

Fall 2015

MetroHealth Giving

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MetroHealth's **Transformation** Update

Critical Care Pavilion Expansion Moves Forward

A celebration to mark the start of the steel beam installation for the Critical Care Pavilion expansion drew dozens of dignitaries and other guests to MetroHealth on August 17, 2015.

Joining President and CEO Akram Boutros, MD, FACHE, in being the first to sign the beam were Cuyahoga County Executive Armond Budish; Cuyahoga County Council President Dan Brady; Cleveland City Council President Kevin Kelley; Ken Silliman, chief of staff for Cleveland Mayor Frank Jackson; and Walter Jones, senior vice president of Campus Transformation.

The Critical Care Pavilion expansion, the first phase of the campus transformation, is expected to be completed by July 1, 2016. The beam signing marked the ceremonial beginning of the project. In reality, however, that work began shortly after the crane being used for the expansion arrived

on site in July 2015. Planning of the multi-year campus transformation began a decade earlier.

During the beam signing celebration, held in the atrium of the Critical Care Pavilion – which houses the Emergency Department and operating rooms – Dr. Boutros told guests that the beam signing signified the first major physical change of the hospital's main campus.

"The expansion will be our best defense against a mass disaster, but we hope that we will never need those 85 rooms to respond to a tragedy," Dr. Boutros said. "Instead, we want the ... expansion to serve as the first glimpse into our collective future.

"Like this steel, we will be dependable, supportive and one more piece of the foundation and strength of this community," he said.

"We're celebrating building the cornerstone of health care in Cleveland, Ohio. And MetroHealth has always been at the forefront of that," said Kelley, the Cleveland City Council president.

In recent months, the evidence that MetroHealth is transforming has been readily apparent. First came the demolition, over several weeks, of the Northcoast Behavioral Health Care Tower. The 11-story building, built in 1922, had been vacant for several years.

The newly-cleared area where the building once stood has become a staging area for construction trailers and equipment.

Once the Critical Care Pavilion expansion is complete, the 100,000-square-foot expansion will add two floors on top of the existing structure. That space will include 85 private, state-of-the-art, intensive care rooms, two of which will be part of the new specialty disease unit. Earlier this year, the Centers for Disease Control and Prevention designated MetroHealth Ohio's only Ebola treatment center.

The estimated cost for the Critical Care Pavilion is \$82 million. The fundraising goal is \$10 million, with the rest of the funding coming from MetroHealth.

"We've taken it upon ourselves to fund this ourselves," Jones said in July. "That's how important we think it is."



Cover photo from left, signing the steel beam for MetroHealth's Critical Care Pavilion expansion are Cuyahoga County Council President Dan Brady; Cuyahoga County Executive Armond Budish; Walter Jones, Senior Vice President of Campus Transformation; and President and CEO Akram Boutros, MD, FACHE.

Five Gifts Launch Fundraising for Critical Care Pavilion

Weeks before work began on the expansion of the Critical Care Pavilion, The MetroHealth Foundation received several large donations.

- Eaton has pledged a five-year, \$500,000 gift that will begin in 2016. The company, whose U.S. headquarters are in Beachwood, has previously given generously to the Senior Health & Wellness Center at MetroHealth's Old Brooklyn campus and MetroHealth's School Health Program.
- The Joyce M. Stielau and Herbert W. Stielau Foundation is giving \$150,000 over three years. Joyce Stielau was a nurse, devoted MetroHealth volunteer and former president of the greater Cleveland chapter of Mended Hearts, a support group for cardiac patients. The MetroHealth Foundation will name a private family consultation space in the Critical Care Pavilion in her memory to express its gratitude to the Stielau Foundation.
- In addition, three anonymous donors have pledged a combined total of nearly \$1 million.

"We want to help in building strong communities where our employees live and work," Don McGrath, Senior Vice President-Communications at Eaton and a MetroHealth Foundation board member, said of the company's pledge. "MetroHealth is a key pillar of health and well-being in the Cleveland area and it is important for Eaton to be on the leading edge of its campus transformation. It is important to our community, and it is important to Eaton."

"All members of our community – corporations, foundations and individuals – should recognize the vital importance of MetroHealth and its need for improved facilities and expansion," McGrath said.

This year, MetroHealth's annual Employee Giving Campaign includes Raise the Roof, the goal of which is to raise \$500,000 for the Critical Care Pavilion. While all employees will be invited to take part, those who work in areas that are or will be housed there (Emergency Medicine; Trauma & Surgery; Neurosciences & Neurology; Pulmonary; and Orthopaedics) will have a chance to participate in a special fundraising challenge that began this summer.

