

Giving

SPRING | 2018



OUR SPECIAL
"FOR ALL OF US"
CAMPAIGN SECTION
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2018 EVENTS **CALENDAR**
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PAYING TRIBUTE Through Transformative Gifts

Longtime MetroHealth physicians Alfred F. Connors, Jr., MD, left, and Mildred Lam, MD, have made a substantial leadership gift to the MetroHealth transformation.

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Longtime MetroHealth Employee Pays Overdue Bill with Generous Donation

In 1995, Keith Hagans was transported by Life Flight to MetroHealth after a serious fall at his house. He suffered massive head trauma and spent two months in the hospital, including six weeks in a coma.

Hagans survived but didn't have health insurance. He couldn't pay the bill, which was hundreds of thousands of dollars. And that always bothered him.

A few months ago, Hagans made a gift to the Employee Giving Campaign – the first step toward paying back that long-ago bill. In his will, Hagans has named MetroHealth a beneficiary; \$500,000 from his estate will go to the Brain Injury Patient Care, Education and Research Fund at MetroHealth.

Hagans says the gift is a tribute to all the doctors and nurses in the Brain Injury Rehabilitation Program who were part of his care – but especially to James Begley, MD, director of that program and director of MetroHealth's Inpatient Rehabilitation.

Before the accident, Hagans worked in logging as a lumber inspector, but he could no longer do that job. An entry-level keyboarding class he took to help strengthen his hand-eye coordination led

to an associate's degree in computer service with network technology.

The work experience brought him back to MetroHealth, first as a contractor, then, in 2000, as a full-time employee providing computer support. Over the years, he moved into roles as an engineer and systems analyst in radiation oncology. In 2005, he earned a bachelor's degree in computer science.

And in 2015, Hagans finished his MBA.

"MetroHealth helped me all along with tuition reimbursement," said Hagans, director of data operations for Better Health Partnership, a health care collaborative based at MetroHealth. "They were a huge part of it."

In a strange way, Hagans said, his traumatic injury turned out to be a blessing.

"I would not have any of this. I had no education beyond high school," he said. "MetroHealth has done so much for me. Everybody has been so involved in my care (including later bariatric surgery), my education, and not just giving me a job, but taking care of my career path.

"That's worth a lot."



Keith Hagans

Hagans has been giving back to MetroHealth as a volunteer with the Trauma Survivors Network and taking time to participate in annual brain injury conferences and brain injury support groups.

He doesn't plan to leave MetroHealth until his retirement in 13 years. He'd like to see his estate – and the eventual gift to MetroHealth – grow in value.

"This is something Mary Ann and I built," said Hagans, referring to his wife of 18 years who died in March 2017 of a rare and aggressive form of cancer.

The couple, who met online around the time Hagans first returned to school, had no children. He has set aside an inheritance for two nieces and a nephew, but said, "I'd just as soon give the rest to Metro. They can put it to good use."

THANK YOU TO OUR DONORS

Thank you to everyone whose generous gifts in 2017 contributed to MetroHealth's mission of improving the health of the greater community. Your donations helped us achieve many milestones and accomplishments, including:

MetroHealth's Nurse-Family Partnership program continues to expand, thanks to a \$500,000 grant from First Year Cleveland. The grant provides funding for two additional nurses, a social worker and data/administrative support for the home visiting program. The program, designed to combat infant mortality by providing resources to low-income, high-risk, first-time mothers during pregnancy and for two years following birth, has helped 135 mothers since it launched in 2016.



The **MetroHealth Autism Assessment Center**, the only autism assessment clinic on Cleveland's West Side, received a two-year, \$210,000 grant from the Elisabeth Severance Prentiss Foundation.

The **Lincoln-West School of Science and Health at MetroHealth**, which opened on MetroHealth's main campus in September 2016, gained valuable new partners and support for classroom space renovations and equipment. The Lubrizol Foundation gave a \$100,000 grant. The Reinberger Foundation provided a \$50,000 grant to the school. The Abington Foundation gave \$35,000 and the Thomas H. White Foundation provided a \$25,000 grant.

