

For Chuck & Georgia Gile It's

All About Service

Chuck Gile keeps the service departments at his two Cleveland Heights car dealerships open when people need them most – at night. Monday through Thursday, his mechanics are on duty until 3 a.m.

"We're a retail business," Gile explains. "We have to be available when people need us."

If his customers aren't happy, they can pick up one of the dealerships' red bat phones. Gile – or his son – will answer, no matter what time it is, and take care of the issue.

"If I can solve the customer's problem before they leave, it's 100 percent easier to solve," Gile says.

And this winter Gile's installing 1,200 solar panels over one of his lots. "It's the right thing to do," Gile says. Besides generating about 75 percent of the dealership's power and keeping snow off his cars, the panels will make it much more comfortable for customers to shop in the winter.

Service is what Chuck Gile's all about.

It's what his wife, Georgia, is all about, too.

Before she retired, Georgia Gile spent years teaching children with special needs, a passion that began in high school when she gathered her friends to take children with disabilities bowling, out for pizza or to the gym to play basketball.

So of course the Giles found a way to give back after Chuck was rushed to MetroHealth Medical Center.

In April, 2011, Georgia was in Florida and workers were finishing an addition to the Giles' deck. Chuck got home later than usual after catching a Cavs game, stepped out the back door – to see how much progress the crew had made that day – and onto a 2-by-10 that bridged an 8-foot drop.

He doesn't remember anything until the next morning, when he headed to the shower and stopped to talk to the housekeeper.

I'm sorry, he told her. I don't know what happened. There's blood in my bed.

It took some convincing, but the workmen got Gile to a hospital. From there, Metro Life Flight airlifted him to MetroHealth's trauma center.

When Trevor and Matt Gile arrived at their dad's side, it didn't look good. Their father had broken his collarbone, four ribs and his skull. He had a concussion. His brain was swollen and bleeding. Patients like this, with a head injury that's gone untreated for hours, have a 1 percent chance of surviving, doctors told them.



Chuck Gile survived. But his family worried that he'd never recover.

He couldn't add one and one. He didn't know who LeBron was. And when people asked how he fell, he had a surprising answer: "Georgia pushed me off the patio," he'd say. When Georgia told him that wasn't true, he corrected himself. "She hired a ninja to do it."

MetroHealth doctors, nurses and therapists helped Chuck through those times, with physical, occupational and speech therapy.

They helped Georgia, too.

"They were always there supporting me and the boys and my daughters-in-law," Georgia says. "They were there just as much for me as they were for Chuck."



The Gile family (from left) – Matt, Amber, Georgia, Chuck, Courtney and Trevor – raised \$80,000 for MetroHealth's Brain Injury Unit at the Motorcars Invitational Golf Tournament at Barrington Golf Club in Aurora on August 4.

After surgery to relieve the swelling on Chuck's brain, trips in and out of intensive care, three weeks in the hospital and a couple more weeks of therapy, Chuck Gile went home.

Five weeks after the accident, he was working again – a few hours a day. Two more months, and he was running the Motorcars dealerships full time.

A couple of years after that, Chuck Gile headed to Voinovich Park to run the FOX 8 FOX Trot, a fundraiser organized by the TV station's Stefani Schaefer, whose husband was treated for a brain injury at MetroHealth after he fell from scaffolding at a construction site.

I'd like to do something to raise money for MetroHealth, too, Gile told the news anchor.

He picked golf, a sport he loves.

And his family took over from there.

"They [the MetroHealth doctors, nurses and therapists] were always there supporting me and the boys and my daughters-in-law. They were there just as much for me as they were for Chuck."

Georgia Gile

"My daughters-in-law made it happen," Chuck says, mentioning other fundraisers they've organized.

"We were on a mission," Georgia adds.

One they accomplished.

On average, charity golf tournaments bring in \$26,300, according to the National Golf Foundation.

The Gile tournament?

It raised \$80,000.

"But the praise I give to MetroHealth is the most important thing," Chuck Gile says. "They're fantastic.

They really make a difference in people's lives.

"Everybody took the time to get to know you, to talk to you and it made you feel so good. The way we were treated, like we were special people, that's the way they treat everybody.

"It's the same with my employees. I tell them, 'Your job is to make somebody's day, to take that extra time to make it something special for them.'

"That's what the people at Metro did for us."

MetroHealth Giving will feature stories of some of MetroHealth's most interesting donors in coming issues. If you know a donor with a great tale to tell, please contact Giving editor Diane Suchetka at dsuchetka@metrohealth.org or 216-778-4728.

Iransformation

The MetroHealth Transformation Gets Underway

The physical transformation of MetroHealth's main campus, under discussion for years, kicks off early this year when workers tackle two major projects.

