

GALA2018

October 6, 2018 | 6:30 p.m. — Hilton Cleveland Downtown

\$75,000 Presenting Sponsor

(\$66,200 TAX-DEDUCTIBLE CHARITABLE CONTRIBUTION)

- Exclusive event naming rights — corporate name co-branded with GALA2018
- Premier seating for 20 at GALA2018
- Invitation for 20 to a private GALA2018 VIP reception hosted by Dr. Akram and Suzanne Boutros at Bar 32
- 20 additional tickets to GALA AFTERDARK with access to an exclusive seating area that includes table service and signage with company or donor name
- Exclusive naming rights to GALA2018 *Step and Repeat*
- Recognition in GALA2018 advertisement in *Crain's Cleveland Business*
- Two-page center spread color ad in the GALA2018 event program
- Recognition as the GALA2018 Presenting Sponsor from podium
- Inclusion in all social and digital media
- "About Company or Donor" to be included in all media releases
- Recognition on GALA2018 signage
- Speaking opportunity, the night of the event
- Presenting sponsor logo recognition on all GALA2018 printed and electronic marketing and advertising collateral distributed to over 5,000 individuals and organizations
- Hyperlinked logo prominently featured on GALA2018 web site with acknowledgment of sponsor's support
- Logo inclusion and acknowledgment in *MetroHealth Giving* newsletter
- First right of refusal for GALA2020

\$65,000 Platinum Sponsor

(\$59,350 TAX-DEDUCTIBLE CHARITABLE CONTRIBUTION)

- Priority seating for 10 at GALA2018
- Invitation for 10 to a private GALA2018 VIP reception hosted by Dr. Akram and Suzanne Boutros at Bar 32
- 10 additional tickets to GALA AFTERDARK with access to exclusive seating area that includes table service and signage with company or donor name
- Recognition in GALA2018 advertisement in *Crain's Cleveland Business*
- Two-page inside spread color ad in GALA2018 event program
- Name/logo recognition on red carpet walkway
- Recognition from podium as part of GALA2018

- Recognition on GALA2018 signage
- Premier logo recognition on all GALA2018 printed and electronic marketing and advertising collateral distributed to over 5,000 individuals and organizations
- Hyperlinked logo on GALA2018 web site with acknowledgment of sponsor's support
- Logo inclusion and acknowledgment in *MetroHealth Giving* newsletter

\$50,000 Gold Sponsor

(\$46,150 TAX-DEDUCTIBLE CHARITABLE CONTRIBUTION)

- Preferred seating for 10 at GALA2018
- Invitation for 4 to a private GALA2018 VIP reception hosted by Dr. Akram and Suzanne Boutros at Bar 32
- 10 additional tickets to GALA AFTERDARK
- Recognition in GALA2018 advertisement in *Crain's Cleveland Business*
- Full page ad in GALA2018 event program
- Recognition from podium as part of GALA2018
- Recognition on GALA2018 signage
- Logo recognition on all GALA2018 printed and electronic marketing and advertising collateral materials distributed to over 5,000 individuals and organizations
- Hyperlinked logo on GALA2018 website with acknowledgment of sponsor's support
- Acknowledgment in *MetroHealth Giving* newsletter

\$25,000 Silver Sponsor

(\$21,350 TAX-DEDUCTIBLE CHARITABLE CONTRIBUTION)

- Preferred seating for 10 at GALA2018
- 10 additional tickets to GALA AFTERDARK
- Recognition in GALA2018 advertisement in *Crain's Cleveland Business*
- Full page ad in GALA2018 event program
- Recognition on GALA2018 signage
- Name recognition on GALA2018 printed and electronic marketing and advertising collateral materials distributed to over 5,000 individuals and organizations
- Acknowledgment in *MetroHealth Giving* newsletter



\$15,000 Valet and Departure Lounge Sponsor

(\$13,210 TAX-DEDUCTIBLE CHARITABLE CONTRIBUTION)