Community fundraising events and signature MetroHealth events raised money for a variety of MetroHealth areas, including the BREAST/ Amigas Program; Child Life and Education Program; the

Gifts Raise More Than \$11 million



Comprehensive Burn Care Center; Arts in Medicine; the Office of Opioid Safety; Simulation Center; Neonatal Intensive Care Unit; the Surgical Intensive Care Unit; and the Cancer Center.

Two new endowed lectureships have been established. **The William E. Cappaert, MD, Endowed Lectureship** will hold its inaugural lecture April 21. The lecture honors Dr. Cappaert, who in 2015 stepped down as director of the Division of Ophthalmology but remains as director of the Ophthalmology Residency Program and director of the Neuro-Ophthalmology Service.

The inaugural lecture of the **Drs. Earle and Jordan Endowed Lectureship in Plastic and Reconstructive Surgery** will be held June 2. Named for Arthur Scott Earle, MD, and Roderick B. "Rick" Jordan, MD, the lectureship honors their legacies of clinical care, innovation, investigation and the training of future generations of plastic surgeons.



The MetroHealth Foundation raised \$11.1 million, including nearly \$445,000 through employee giving.

To everyone who contributed to the advancement of MetroHealth, again – **thank you!**

The background is a solid teal color. In the center, there is a large, irregular geometric shape formed by multiple overlapping orange lines, creating a frame-like effect. The text "FOR ALL OF US" is centered within this frame.

FOR ALL OF US

SPECIAL CAMPAIGN SECTION



Akram Boutros, MD, FACHE

One hundred and eighty years ago, the leaders of this newborn city cemented Cleveland's commitment to equity when they founded City Hospital, a place for the sick and poor who had, before then, been driven out of town and into the wilderness to survive – or not – on their own.

The infirmary grew and evolved and moved.

Today, City Hospital is MetroHealth, a health care system that has never forsaken its mission of serving everyone, no matter what they look like, how sick they are or how empty their pockets; a health system whose commitment to equity for all is as strong as ever.

We will not lift some members of this community and ignore others.

We will not leave our brothers and sisters, our mothers and fathers, our neighbors and friends behind.

And we will not ever slip from what President Franklin D. Roosevelt so eloquently called "the path of faith and hope and love toward our fellow man."

It is who we are.

And who you are.

That commitment to our entire community is what brings us together.

You may have heard that we issued \$946 million in bonds in May 2017, to fulfill our promise to rebuild our hospital, revitalize our main campus and reinvent our West Side neighborhood.

We were able to borrow that money on the condition that we raise millions more in donations, that we show we have the support of the community we're here to serve.

We need to keep our promise.

That means we need you.

The commitment we've made is to raise a minimum of \$100 million.

We could tell you that any donation you make to MetroHealth will buy bricks and steel, X-ray machines and hospital beds.

But that wouldn't be true.

What it buys is the promise of good health and a good life for everyone who lives here.

And hope. Hope that builds a better Cleveland and a better world. Hope that that ignites the future we all dream of.

Hope provided by you.

A handwritten signature in black ink, appearing to read "Akram Boutros", followed by a horizontal line.

Akram Boutros, MD, FACHE
President and CEO
The MetroHealth System

FOR ALL OF US

By now, most of you have likely heard about our exciting campus transformation, which began in earnest with the expansion of our Critical Care Pavilion. Over the past three years – with the demolition of our oldest building, the opening of the two new CCP floors and our successful bond sale to finance the construction of our new hospital buildings and parking garage – the pace of progress has been swift.

Once the campus transformation is complete in 2023, MetroHealth’s footprint will be completely reimagined. Nearly half of our 52 acres will be green space, which is more than 14 times the current green space.

The envisioned entrance to the hospital grounds will not be the cold-looking building and surface parking lot you see today, but a “front yard” – a welcoming and calming access point. That added green space will include an urban park between West 25th Street and Scranton Road, running from MetroHealth Drive south to Interstate 71. The newly designed campus will also include walkways throughout and a looped path that will connect to the Towpath Trail.