The first is the demolition of the vacant, 10-story Northcoast Behavioral Healthcare building on the west end of campus, near Interstate 71. When demolition is complete, most likely this fall, MetroHealth will have 3.88 acres of land to use for future construction.

That job is scheduled for completion this summer.

The second project is the expansion of the Critical Care Pavilion in the center of the West 25th Street campus.

Workers will add two floors to the top of the 10-year-old, three-story building that houses the hospital's emergency department, surgical suites and endoscopy/colonoscopy center.

Starting with the Critical Care Pavilion makes sense. The building is the newest on the main campus and was designed to accommodate two additional floors. With no need to excavate, build a foundation or landscape, the hospital system will save money.

And because the addition will be home to 88 intensive care-type rooms, it will make future expansion easier on patients and their families. As other areas of the hospital are demolished, patients can be moved

to the new sophisticated rooms no matter how seriously ill or injured they are.

When complete, sometime in mid-2016, the 80,000-square-foot addition will be topped off with a new helipad so all critical care at MetroHealth can be provided in one building.

"This is just the beginning of what will be a life-changing transfiguration of MetroHealth, the surrounding community and health care in the region," said MetroHealth President and CEO Akram Boutros, MD, FACHE.

"We can't do this without help from our generous donors. With them behind us, we will improve the health of our entire community."



Employees, patients and their families get a look at MetroHealth's Critical Care expansion plans at a meeting in December.





Leadership Award Recipient

Congratulations to **Venerine Branham**, the first recipient of The MetroHealth Foundation Board Leadership Award. Board President Dave Jacobs presented the 2014 award to Venerine at the board's Summer Social on September 4.

"The inaugural Chairman's Award winner has been a true inspiration, a consummate professional and mentor for me," Jacobs told the group who gathered at the Shoreby Club. "One of her greatest talents is her ability to command a room with her words. Everyone stops and listens intently when Venerine speaks."

The Leadership Award was created to honor the board member whose inspiration, guidance, philanthropic support and advocacy for MetroHealth have elevated the community and the health of everyone who calls it home.



The Architect

Leading MetroHealth's Transformation

MetroHealth has hired Walter Jones, an architect with nearly 25 years of experience redesigning and building hospitals, to lead the hospital system's makeover.

The Philadelphia native began his work as MetroHealth's senior vice president of campus transformation in October.

"I love the optimism, I love the enthusiasm, I love the positive spirit," Jones says of Metro-Health and its staff. "I think that's going to make for a very successful project."

Before coming to MetroHealth, Jones served as senior vice president of facilities planning and development at Parkland Health and Hospital System in Dallas where he managed the planning, design, development and programming of a \$1.3-billion, 865-bed hospital and medical campus that will open this year. In that project he oversaw the operation and management of more than 500 employees in engineering, planning, design and construction, clinical engineering, real estate, energy and sustainability and other areas.

"Walter Jones' experience and accomplishments at Parkland Hospital couldn't be more on target for MetroHealth," MetroHealth's CEO and President, Akram Boutros, said in welcoming Jones to MetroHealth. "As we begin the planning and design phases of MetroHealth's transformation, we – and the entire community –

will benefit from Walter's proven leadership and commitment to both fiscal responsibility and economic inclusion."

Much of the MetroHealth project will be paid for with gifts from corporate, foundation and individual donors. Before working on the Parkland project, Jones was an associate with Howell Rusk Dodson Architects in Atlanta where he oversaw the major renovation and expansion of Grady Memorial Hospital and Northside Hospital Women's Center.

"I love the optimism, I love the enthusiasm, I love the positive spirit [of MetroHealth and its staff]."

Walter Jones

"They get to play a major part in this endeavor," Jones says. "I'm looking forward to working with them."

In his short time at MetroHealth, Jones has sought input from patients, employees and community members, many of whom sit on MetroHealth's 21 transformation advisory committees.

"I can't be the person who knows everything," Jones says, "but I can engage, I can hire, I can work with people in their various fields and experience, bring them to the table, sit them down and say 'Here's the problem that's on the table. I need input from each of you. Let's find — by coalition and collaboration and consensus — a way to solve it."

He received his undergraduate degree from Princeton University, his master's degree in architecture from Clemson University and has been working as an architect since 1979. He is a member of the American Institute of Architects and the Texas Society of Architects. And he is LEED certified in sustainability design by the U.S. Green Building Council and EDAC certified by The Center for Health Design in the principles of evidence-based design.



The Gannon family at the 2014 Gannon Memorial Golf Tournament, which raised more than \$65,000 for patients in the John Gannon Burn and Trauma Center at MetroHealth.

MetroHealth Sponsorship Opportunities

Let the community know your business is helping improve the health of Northeast Ohio and get your company name in front of hundreds of athletes by sponsoring a MetroHealth event in 2015.