In 2014, MetroHealth's rehabilitation services provided care during more than 100,000 outpatient visits. Housed at MetroHealth Old Brooklyn Health Center, the MetroHealth Rehabilitation Institute and the Cleveland Functional Electrical Stimulation Center will undergo extensive expansion and renovation of patient therapy areas, research labs and education and administration space. The Foundation's fundraising goal for rehabilitation services is \$6 million.

If you are interested in learning more, please contact Stella Dilik, Executive Director of Foundation and System Philanthropy, at sdilik@metrohealth.org or 216-778-5004.



THINK Tank Competition



Big Ideas, Huge Philanthropic Support

Inspired by “Shark Tank,” a business-themed reality TV show that airs on ABC, MetroHealth President and CEO Akram Boutros, MD, FACHE brought Think Tank to the hospital, sparking the imaginative energy of employees and compelling an anonymous philanthropic supporter to boost the prize money of two employee projects.

Just as the show’s “sharks” (self-made millionaire and billionaire tycoons) are looking for the next great investment opportunity to help an entrepreneur, Dr. Boutros wanted to create a vehicle that would empower employees to speak up and share creative solutions to problems they identified.

Members of MetroHealth’s Business & Strategy Department set out to promote Think Tank. They were looking for all sorts of big and small ideas that would either identify a growth opportunity for MetroHealth or come up with something that would address a need in three main areas: enhancing the

patient experience, reducing costs and improving outcomes.

By the end of February, Think Tank organizers ended up with 105 applications from 180 employees throughout the hospital system.

Judges chosen from various hospital departments listened to all of the presentations and whittled the pool of applicants down to 20. After a second round of presentations, the judges chose six finalists:

- **The Mother Nurture Project**, which devised a new model of care and enhanced services for expectant and breastfeeding mothers that incorporates peer counselors and lactation consultants, enhanced breastfeeding and kangaroo care accommodations, and a “Mother’s Milk Club” for new mother education.
- **A SANE (Sexual Assault Nurse Examiner) unit** near the Emergency Department to treat adult and pediatric sexual assault patients in a more private and secure space.

- **The MetroHouse Project**, which would purchase and rehab two abandoned properties near the Old Brooklyn campus for spinal cord injury patients who need overnight accommodations nearby during evaluation and treatment.
- **A wayfinding phone app** to help patients and families navigate through the hospital.
- **A freestanding greenhouse and a mobile produce truck** to

During the Think Tank finals in June 2015, members of the Mother Nurture Project present their model of care for expectant and breastfeeding mothers to a panel of judges.



bring fresh vegetables to neighborhoods with limited access to healthy foods.

- The creation of a **dedicated bus line** in conjunction with the Greater Cleveland Regional Transit Authority to provide more accessible transportation to patients.

Each finalist received \$500 and an invitation to the final round.

"The scores were pretty close," Ali Sarwari, Strategy & Business Development Analyst and one of the Think Tank organizers, said of the top 20 ideas.

"Nobody was in it for the money," he said. Rather, it was more along the lines of, "We really want to have an impact and improve MetroHealth."

Joining Dr. Boutros to judge the Think Tank finalists in June were representatives from Hyland Software, The Cleveland Foundation, The Fred A. Lennon Charitable Trust and the chef/owner of Edwins Leadership & Restaurant Institute in Cleveland's Shaker Square.

In a three-way tie for first place, the Mother Nurture, SANE and MetroHouse teams each received \$100,000 to help develop their ideas, with the promise of additional help from MetroHealth.

The three remaining finalists each received \$20,000 to go toward further developing their plans.

Dr. Boutros received the loudest applause of the afternoon and a standing ovation when he announced the intentions of an anonymous donor. That person was stepping up to

give the **MetroHouse Project an additional \$500,000. The same donor also would give an extra \$100,000 to the Mother Nurture Project.**

"This is tangible evidence that people's ideas matter," Boutros told *Crain's Cleveland Business* following the event. "We are embracing change and for those who work hard to develop meaningful transformation efforts, we will not only recognize them, we will invest in them. We're putting money where our mouth is."



Thank You Discount Drug Mart

Earlier this year, MetroHealth and Discount Drug Mart entered into a partnership that allows for the opening of MetroHealth offices in various Discount Drug Mart locations. In September, the first MetroHealth office in a Discount Drug Mart opened in Parma Heights with a board-certified family nurse practitioner providing same-day and by-appointment primary care services for adults and children.

For most of September, Discount Drug Mart offered shoppers the opportunity to buy paper cut-outs in the shape of a butterfly (\$1) or bear (\$5) to support the MetroHealth Medical Home for Children in Foster Care program. Once signed, the cut-outs were displayed on a wall in the store. The fundraising campaign raised nearly \$600.