We’ve chosen this vision because we want to open up our campus to the

neighborhood. It’s part of a proactive, deliberate effort to revitalize the West 25th Street Corridor.

Other aspects of our campus transformation will include a new 10-story hospital, a new 6-story outpatient plaza, a new skilled-nursing facility replacing the current building, covered parking and indoor walkways.

We anticipate having the final designs for the new hospital ready to unveil at MetroHealth’s Annual Stakeholders Meeting in June. Most of the construction will occur between 2019 and 2022.

The MetroHealth Foundation’s commitment to raise at least \$100 million in philanthropic support for programs that impact our patients, the community and for other priorities such as the expanded campus green space. Philanthropy will be critical in helping us realize the full vision of this campus transformation. We invite you to visit metrohealth.org/transformation for the latest updates.



Campaign Leaders Announced

Our fundraising campaign, "For All of Us," is ambitious: to raise a minimum of \$100 million over the next five years in philanthropic support for patient health and wellness, research, education and significantly expanded campus green space. These are all core aspects of MetroHealth's bold transformation, which will be completed in 2023.

We are pleased to announce the individuals who comprise our campaign leadership:

Honorary Campaign Chairs



Bridget and Bernie Moreno



Rev. Dr. Otis Moss, Jr.



Audrey and Albert Ratner



Jerry Sue Thornton, PhD

Campaign Cabinet



Akram Boutros, MD, FACHE
President and CEO
The MetroHealth System



Thomas M. McDonald
President and CEO,
Thomas McDonald Partners, LLC
Chair, Board of Trustees,
The MetroHealth System



Brenda K. Kirk
Chief Product & Strategy Officer,
Hyland Software
Chair, Board of Directors,
The MetroHealth Foundation



Joseph DiRocco
Northeast Ohio Regional President,
Fifth Third Bank



Rob Durham
President,
HKM Direct Market Communications
Past-Chair and Life Member,
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Scott Mueller
CEO, Dealer Tire, LLC



Brian M. O'Neill
Partner, Tucker Ellis, LLP
Chair-Elect, Board of Directors,
The MetroHealth Foundation



Vanessa L. Whiting, Esq.
President, A.E.S. Management Corp
Secretary, Board of Trustees,
The MetroHealth System

Physician Couple Provides Six Endowments for MetroHealth



Mildred Lam, MD, and Alfred F. Connors, Jr., MD

“These gifts also reflect our own pride in Metro: It has been a privilege to be part of the mission of this institution over the years and we are grateful for the care it has provided for our community and for our own family members.”

Two longtime MetroHealth physicians have made a substantial leadership gift to MetroHealth’s campus transformation.

The gift from Alfred F. Connors, Jr., MD, and Mildred Lam, MD, will establish three endowed research professorships and one endowed teaching fellowship as tributes to their parents. Two additional endowed research professorships will be named after Dr. Connors and Dr. Lam. The endowments will be housed at MetroHealth in cooperation with Case Western Reserve University (CWRU) School of Medicine.

The couple lives in Shaker Heights and has two adult children. They hope their gift will inspire others to think about how they can contribute to MetroHealth.

“Most people are generous but feel like they can’t make a substantial difference,” said Dr. Connors, the interim chair of medicine. “The fact is that you can stay within your means and still make a difference.”

The two met during their residency at MetroHealth after Dr. Lam’s graduation from CWRU School of Medicine and Dr. Connors’s graduation from the Medical College of Ohio. They married in 1978, then moved to Oklahoma where Dr. Connors completed a three-year pulmonary disease and critical care fellowship and Dr. Lam finished her nephrology fellowship.

Inspired in part by seeing others who had established endowed chairs at MetroHealth and CWRU, the couple started thinking about someday doing something similar to honor their parents.

“After our parents died, we wanted to honor their memory by creating funds to support scholarship, teaching, and research. They were always strong advocates of education, and would have been proud to support these cause,” said Dr. Lam. “These gifts also reflect our own pride in Metro: It has been a privilege to be part of the mission of this institution over the years and we are grateful for the care it has provided for our community and for our own family members.”