MetroHealth is offering two sponsorship opportunities in the first half of 2015. Contributions to either one are tax deductible.



The first, the **Hyland Software 5K Race** or Hy-5, will be held on Saturday, May 16, at Hyland Software in Westlake. The race, in its seventh year, brings in tens of thousands of dollars in cash and inkind donations.

Last year, nearly 1,000 runners and walkers turned out for the event. While they ran, family and friends enjoyed free health screenings, live music, face painting, a bounce house and more.

Sponsorship benefits include recognition along the running course, on T-shirts, in a MetroHealth newsletter and on social media. Those benefits vary, depending on the contribution amount, which ranges from \$500 to \$10,000.



The second event is the **Gannon Memorial Golf Tournament**, which will be held at Briarwood Golf Club in Broadview Heights on Monday June 15. About 150 golfers attend the annual tournament that honors

the late John Gannon, a Cleveland firefighter, MetroHealth trustee, president of the International Association of Fire Fighters and advocate for trauma and burn victims.

Last year's outing brought in more than \$65,000 for patients in the John Gannon Burn and Trauma Center at MetroHealth Medical Center, pushing the total raised since the event began in 1998 to more than \$500,000.

Golf tournament sponsorship levels range from \$125 to \$10,000 and donors can, depending on their sponsorship level, attach their company logo to golf carts, include promotional items in golfers' goody bags or golf with a golf pro that day.

In-kind sponsorships are also available for both events.

For more information or to become a sponsor, contact Jessica Cartagena at jcartagena@metrohealth.org or 216-778-7525.

Mobile Health Unit Helps Students Thanks to The Cleveland Foundation

Thank you to the Cleveland Foundation for its gift of \$750,000 to fund a mobile health unit – staffed by MetroHealth doctors, nurse practitioners and other health care workers – that travels to Cleveland schools so thousands of children don't have to miss classes to stay well. The MetroHealth School Health Program, a partnership with the Cleveland Metropolitan School District, is now in its second year and provides care to students from 11 Cleveland schools, thanks to the mobile unit.

"We know that children with chronic health issues miss more school and are less likely to be successful students," said Robert E. Eckardt, executive vice president of the Cleveland Foundation. "This project combines two top priorities of the Cleveland Foundation: public education and health. By providing easier access to health care through this mobile unit, we hope these students will thrive medically and academically."



The MetroHealth School Health Program provides urgent care, wellchild visits, immunizations, sports physicals and basic lab tests as well as treatment for asthma, diabetes and other chronic conditions.

Parents are welcome at any appointment – in person or by phone – but don't have to leave their jobs to make sure their children receive

health care when they need it.

The MetroHealth Foundation is raising funds now for a second mobile unit so even more Cleveland children can receive the health care they need without leaving school. Thank you to the dozens of other generous donors who have already contributed to this project.





"She was the single best embodiment of the MetroHealth mission that I have ever encountered."

Jim Campbell, MD

Saying Goodbye to Donna Kelly Rego

Donna Kelly Rego, the former chair of the MetroHealth Board of Trustees who dedicated her life to caring for those in need, passed away on Monday, November 10, 2014. She was 71.

The Rocky River resident served on the MetroHealth board for nearly 30 years, chairing it from 1991 to 2007, and, with her husband, Anthony, supported dozens of worthy causes in the Cleveland area.

"She was always concerned about those who were poor, always trying to lift up anybody who was on the margin," said Father Jim O'Donnell, who worked with Donna during the more than 40 years he ran a ministry helping the poor. "She was tenacious, determined, very driven to make things better and wherever there was an injustice, to make it right."

Donna was involved in the early work to create Malachi House, a home for terminally ill people without the means to provide for their care, and in the creation of the St. Malachi Center, which provides assistance to children, families and the homeless in The Angle neighborhood.

Please Welcome New Foundation Board

The MetroHealth Foundation Board of Directors welcomes two new members: **Gareth Vaughan**, president of the Albert M. Higley Co., and **Jeffrey Claridge, MD**, MetroHealth's director of the Division of Trauma, Critical Care and Burns; medical director of the Northern Ohio Trauma System; and an associate professor of medicine at Case Western Reserve University's School of Medicine.

Claridge, who is board certified in surgery and critical care surgery, came to MetroHealth in 2005.

He is a graduate of the Rochester Institute of Technology and the University of Rochester School of Medicine and Dentistry and completed his general surgery residency at the University of Virginia in 2003. During that time, he finished a two-year fellowship and was funded by the National Institutes of Health before he went on to a trauma/critical care fellowship at the University of Tennessee.