For information about the program, go to metrohealth.org/foster-care



Endowments Created to Honor Faculty and Support Research and Education

At MetroHealth, we celebrate the excellence of our faculty and the level of skill they bring to their practice and research. To further support those efforts, we have begun campaigns to raise \$1.5 million each for three endowments:

- **The MetroHealth Department of Surgery Professorship in Trauma, Critical Care, Acute Critical Surgery and Burns.**
- **The Asikin Mentari, MD, Endowment in Physical Medicine and Rehabilitation**, which will support patient care, medical education, and scientific or clinical research, and the recruitment of a faculty member with an expertise in traumatic brain injury.

While much of his practice was focused on stroke rehabilitation care, residents in the Case Western Reserve University/MetroHealth Physical Medicine & Rehabilitation (PM&R) Residency Training Program often commented on Dr. Mentari's tremendous breadth of knowledge. Dr. Mentari was on the MetroHealth faculty for nearly 30 years. He passed away in 2007.

- **The P. Hunter Peckham, PhD, Endowment**, which will support medical education, and scientific or clinical research in the Department of Orthopaedics. Dr. Peckham is Co-Director of the MetroHealth Rehabilitation Institute of Ohio and MetroHealth's Director of Orthopaedic Research. He is internationally known for his research in using electrical stimulation to restore hand and arm control in paralyzed individuals and was recently awarded the 2015 Lifetime Achievement Award by the American Spinal Injury Association; and the 2015 Case Medal for Excellence in Medical Science Innovation from CWRU.

In addition, the funding of three other endowments has been realized or is near completion:

- In January 2015, Patrick J. Catalano, MD, was named the inaugural holder of the **Dierker-Biscotti Women's Health and Wellness Endowed Professorship** of the Department of Obstetrics and Gynecology at MetroHealth and CWRU. Dr. Catalano joined MetroHealth in 1989 as Program Director of the Perinatal Clinical Research Center at MetroHealth. The positions he

has held over the years include serving as Chairman of the Department of Obstetrics and Gynecology from 1998 through 2011. A noted researcher, Dr. Catalano also established the Center for Reproductive Health at MetroHealth and serves as the center's director, and is Director of the Clinical Research Unit Services of the Clinical and Translational Science Collaborative at CWRU and MetroHealth. The endowment is in honor of OB/GYN physician LeRoy Dierker, MD – a member of the second class of the MetroHealth Medical Hall of Honor, who retired in 2012 – and the late Matthew Biscotti, MD, a faculty member at MetroHealth for nearly 25 years before his retirement in 2003. Biscotti served as the Director of Family Planning, Co-Director of the Maternity and Infant Care Project and Interim Chairman of the Department of Obstetrics and Gynecology.

- **The Edward G. Mansour, MD, Endowment** has reached the funding level needed to create an endowed professorship. Dr. Mansour, who joined MetroHealth in 1969, is a retired oncologist who specialized in the treatment of



Asikin Mentari, MD



P. Hunter Peckham, PhD



Patrick J. Catalano, MD



LeRoy Dierker, MD



Edward G. Mansour, MD

skin, breast and colon cancer. He retired from MetroHealth in 2005. For the last 30 years of his career, he served as Director of the Division of Surgical Oncology and was instrumental in the creation of MetroHealth's Cancer Center. Dr. Mansour is a member of the inaugural class of the MetroHealth Medical Hall of Honor and has been recognized nationally and internationally for his accomplishments. Dr. Benjamin Li, Director of the Cancer Center, has been named the first holder of the endowed Mansour Professorship and will be installed during an event honoring him on October 21, 2015. Dr. Li joined MetroHealth earlier this year.

- The fundraising campaign is ongoing for the **David S. Rosenbaum, MD, Endowment** to support a comprehensive cardiology program that will uphold the spirit of Dr. Rosenbaum's renowned work as a cardiologist, founder of the Heart and Vascular Research Center and Director of MetroHealth's Heart and Vascular Center until his passing in 2012. In 2014 Dr. Rosenbaum was inducted as a member of the second class of the MetroHealth Medical Hall of Honor.



Benjamin Li, MD



David S. Rosenbaum, MD



Gile family: (from left) Amber, Matt, Georgia, Chuck, Trevor and Courtney. Stefani Schaefer (right)



Meet the Co-Chairs of MetroHealth GALA2016

To commemorate its 180th anniversary and to raise funds, MetroHealth will hold **GALA2016**, a black-tie event, at the Cleveland Convention Center at 6 p.m. Saturday, May 21, 2016. The event will include a cocktail reception, an elegant seated dinner, a silent and live auction, and lively entertainment – including an “after-party” for emerging professionals.

