30 years and was a member of several professional associations, including the Cleveland Bar Association and the National Health Lawyers Association. He was an avid sailor, boater and skeet shooter and was a former member of the Advisory Board of the Downtown YMCA in Cleveland.

MetroHealth counts Dwight as one of its most dynamic champions. His loyal spirit will remain with us.



*From left, Life Members Richard B. Fratianne, MD; Brenda K. Kirk; Collin K. Knisely; Dwight M. Allgood; and Robert A. Durham in 2018.*

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Collin K. Knisely

\*Deceased



**Angela Townsend**  
*Manager, Philanthropy Communications*

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## Fundraising Updates



The 11th annual **Hy-5: The Hyland 5K Run and 1-Mile Walk** raised more than \$13,500 for the MetroHealth Transformation. Thank you to Hyland in Westlake for hosting the May 11, 2019, event and for serving as Race Sponsor, and for all our sponsors who provided generous support. Other sponsors who provided generous support included Hott Associates (Course Sponsor) and Gallagher, The Sofka Wealth Management Group-Merrill Lynch Wealth Management, Ohio Desk and The Emerald Foundation (Mile Sponsors).



The 6th annual **Raising the NETs for MetroHealth Volleyball Tournament**, the signature fundraising event of MetroHealth N.E.T., raised nearly \$15,000 for the MetroHealth Transformation. Medical Mutual served as Tournament Sponsor for the July 13, 2019, event. Other sponsors who also provided generous support included Gallagher, HKM Direct Market Communications, Maloney+Novotney LLC, Ohio Desk, Oswald Companies, Tucker Ellis LLP and Willis Towers Watson (Court Sponsors). Fifth Third Bank, StreamlineCLE, Reese Pharmaceutical and JumpStart Inc. (Match Sponsors) Universal Creative Concepts and Force Sports (Ace Sponsors).



The 21st annual **John A. Gannon Memorial Golf Tournament** raised more than \$63,000 for the John A. Gannon Burn and Trauma Center and MetroHealth's Comprehensive Burn Care Center on September 16, 2019. Nearly 40 sponsors and the 144 golfers who hit the links helped make the event a huge success. Our major sponsors included US Communications and Electric, Inc. (Hole-in-One Sponsor). Hott Associates and Medical Mutual of Ohio (Eagle Sponsors). Axelrod Buick GMC, Gallagher, Karpinski Engineering, Kohrman Jackson & Krantz, Ohio Desk, RSM, Signet Real Estate Group and Zenith Systems LLC (Birdie Sponsors).