The result is a collection of endowments – five endowed chairs supporting research and one supporting an endowed teaching fellowship – that will be awarded to faculty at MetroHealth who are also CWRU faculty. Dr. Connors and Dr. Lam worked with The MetroHealth Foundation staff to plan the gift, a mix of cash and proceeds from insurance policies.

The first four endowments established will be those honoring their parents. The other two endowments, named after Dr. Connors and Dr. Lam, will be established by their estates.

“This is part of supporting the MetroHealth Transformation,” Dr. Connors said. “Rather than putting our money into new buildings, we thought we’d support the people in those buildings. We want to do what we can to make sure MetroHealth remains strong, providing great care and serving the community well for many years to come.”

\$475,000 Gift Spurs New Partnership on Green Space, Neighborhood Development

MetroHealth has received a nearly \$475,000 gift that will help launch a collaboration to create a new design for its main campus on West 25th Street and better connect the campus to the surrounding neighborhood.

The first significant gift to support the collaboration, it will provide financial resources for MetroHealth's work with LAND studio and a new nonprofit – CCH Development Corp. (CCHDC) – as it advances plans to enhance and expand campus green space.

Strategizing how best to fully integrate the campus with a more vibrant West 25th Street Corridor is another priority of the collaboration. The gift will cover project management, community outreach and engagement, and other expenses over three years.

LAND studio, with expertise in transforming and revitalizing public spaces, is no stranger to MetroHealth. Since 2016, LAND studio and MetroHealth have been partners in launching the hospital's system-wide Arts in Medicine program.

"The idea of becoming a partner with MetroHealth on such a compelling vision was really exciting to us," said LAND studio Executive Director Gregory Peckham. "This gift gives us the opportunity to help position the hospital as a catalyst impacting the neighborhood around it."

Added Jim Haviland, CCHDH's executive director, "As the West Side's anchor institution, MetroHealth has embraced the leadership role in revitalizing this neighborhood. Combine that motivation with the ideas of LAND Studio and suddenly we are able to turn vision into reality."

CCHDC was established in 2017 by The MetroHealth System Board of Trustees to ensure that the campus transformation spurs economic development and prosperity.

Transformation Timeline

- ✓ **May 2014** – MetroHealth announces Campus Transformation.
- ✓ **Summer 2015** – Demolition of former Northcoast Behavioral Healthcare building.
- ✓ **August 2015** – Construction begins on Critical Care Pavilion expansion.
- ✓ **July 2016** – Critical Care Pavilion expansion opens on time and under budget.
- ✓ **May 2017** – MetroHealth completes sale of \$946 million in hospital revenue bonds to fund Campus Transformation.
- ✓ **October 2017** – Construction begins on new 1,500-space parking garage (site of former Northcoast Behavioral Healthcare building).
- ✓ **January 2018** – Site plan for new campus complete.
- **June 2018** – Design of new hospital unveiled.
- **September 2018** – Construction of new parking garage complete.
- **Fall 2018** – Demolition of Southpoint parking garage begins.
- **Early 2019** – Construction of new hospital begins.
- **Early 2022** – Construction of new hospital complete.
- **Fall 2022** – Preparation begins on demolition of old hospital.

Want to stay informed and updated about our exciting campus transformation? Follow us on social media. Then be on the lookout for regular updates on our progress.

Connect with
MetroHealthCLE



FOR ALL OF US

Many have heard about our goal to raise a minimum of \$100 million in philanthropic support and have asked us how The MetroHealth Foundation plans to accomplish this bold undertaking.

The answer is simple. We have strong campaign leadership in our honorary chairs and campaign cabinet, and we have a talented Board of Directors whose passion and expertise will be crucial to our success.

We welcome five new Board members:

Chuck Gile, owner and president of The Motorcars Group in Cleveland Heights. Chuck and his wife, Georgia, served as co-chairs of the successful MetroHealth GALA2016.