The Gile family – Chuck and Georgia Gile, Matt and Amber Gile, and Trevor and Courtney Gile – and FOX 8 anchor Stefani Schaefer have been named co-chairs of **GALA2016**. In addition, the younger Giles will preside over **GALA AFTERDARK**, from 10 p.m. to 1 a.m.

A highlight of the evening will be recognizing up to three individuals for their service in the community or in northeast Ohio. The Cleveland Heritage Medal will be bestowed upon deserving members of the Cleveland community who have made a meritorious contribution to the welfare and development of Cleveland and its citizens.

The Gile family and Schaefer have personal ties to MetroHealth. In spring 2011 Chuck Gile, president of Motorcars Honda and Motorcars Toyota, spent several weeks at MetroHealth following a serious fall at his house. One year later, in April 2012, Schaefer's husband Roger sustained brain injuries from a fall at a construction site. As with Gile, Metro Life Flight transferred Roger Schaefer to MetroHealth for treatment.

Inspired by the first Fox 8 Fox Trot in 2013, which Schaefer organized as a fundraiser for various community organizations (the Brain Injury unit at the MetroHealth Old Brooklyn Health Center was the first to benefit), Gile followed suit. A golf tournament the Giles held in 2014 to benefit MetroHealth's Brain Injury Unit raised \$80,000.

We will update you over the next few months with information on **GALA2016** through the newsletter and on metrohealth.org/gala. If you are interested in a **GALA2016** sponsorship opportunity, please contact Megan Quinn, Director of Philanthropy, at mquinn@metrohealth.org or 216-778-5178.

A Look Back at 2015: Thank You to Everyone



More than 900 people participated in the seventh annual Hy-5: The Hyland 5K Run & 1 Mile Walk in May.

In the first nine months of 2015, four events designed to introduce community members to MetroHealth were held this year at Miles Park Elementary School; Westwood Country Club in Rocky River; the Cleveland Heights home of former MetroHealth trauma patient Larry Nowak and his wife, Donna; and the Shoreby Club in Bratenahl.

In February 2015, more than 30 people attended an event at Miles Park School in Cleveland, hosted by **Dick and Doreen Cahoon** and **Jim and Deb Cahoon**. There, guests learned more about

the **School Health Program** that launched in 2013, and took a tour of the first mobile unit that the program acquired in time for the 2014-15 school year. In that year, MetroHealth clinicians saw nearly 400 students during more than 600 visits at 11 schools.

On hand to talk about the program and its importance were MetroHealth President and CEO Dr. Akram Boutros; Dr. Christine Alexander-Rager, Chair of the Department of Family Medicine at MetroHealth and Director of the School Health Program; Eric Gordon, CEO of the Cleveland

Metropolitan School District; and County Executive Armond Budish.

The care provided on the mobile unit – which is equipped with two exam rooms – is comprehensive primary care and behavioral health services such as physical exams, care for illnesses, counseling, prevention and education.

Following the event, several attendees made generous donations to the School Health Program. Among the gifts was a **\$250,000 grant from the Char and Chuck Fowler Family Foundation** to be used toward operating expenses and the purchase of a second mobile unit.



School Health Program mobile unit

Who Supported MetroHealth!



The seventh annual 5k Run & 1 Mile Walk, hosted by Hyland Software Inc., raised \$30,000.

Hy-5: The Hyland 5K Run & 1 Mile Walk

More than 900 people came out to walk and run in the seventh annual Hy-5: The Hyland 5K Run & 1 Mile Walk in Westlake on May 16, 2015. Hosted by Hyland Software Inc., the event raised \$30,000 for MetroHealth. Since 2009, the event has raised more than \$175,000.

Gannon Memorial Golf Tournament

More than 120 golfers took part in the 2015 Gannon Memorial Golf Tournament at Briarwood Golf Club in Broadview Heights on June 15, 2015. The event raised \$50,000 for medical care and support services for trauma patients and patients in the John A. Gannon Comprehensive Burn Care Center at MetroHealth. Since 1998, the tournament has raised more than \$729,000.



Members of the ABC Fire Inc. golf foursome at the Gannon Memorial Golf Tournament.