After arriving at MetroHealth, he completed a master's degree in Clinical Investigation at Case



Gareth Vaughan

Jeffrey Claridge, MD

Western Reserve University while working full time as a trauma/critical care surgeon.

In addition to starting the laparoscopic bariatric surgery program at MetroHealth, Claridge has published more than 55 peerreviewed manuscripts and several book chapters and given more than 50 national presentations. He and his wife, Becky, have two children.

Vaughan earned his civil engineering degree from The University of Trent in England in 1991 and his master's in civil engineering

from the University of Cincinnati in 1993. He joined the Albert M. Higley Co. in 2001 to open and expand its Columbus Office. In 2008, he moved to the Cleveland headquarters as executive vice president. In 2010, the company promoted him to president to oversee the performance, profitability and growth of the company. The Rocky River resident is a member of Leadership Cleveland's 2010 class and the father of three.

She worked with the Samaritan Ministry program, which helps clergy and others understand addiction and recovery in addition to offering support and guidance to people in recovery and their families.

Her awards include The Henry F. Meyers Award, Outstanding Women of Achievement, from the Cleveland YWCA in 1992; the Belle Sherwin Award from the League of Woman Voters in 1993; and the Crain's Women of Influence award in 1997. In 2010, Notre Dame College in South Euclid awarded Donna and Anthony Rego its highest honor, the Notre Dame College Medal. They were the first couple to receive the medal for their philanthropy and community service.

Donna earned a bachelor's degree in religious education from Dunbarton College of Holy Cross, studied theology at Notre Dame College in Indiana and earned a master's degree in theology from St. John College in Cleveland. "She lived a life of service," said her MetroHealth physician and friend, Dr. Jim Campbell. "We're talking about a woman who had terrible rheumatoid arthritis – who lived in chronic pain for 25 years – and still she would be happy if she was serving somebody else. "She was the single best embodiment of the MetroHealth mission that I have ever encountered. She lived the mission because she truly believed in it."

Donna is survived by her husband, Anthony; her children, Michael (Beverley Mac Keen) of New Jersey, Matthew (Joanna) of New York City, Sarah (Paul) Saylor of Oak Park, Ill.; and grandchildren Zack, Christina, Isabella, James, Josephine and Stella.

The family asks that memorial contributions be made to MetroHealth's Care for Those in Need Fund. To make a donation, go to metrohealth.org/donate or call 216.778.5665.

Members & Foundation Staff

The Albert M. Higley Co., a privately held construction company headquartered in Cleveland, has completed more than \$7 billion in health care, education and commercial work, primarily in Ohio, since 1925. Its projects include the Eaton world headquarters in Beachwood, the expansion of the emergency department and addition of patient rooms at Southwest General in Middleburg Heights and the Cleveland Cavaliers practice facility in Independence.

Jesse Noel Juguilon joined The Foundation staff in December as the Finance Manager. In his new role, Noel will oversee gift processing and administration of philanthropic grants and funds.

Before joining the MetroHealth Foundation, Noel spent more than 18 years in financial services in the New York City metropolitan area, most recently with Goldman Sachs & Co.

He is a graduate of Fordham University and is pursuing an MBA from Baldwin Wallace University. He lives in North Royalton with his wife. **Megan Quinn** has been named our new Director of Foundation and System Philanthropy.

Megan joined The Foundation and System Philanthropy staff in 2012 as a philanthropy officer. With her combination of enthusiasm and knowl-



Megan Quinn

edge, she consistently exceeded expectations and was promoted to the new position in November.

Megan will continue to solicit major gift donations. In her new role, she also will lead the employee giving campaign and the annual fund and support Jessica Cartagena in planning and executing Foundation events.

Before joining MetroHealth, Megan worked at the American Heart Association and in sales and sales management for a wine distributor.



Jesse Noel Juguilon

She is a graduate of the University of Dayton and lives in Kirtland with her husband and two sons.

Diane Suchetka

Manager, Foundation and System Philanthropy Communications

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Five percent of each donor gift is designated to The MetroHealth Fund to help support philanthropic initiatives of The MetroHealth

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Helping the Paralyzed Move Again



n May, the Fred A. Lennon Charitable Trust announced a \$1 million challenge grant to MetroHealth for a state-of-the art center where we can create and test electrical stimulation devices that help paralyzed people move again. The ultimate goal: to gain FDA approval for the devices so they're available to anyone who's lost movement because of a spinal cord injury or stroke.

To receive the full \$1-million grant, we must raise \$250,000 a year for four consecutive years. We are on our way to raising the first \$250,000.

If you would like to make a difference in the lives of stroke and spinal cord patients, give by going to metrohealth.org/donate or by contacting Luann Maynard at Imaynard@metrohealth.org or 216-778-1568.

Every gift you make will be doubled by the Lennon grant.