Don Graves, Jr., senior director, Corporate Community Initiatives & Relations, KeyBank. Don recently moved back to his native Cleveland after a stellar career in Washington, D.C., most recently as deputy assistant to President Obama and director of domestic and economic policy and counselor to Vice President Joe Biden.

Melissa Kline, RN, vice president, Patient Care Services and chief nursing officer, The MetroHealth System. Melissa, who joined MetroHealth in 1998 as a clinical nurse, now oversees all aspects of nursing practice throughout the health system.

Nick VanDemark, communications manager, Lifebanc. Nick is an ex-officio board member during his tenure as chair of MetroHealth N.E.T. ("Now, Every day, Tomorrow"), an affiliated committee of the Board that is comprised of civically-minded young professionals.

Aaron Witwer, senior health management consultant and team lead for health management services, Oswald Companies. Aaron's background in health management and administering wellness programs compliments his work with MetroHealth. A past chair of MetroHealth N.E.T., he is a member of the Board's Outreach Committee.

We are confident that the commitment of our Board and campaign leadership to MetroHealth's mission will serve us well as we move forward with our campaign.

Among our top priority areas of the transformation campaign:

Significant Green Space Expansion: Roughly 25 acres – half of MetroHealth's main campus footprint – will become green space. An 8-acre park, new walking paths, courtyards, a connector to the Towpath Trail and other features will be accessible to the entire neighborhood.

Community and Care Impact: The MetroHealth/West 25th Street neighborhood is on the path toward certification as an EcoDistrict, seizing upon creating opportunities for community wellness and economic development. Just as our new buildings will be LEED certified as healthy, efficient and cost-saving green buildings, and built to the WELL Building Standard™ (serving our staff, patients and visitors), the EcoDistricts certification means we will be serving our entire neighborhood. MetroHealth also continues to bring to life its mission of leading the way to a healthier community by focusing on providing well care instead of sick care. New and existing programs will target making access to care easier; address social and economic barriers to health and wellness; and engage in cross-community collaborations.

Education and Research: We will be growing many of MetroHealth's more than 50 endowments that exist to provide long-term support for education and research. We're deepening our commitment to provide educational opportunities that translate into a stronger workforce for our community and. One of our earliest endeavors is the Lincoln-West School of Science & Health at MetroHealth, which combines a traditional high school curriculum with interactive learning in a health care setting. The school, which opened in Fall 2016, will celebrate its first graduating class in 2019.

Below is a small representation of our vast transformation plans. We invite you to join us in what is one of the most exciting times in MetroHealth's history, and we look forward to updating you on our progress.



Kate Brown
President, The MetroHealth Foundation
Chief Development Officer, The MetroHealth System

FOR ALL OF US

- 8-Acre Community Park Facing West 25th Street
- Patient-Focused Healing Gardens
- Walking Paths, Towpath Trail, Outdoor Programming

Green Space Expansion

Community & Care Impact

Education & Research

- School Health
- Foster Care
- Food = Medicine
- Employee Housing Program in West 25th Street Neighborhood
- Endowments
- Workforce Development
- Lincoln West School of Science & Health



metrohealth.org/transformation

METROHEALTH GALA2018

Saturday, October 6, 2018

Hilton Cleveland Downtown | 100 Lakeside Ave. East | Cleveland, OH 44114

For sponsorship information, contact Scott L. Hamilton at
shamilton@metrohealth.org or 440-592-1390.

&AFTERDARK2018

New Staff Member



Marcia Meermans
Aghajanian

Marcia Meermans Aghajanian, Foundation Giving Officer. Prior to MetroHealth, Marcia worked for 10 years at John Carroll University in the Advancement division, most recently as senior director of communications. She previously worked in development communications and marketing/communications for five years at University Hospitals, where she was editor of the system's magazine, and Cleveland Clinic, where she managed fundraising communications. Marcia earned her bachelor's degree in journalism from Syracuse University. She has one son, Ben, and lives in Westlake.