Save the Dates

**Hy-5: The Hyland
5K Run & 1 Mile Walk –
May 14, 2016**

**MetroHealth N.E.T.
Volleyball Tournament –
Summer 2016**

**Gannon Memorial
Golf Tournament –
September 12, 2016**

Raising the N.E.T.s Volleyball Tournament

The second annual Raising the N.E.T.s Volleyball Tournament, held on August 15, 2015, at Whiskey Island, raised more than \$5,700 for the Aamoth Family Pediatric Wellness Center at MetroHealth. Seventeen co-ed teams played in the tournament, a fundraising event of the MetroHealth N.E.T. Council of Emerging Professionals.



Co-ed teams played to win – and raise money – at Whiskey Island in August.

Friends Events Raise More Than \$30,000

NICU Benefit Golf Outing

The DiMarino family – Greg and Kristen DiMarino of Medina and their three young children – helped raise more than \$5,000 for MetroHealth’s Neonatal Intensive Care Unit with the first NICU Benefit Golf Outing. The event was held July 10, 2015, at Shale Creek Golf Club in Medina. The event was a thank-you for the care the family received from the MetroHealth NICU staff when Zachary DiMarino – born 15 weeks early on November 20, 2012 – stayed at the NICU for four months.

Every year on Zachary’s birthday, the DiMarinos have given a gift to the NICU - a custom made rocking chair the first year, a donation of all of Zachary’s preemie clothes the second year. But it was never enough, Kristen DiMarino said.

“[If we could,] we’d donate a million dollars a year, and I don’t think we’d ever feel like we gave enough,” she said. “They gave us our son.

“I had never had an experience with MetroHealth prior to that,” she said. “How they treated us,



The DiMarino Family

they really took care of us.”

It wasn’t just about taking care of Zachary, DiMarino said. It also was about making sure the rest of the family, including their older children, ages 8 months and 3 at the time, were OK, too.

“They just became family.”

The DiMarinos are avid golfers and residents of Shale Creek, so holding a fundraiser there seemed logical.

Even though DiMarino said the golf outing fell short of the number of foursomes they had wanted,

the event still surpassed the original fundraising goal.

“Every year it’s going to grow and grow,” she said. “We’ve got sponsors that want to come back.

“We wanted to have more of a celebration,” DiMarino said. “[Zachary] is alive and well. We want to help other babies have the same success.”

The DiMarinos are already planning the 2016 NICU Benefit Golf Outing; contact Kristen DiMarino at kmdimarino@gmail.com for information.



Tony Viccaro, chair of the West High Golf Outing (in orange shirt), presents a check and gets a “thank you” from MetroHealth Cancer Center staff including Dr. Timothy O’Brien (third from right), Chief, Division of Hematology/Oncology; and Dr. Debora Bruno (second from right), Viccaro’s oncologist.

If you're interested in hosting an event to raise money for MetroHealth, please contact Jessica Cartagena at 216-778-7525 or jcartagena@metrohealth.org



Golfers at the Altieri Golf Outing

Altieri Golf Outing

The fourth annual Altieri Golf Outing was held July 31, 2015, at Sand Ridge Golf Club in Chardon. The event is held in memory of Brett Altieri, a patient and supporter of MetroHealth's Cancer Center who passed away in 2012. The event raised \$9,000 toward patient parking and patient care. Since its inception, the golf outing has raised \$40,000.

West High Golf Outing

The West High All Year Reunion Golf Outing raised \$1,100 for MetroHealth's Cancer Center Patient Assistance Fund. Alumni and friends of West High School in Cleveland, which closed in 1970, took part in the fourth annual event, held August 9, 2015, at Hickory Nut Golf Course in Columbia Station.

Bridge-A-Rama and Fashion Show

The Delta Delta Delta Sorority Cleveland West Side Alumnae Chapter raised \$12,500 in donations for MetroHealth during its 50th annual Bridge-A-Rama and Fashion Show, held June 7, 2015 at the Cleveland Yachting Club in Rocky River. Proceeds went to MetroHealth's Child Life and Education Program and MetroHealth's Comprehensive Burn Care Center.

Kiszak Memorial Golf Outing

The second annual Kiszak Memorial Golf Outing, held August 29, 2015 at Bunker Hill Golf Course in Medina, raised \$3,775 for the MetroHealth Surgical Intensive Care Unit (SICU). The event "far exceeded our expectations," said Gary Kiszak, who with his wife, Deb, organized the outing, with help from a dedicated core group of volunteers. The golf outing honors the memory of the Kiszaks' son Marc, 19, who died in August 2012 from his injuries sustained in a car accident. For nearly a week, the MetroHealth trauma and surgical team cared for Marc, the youngest of the Kiszaks' children.

Marc had been on the golf team at Cloverleaf High School in Lodi, from which he graduated in 2010, and the Medina County family and their friends all were golfers. Holding an event that people could enjoy, while at the same time honoring Marc's memory and raising awareness for MetroHealth's SICU, was the natural thing to do, Gary Kiszak said.