- Seating for 2 at GALA2018
- 10 tickets to GALA AFTERDARK
- Name/logo wrapped on valet stand with a welcome greeting that includes the name of the company from valet staff
- Company branded departure lounge area
- Opportunity to include promotional item in each parked vehicle
- Half page listing — company name/logo in GALA2018 event program
- Name recognition on GALA2018 printed and electronic marketing and advertising collateral materials distributed to over 5,000 individuals and organizations

\$15,000 Bronze Sponsor

(\$12,420 TAX-DEDUCTIBLE CHARITABLE CONTRIBUTION)

- Preferred seating for 10 at GALA2018
- 4 additional tickets to GALA AFTERDARK
- Half page listing — company name/logo in GALA2018 event program
- Recognition on GALA2018 signage
- Name recognition on GALA2018 printed and electronic marketing and advertising collateral materials distributed to over 5,000 individuals and organizations

\$10,000 Partner Sponsor

(\$8,300 TAX-DEDUCTIBLE CHARITABLE CONTRIBUTION)

- Seating for 10 at GALA2018
- Name recognition in GALA2018 event program
- Recognition on GALA2018 signage
- Name recognition on GALA2018 printed and electronic marketing and advertising collateral materials distributed to over 5,000 individuals and organizations

\$7,500 Host Sponsor

(\$5,800 TAX-DEDUCTIBLE CHARITABLE CONTRIBUTION)

- Seating for 10 at GALA2018
- Name recognition in GALA2018 event program



GALA AFTERDARK 2018

October 6, 2018

\$60,000 Presenting Sponsor

(\$53,800 TAX-DEDUCTIBLE CHARITABLE CONTRIBUTION)

- Seating for 10 at GALA2018
- 20 additional tickets to GALA AFTERDARK with access to an exclusive stanchioned seating with private bar service and signage with company or donor name
- Invitation for 2 to a private GALA2018 VIP reception hosted by Dr. Akram and Suzanne Boutros
- Recognition as GALA AFTERDARK Presenting Sponsor at MetroHealth N.E.T.'s emerging leader GALA AFTERDARK launch party
- Official GALA AFTERDARK Social Media Sponsor with name/logo on AFTERDARK website page
- Two-page inside spread color ad in GALA2018 event program
- Recognition in GALA2018 advertisement in *Crain's Cleveland Business*
- Recognition from GALA AFTERDARK podium

- Speaking opportunity at GALA AFTERDARK
- Inclusion in all GALA AFTERDARK social and digital media
- Recognition on GALA AFTERDARK event signage
- Hyperlinked logo on GALA2018 website with acknowledgment of sponsor's support
- Logo recognition on all GALA AFTERDARK printed and electronic marketing and advertising collateral materials distributed to over 5,000 individuals and organizations
- Logo inclusion in *MetroHealth Giving* newsletter
- First right of refusal for GALA AFTERDARK 2020

\$25,000 Entertainment Sponsor

(\$22,870 TAX-DEDUCTIBLE CHARITABLE CONTRIBUTION)

- Seating for 4 at GALA2018
- 10 tickets to GALA AFTERDARK
- Recognition as GALA AFTERDARK Entertainment Sponsor at MetroHealth N.E.T.'s emerging leader GALA AFTERDARK launch party
- Half page marketing — company name/logo in GALA2018 event program
- Recognition on GALA AFTERDARK Stage and shout out from musical entertainment
- Recognition on GALA AFTERDARK event signage
- Name recognition on GALA AFTERDARK printed and electronic marketing and advertising collateral materials distributed to over 5,000 individuals and organizations
- Acknowledgment in *MetroHealth Giving* newsletter
- Recognition from GALA AFTERDARK Podium

\$10,000 Twilight Sponsor

(\$8,710 TAX-DEDUCTIBLE CHARITABLE CONTRIBUTION)

- Seating for 2 at GALA2018
- 10 tickets to GALA AFTERDARK
- Recognition as GALA AFTERDARK Twilight Sponsor at MetroHealth N.E.T.'s emerging leader GALA2018 launch party
- Name in GALA2018 event program
- Recognition on GALA AFTERDARK event signage
- Name recognition on GALA AFTERDARK printed and electronic marketing and advertising collateral materials distributed to over 5,000 individuals and organizations