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If you wish to not receive any communication supporting The MetroHealth System or The MetroHealth Foundation, please contact The MetroHealth System's Foundation and System Philanthropy Department by email at mhdevelopment@metrohealth.org or by phone at 800-325-5606, ext. 85665 (calling from Ohio) or 800-554-5251, ext. 85665 (calling from outside Ohio).

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Upcoming FUNraising Events

Mad for Metro

Friday, April 13, 2018

Vosh, 1414 Riverside Drive, Lakewood, Ohio 44107

An evening of fun and fundraising to support MetroHealth's Child Life Patient Care, Education and Research Fund. Contact trideltacle@gmail.com to reserve a ticket or for more information.

N.E.T. Fast Pitch

Friday, April 20, 2018

Magnolia, 1167 Front Avenue, Cleveland, Ohio 44113

A showcase for proposals designed to make a big impact on MetroHealth. Contact Laurie Wise-Maher at lwisemaher@metrohealth.org for information.

Hy-5: The Hyland 5K Run and 1-Mile Walk

Saturday, May 19, 2018 / 9 a.m. – The race begins.

Hyland Software, 28500 Clemens Road, Westlake, Ohio 44145

The event, in its 10th year, raises money for various MetroHealth programs and services. For sponsorship information, contact Scott L. Hamilton at shamilton@metrohealth.org.

MetroHealth Burn Center Car Show

Sunday, May 20, 2018 / 10 a.m. to 3 p.m.

General Motors parking lot, at the corner of Brookpark Road and Chevrolet Boulevard in Parma, Ohio.

The 26th annual Car Show is presented by the American Cruisers and benefits MetroHealth's Comprehensive Burn Care Center. For information, contact Judy Richards at MetroBurnShow@gmail.com.

NICU Benefit Golf Outing

Friday, May 25, 2018 / 1 p.m. Shotgun Start

Shale Creek Golf Club, 5420 Wolff Rd., Medina, Ohio 44256

Benefiting the Neonatal Intensive Care Unit. Contact Kristen DiMarino at Kmdimarino@gmail.com or 440-476-3155 for information about registration or sponsorship opportunities.

Resiliency Run

Saturday, June 23, 2018

MetroHealth Medical Center

Benefiting the John A. Gannon Trauma Center and the Comprehensive Burn Care Center at MetroHealth. Contact Cristina Ragone at 216-778-8625 or cragone@metrohealth.org for information.

Brett Altieri Memorial Golf Outing

Friday, June 29, 2018

Sand Ridge Golf Club, 12150 Mayfield Rd., Chardon, Ohio 44024

Benefiting the MetroHealth Cancer Center. Contact Jim Cahoon at 330-620-3161 or cahoon76@gmail.com for information.

Raising the N.E.T.s Volleyball Tournament for MetroHealth

Saturday, July 28, 2018 / 11 a.m.

Force Sports Eastlake, 34650 Melinz Parkway, Eastlake, Ohio 44095

For sponsorship information, contact Scott L. Hamilton at shamilton@metrohealth.org.

Marc Kiszak Memorial Golf Outing

Saturday, August 18, 2018 / 9 a.m. shotgun start

Valleaire Golf Club, 6969 Boston Road, Hinckley, Ohio 44233

Benefiting the MetroHealth Surgical Intensive Care Unit (SICU) in the John A. Gannon Trauma Center. Contact Gary Kiszak at marckiszakMemFund@yahoo.com for information.

The John A. Gannon Memorial Golf Tournament

Monday, September 17, 2018 / 11 a.m. Shotgun Start

Manakiki Golf Course, 35501 Eddy Road, Willoughby, Ohio 44094

Benefiting patients in the John A. Gannon Trauma Center and the Comprehensive Burn Care Center at MetroHealth. For sponsorship information, contact Scott L. Hamilton at shamilton@metrohealth.org.

Central Basin Bass Club Tournament

Sunday, October 14, 2018

Benefiting MetroHealth's Child Life and Education Program. For information, contact Danny at dhemp1@att.net.