"We were both struck by the care and compassion of everybody from the SICU over there," he said of the attention he and Deb received during their ordeal. It wasn't just the doctors and nurses, he said, but everyone else from the social workers to the hall staff on the floor they saw every day.

"They were worried about how we were emotionally and physically," he said. The experience, and the reading he did in the months that followed, helped change his perception about MetroHealth. "I was astounded by the capabilities MetroHealth had."

The Kiszaks are already thinking ahead to a third annual event in August 2016. Contact Gary Kiszak at marckiszakMemFund@yahoo.com for information.



From left: Gary, Deb and Brannon Kiszak with photo of the Kiszaks' son, Marc.

New Board Members and New Staff



Brenda K. Kirk

New Foundation Board Leadership

The MetroHealth Foundation is pleased to introduce Brenda K. Kirk, the newly elected Chair of its Board of Directors. Ms. Kirk is Vice President of Corporate Strategy at Hyland Software in Westlake, which she joined in 2000.

A board member since 2009, Kirk previously was involved with the Children's Hospital at MetroHealth Vision Advocacy Council. She also served on Nominating & Board Development Committee, the Outreach Committee and Executive Committee before assuming the position of chair.

Kirk attended Cleveland State University and is a member of the Leadership Cleveland Class of 2010. She lives in Bay Village with her husband, Rick, and their three children.

The MetroHealth Foundation would also like to thank David Jacobs, outgoing Chair, for his 10 years of dedicated service to the board. Beginning in 2016, the David C. Jacobs Young Professionals Award will be given annually to a member of MetroHealth N.E.T., a group of emerging leaders who support MetroHealth's philanthropic mission. The first recipient will be recognized at MetroHealth's **GALA2016** next May.

The MetroHealth Foundation Board of Directors Approved its executive leadership team for the 2015-16 year at its annual meeting on May 21, 2015.

- **Chair: Brenda K. Kirk**, Vice President, Strategy, Hyland Software
- **Vice Chair, Finance: William L. Aamoth**, President, Aamoth Capital Holdings LLC
- **Vice Chair, Governance: Linda L. Bluso**, Adviser and Consultant, Linda L. Bluso LLC
- **Vice Chair, Outreach: Franziska H. Dacek**, Community Leader
- **Vice Chair, Audit: Robert A. DeAngelis**, Executive Vice President, EPMO/Marketing and Client Insights, KeyBank
- **Treasurer and Vice Chair, Investment: Ann C. Lutz**, First Vice President, Wealth Management, UBS Financial Services Inc.
- **Vice Chair, Nominating and Board Development: Thomas E. Collins Jr.**, MD, Medical Director, EMS and Emergency Preparedness, Emergency Medicine and Metro Life Flight, The MetroHealth System
- **President and CEO: Akram Boutros**, MD, FACHE, President and CEO, The MetroHealth System



Nicholas Alexander (left), Chair of MetroHealth N.E.T. Council of Emerging Professionals, presents a gift of artwork to outgoing MetroHealth Foundation Board Chair David C. Jacobs during the annual board meeting in May.

- **Chief Administrative Officer and Secretary: Kate Brown**, Vice President, Foundation and System Philanthropy, The MetroHealth System

The MetroHealth Foundation

Dale Klose is Chief Operating Officer and Executive Vice President for The PNC Financial Services Group in the regional presidents organization. He also oversees PNC Bank Canada. He is responsible for leading strategic and operational planning, orchestrating revenue growth initiatives, and overseeing client and community relations teams throughout PNC's markets. Prior to being named to his current position in 2013, Klose served as regional executive, responsible for 13 of PNC's Midwest US regional markets. Previously, at the former National City Bank, he held executive leadership roles in a number of areas, including National Sales Group, Large Corporate Banking, Treasury Management, International, and Retail Banking.



Klose also serves on the board of trustees of Playhouse Square Organization.

Klose earned a B.A. degree from the University of Pittsburgh and an MBA from Baldwin Wallace College. He and his wife Gwenn live in Chagrin Falls; they have three children.

Gretchen Nock is the founder of OROC (OutRun Ovarian Cancer), which she and a group of friends conceived in 2003. Over the past 12 years, OROC's annual 5K race/walk has raised more than \$1 million for research, awareness and education programs at area hospitals and the waiting room and the Hope and Healing Garden at MetroHealth's Cancer Center. A graduate of John Carroll University (JCU), Nock worked in advertising before recently returning to JCU, where she is currently enrolled in the Ignatian Spirituality Institute.



Nock's expansive community involvement includes past service on the junior executive board of Catholic Charities, Diocese of Cleveland; and more recently, the boards of Fill This House, which serves Cuyahoga County youth who are "aging out" of the foster care system, and the WestSide Catholic Shelter for Women.

Nock lives in Avon Lake with her husband, Tom, and their four daughters.

Ivan Schwarz is President and CEO of the Greater Cleveland Film Commission, which he joined in 2007. He was instrumental to the passage of the Ohio Motion Picture Tax Credit, which promotes filming in Ohio. In recent years, the Film Commission has lured over 60 projects such as "Avengers," "Captain America: Winter Solider," "Draft Day," "Funsized" and "Kings of Summer" to film in Cleveland.



Schwarz has more than 20 years of experience in the film and television industry, with credits on dozens of films and television series such as the HBO series, "entourage," and the HBO miniseries "Band of Brothers," on which he served as co-producer, along with Tom Hanks and Steven Spielberg.

In addition to his work with the Film Commission, Schwarz is on the board of the Chagrin Falls Documentary Film Festival and Lakeland Community College's Media Technology Advisory Committee. Schwarz also is an ex-officio member of the board of the Cleveland International Film Festival.

Schwarz lives in Cleveland with his wife, Katia, and two daughters.

Rob Soroka is Senior Vice President at Fifth Third Bank. He earned a bachelor of science degree from Youngstown State University and an MBA from Cleveland State University. He began his career at Bank One/Chase before moving to Huntington Bank as a retail and small-business group executive. In 2013 he joined Fifth Third as Senior Vice president and head of retail banking for Northeast Ohio, Central Ohio and West Virginia.

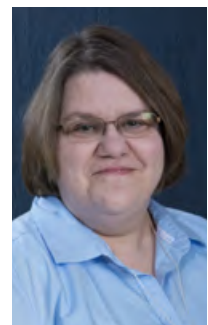


Soroka also serves on the boards of Junior Achievement of Greater Cleveland, the Diversity Center of Northeastern Ohio, and the Cleveland Zoological Society.

Soroka lives in Mentor with his wife, Joyce. They have two children.

Staff

Jennifer Carman joined MetroHealth's Foundation and System Philanthropy Department in March 2015 as the Database Manager. Her role is to oversee the setup and integrity of the fundraising database, conduct training and manage reporting for the Philanthropic staff.



Prior to joining MetroHealth, Jennifer worked and consulted in fundraising and development with more than 12 different non-profit organizations over the past 20 years. Her most recent opportunity was at Fuchs Mizrahi School, a Jewish Day School, in Beachwood, Ohio.

She is a graduate of Marietta College with a B.A. in Elementary Education and Religion. Jennifer lives in Strongsville with her husband and three children.

Angela Townsend has been with MetroHealth since May 2015. She is the Manager of Philanthropy Communications.



Angela comes to MetroHealth from *The Plain Dealer*, where she was a reporter for more than 15 years, most recently covering health and medical issues.

A graduate of Northwestern University and Marquette University, Angela lives in Cleveland's Larchmere neighborhood.

A Tribute to Mort November

Morton R. “Mort” November, a lifelong Cleveland-area resident and longtime philanthropist, passed away on Sunday, July 12, 2015. He was 88.

From the time Mort and his wife, Iris, made their first gift to MetroHealth in 2010, they laid the groundwork for their family’s staunch support of the hospital’s mission.

The Beachwood couple commissioned artist Hector Vega to design a piece of public art called “Grow Love,” which was dedicated in memory of Mort’s daughter, Debra Ann November. The work was installed outside MetroHealth’s Women and Children’s Pavilion during a dedication ceremony in December 2010.

“We’re approached almost every week by somebody to do something,” Mort said shortly before the installation. “But this was the logical place to be. And we’re glad to be here.”

In July 2013, buoyed by a \$1.5 million donation by the November family – Mort and Iris November and Larry and Linda November – the \$23 million, 57,000-square-foot MetroHealth Middleburg Heights November Family Health Center opened at the intersection of I-71 and Pearl Road.

Dr. Holly Perzy was the first medical director of the Middleburg Heights November Family Health Center, and continues to see patients there.

“He had a fabulous sense of humor, and a devilish twinkle in the eye,” Perzy, Executive Director,



MetroHealth Select and Vice President, Care Delivery, said of Mort November. “He was very humble and family-focused. Very much a believer in MetroHealth.”

The Novembers, both whom had been widowed, married in 1982. Together, they began their philanthropic giving, supporting more than 30 projects throughout the Cleveland area. Many – including the Debra Ann November Learning Center at the East Cleveland Public Library and the November Lodge, an environmental education center at the Cuyahoga Valley National Park – benefited children and were named in memory of Mort’s daughter, Debra Ann November, who died in 1977 at age 24.

Born and raised in East Cleveland, Mort began working in the family business, the November Flower Shop of East 55th Street in Cleveland, at the age of 10. After graduating from East Tech High School, he joined the Army and served in Japan. At the end of World War II, Mort returned home and joined an uncle’s door-to-door sales business. In his early days of selling life insurance, Mort called on doctors at what

was then Cleveland Metropolitan General Hospital, forging business and personal relationships that would span decades. Mort would eventually retire in 1999 after a 40-year career as a top salesman with Lincoln National Life Insurance Company.

Among Mort’s numerous awards were the Association of Financial Planners Philanthropy Award in 2010 and a Living Legends-Father Honoree award from the Center for Families and Children in 2012.

Mort’s son, Larry, joined The MetroHealth Foundation board in 2012; his grandson, Andrew November, is an executive committee member of the MetroHealth N.E.T. Council of Emerging Professionals.

In addition to his wife, son and grandson, Mort is survived by his step-daughters Celia (Charles Lewis) Hollander Lewis, Anita (Paul Hamilton) Hollander, Lisa Hollander and Rachel Hollander; grandchildren Jamie (Eric) November Diviney, Sara (Chris Goggins) November, Holland Hamilton, Darby Lewis, Emma Lewis, Helen Lewis, Eli Carson and Zachary (Kaitlyn Janus) Carson; and three great-grandchildren.

Couple Gives Back Through Planned Giving

Joe and Ellen Chay of North Royalton are busy retirees. They enjoy traveling, spending time in the community, and visiting with friends.

Following a positive experience with medical care Joe received at MetroHealth a number of years ago, a gift to the hospital became a “no-brainer,” Ellen Chay said. The Chays were struck by what they described as kind and compassionate care, and the dedication and professionalism of the doctors, nurses and staff.

In 2005, they made their first donation – \$50 – to MetroHealth. Over the years, they continued to provide support and, in 2009, made a financial commitment to ultimately establish The Joseph and Ellen Chay Endowment. The endowment, specified in their will, is designed to provide ongoing support to the areas of greatest need in patient care, scientific and clinical research and medical education.

However, the Chays wanted to do more. After exploring many options available, they – with assistance from Foundation and System Philanthropy staff – chose a gift annuity that provided immediate tax benefits as well as a lifetime of guaranteed, secure income for both Ellen and Joe.

By 2010, the Chays also established a deferred charitable gift annuity. They followed that in 2014 with a transformation estate gift of \$1.25 million. All of their gifts support the Chay Endowment.

“Over the years we have looked back at our decision and never once had regret,” Joe Chay said recently. “Our involvement with MetroHealth has been very positive and we are so pleased to leave a lasting legacy to such an important institution in our community.”

As someone who grew up in the neighborhood where MetroHealth’s main campus resides, Joe Chay can attest to the hospital’s impact and importance in the community.

“MetroHealth provides a wealth of services for those in need, and it gives us a good feeling to give something back,” he said.

Joe and Ellen describe themselves as “regular people.”

That they are: regular people who happen to have made an extraordinary gift to MetroHealth.



If you are interested in learning more about charitable gift annuities or other types of planned giving, please contact Stella Dilik, Executive Director of Philanthropy, at 216-778-5004 or sdilik@metrohealth.org.

New MetroHealth Locations

MetroHealth continues to expand its presence throughout Cuyahoga County with the addition of three new health centers in summer 2015:

- **MetroHealth Brunswick Health Center**, 1299 Industrial Parkway North, Suite 250, Brunswick, OH 44212. 216-957-1450. Services include colorectal surgery consults/follow-up care; general surgery consults/follow-up care, pediatrics and rheumatology; and *MetroExpressCare*.
- **MetroHealth State Road Family Practice**, 12744 State Road, North Royalton, OH 44133. 440-582-1484. Services include family medicine.
- **MetroHealth Westlake Health Center at Crocker Park**, 38 Main St., Suite 300, Westlake, OH 44145. 216-957-3200. Services include allergy; behavioral health; cardiology; concussion clinic; cosmetics and laser treatments; dermatology; ear, nose and throat; neurology, OB/GYN; pain management; pediatrics; plastic surgery; primary care; pulmonary/sleep medicine; radiology; spine center; sports medicine/musculoskeletal; and *MetroExpressCare*.

To schedule an appointment at one of our health centers, call 800-554-5251.

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