

## The MetroHealth System

## **Board of Trustees**

Wednesday, December 20, 2023 4:00 - 5:00 pm The MetroHealth System K-107 or via Zoom Equity, Inclusion & Diversity Committee Regular Meeting

#### EQUITY, INCLUSION & DIVERSITY COMMITTEE

DATE: Wednesday, December 20, 2023 TIME: 4:00 – 5:00 pm PLACE: MetroHealth Board Room (K-107) / Zoom https://us02web.zoom.us/i/89667544963

#### <u>AGENDA</u>

#### I. Approval of Minutes

Committee Meeting Minutes of April 26, 2023

#### II. Information Items

- A. Charter Review & Committee Name Change Dr. Steed, Dr. Modlin and V. Whiting
- B. Aligning our WHY and Strategic Focus on Driving Health Equity and Diversity Dr. Steed and Dr. Modlin
- C. Review of Lown Institute Rankings K. Chagin and M. Kaufmann
- III. Executive Session



#### The MetroHealth System Board of Trustees

#### EQUITY, INCLUSION & DIVERSITY COMMITTEE

#### April 26, 2023 1:30 – 3:00 pm Meeting held at MetroHealth Board Room (K-107) or Via Zoom

#### Meeting Minutes

Committee Members Present:	Harry Walker, M.DI, Inajo Davis Chappell-I, John Hairston, JrR
Other Trustees	
Present:	
Staff Present:	Airica Steed, RN-I, Laura McBride-I, Alan Nevel-I, Arlene Anderson-I Olusegun Ishmael, M.DI, Jennifer Bailit, M.DI, Joseph Frolik-I,
	Julia Mason-I, Cheryl Forino-Wahl-I, Aparna Roy, M.DI, Romona
	Brazile-I, Richard Blinkhorn, M.DI, Jennifer Lastic-I, Deirdre
	Solymosi-I, Adebanjo Solaru-R, James Misak, M.DR

#### Dr. Walker called the meeting to order at 1:38 pm.

(The minutes are written in a format conforming to the printed meeting agenda for the convenience of correlation, recognizing that some of the items were discussed out of sequence.)

#### I. Approval of Minutes

The minutes of the January 25, 2023 Committee meeting were approved as submitted.

#### II. Information Items

#### Equity and Inclusion Update – Alan Nevel

Mr. Nevel stated that in conversations with Dr. Steed they want to move the Committee agenda from a general report out to begin to tie the activities to outcomes from the initiatives. The goals from the health equity perspective are to build sustainable equity across four domains at a very high level that include



Patient Experience, MetroHealth Culture and Values, Human Resources Policies and Practices and Employee Experience. There are many different department leaders that are involved in these efforts, and we want to make sure that there is a connective thread throughout the entire organization. The call to action around addressing many of the bias, disparities and barriers that impact the inability for everyone to live their best and healthiest life.

Mr. Nevel summarized the various educational offerings across the System including ones addressing unconscious bias, sexual orientation, and gender identity. He noted that, in the last 22 months 56% of the workforce has participated in unconscious bias education with 95% saying the session was valuable. He also summarized how the System's various employee business resource groups have evolved in supporting employees and the business of the system. He noted that tomorrow is the Minority Men's Health Fair in three locations with over 30 free health screenings being offered. Mr. Nevel stated that last year there were over 1,000 attendees and we are expecting much more this year. A Women's Health Fair will be held at the Cleveland Convention Center on September 30<sup>th</sup>.

#### Workforce Development Update – Deirdra Solymosi

Ms. Solymosi provided an overview of the workforce development activities including an expansion of the partnerships and training offerings to include foundational courses that are required for allied health degrees and short-term certifications at the MetroHealth Access Center. The new cohort for Community Health Worker training started on April 10<sup>th</sup>. Twenty students are currently enrolled with six being MetroHealth employees. A Lincoln West STNA cohort completed training on April 8<sup>th</sup>. She also highlighted that summer internship placements are underway with 50% of the open positions filled with over 175 student applicants. Mr. Nevel stated that he, Dr. Ishmael, and several others met with leadership at Tri-C to see how we could further strengthen our partnership for additional workforce development. They are looking particularly at Allied Health Careers and leveraging their nursing program. Dr. Melissa Kline is the point person on our end working with Tri-C leadership. The Youth Exposure Program is designed to provide shadowing experiences and workforce exposure to 6<sup>th</sup>-12<sup>th</sup> grade students. They offer not only shadowing in hospital operations and nursing, but in many other areas like information technology, social work, and the Men's Minority Health Fair. The Men's Minority Health Fair will allow students to experience healthcare professionals in action. The goal is to engage 75-100 local students.



#### Supplier Diversity Update – Arlene Anderson

Ms. Anderson gave an update on diversity spend for facilities management, planning, design, construction, and supply chain. Ms. Anderson stated that an outreach event was held to bring in minority contractors. As a follow up, leaders from Facilities Management, had a follow up meeting with minority contractors to talk about some of the barriers experienced and work on ways to remove barriers and establish relationships. Ms. Anderson stated that language in contracts has been updated to ensure that the contractors the System partners with understand the importance of diversity. The team has implemented a diversity plan, which includes regular diversity reviews. She related that the team also meets with the System's largest GPO, Premier, on a bi-weekly basis to make sure that they capture any opportunities and identify new minority owned contractors that that may qualify. She summarized that with the creation of a diversity dashboard in the Supply Chain department, the System can better keep track of the minority contractor engagement.

#### Economic Development Update – Alan Nevel

Mr. Nevel gave an update on three projects including the West 25<sup>th</sup> Development Via Sana. When initially planned the first-floor space was going to be solely allocated for Tri-C Access Center. Since then, we have received \$5M from KeyBank to do some additional workforce development, financial literacy coaching, and so the space will now be jointly used between the Access Center and the activities that are focused more for the Institute for HOPE. He related that all the apartments are full. He also noted the potential development on West 25<sup>th</sup> for senior housing. A \$450,000 State Capital Grant was received to partner with Cleveland State University to establish a center around the senior care training program. Finally he provided an overview of a potential development to relocate the Glenville Health Center, which is in initial stages.

#### Community Advisory Council Overview – Romona Brazile

Ms. Brazile shared an update on the Community Advisory Council (CAC). The CAC and The MetroHealth System work in partnership to identify opportunities and implement solutions to improve the health and wealth of communities in Greater Cleveland. The goal of the initial council is to involve the community in the development of the CAC and neighborhood-based teams. They will meet monthly until the goal is met. The CAC Membership would include one member from each Community Advisory Council and up to 50% of the council consists of residents from the Community Action Councils. A MetroHealth Liaison will serve as conduit between Community Advisory Steering Committee and this Committee. The



#### The MetroHealth System Board of Trustees

Community Action Council is based on geographies that align with MetroHealth service areas. The next steps include finalizing and obtaining leadership support for CAC initial and overall structure, determine process and system for council members, selecting date for initial council meeting and development of training and guidance documents. This will be announced at the Juneteenth Freedom Fest.

There being no further business to bring before the Committee, the meeting was adjourned at approximately 3:07 pm.

Dr. Airica Steed, President & CEO





#### The MetroHealth System The Health Equity & Diversity Committee Charter

#### Purpose

The Health Equity & Diversity Committee will assist the board in promoting and ensuring health equity and diversity within The MetroHealth System and the communities served. The committee will work collaboratively with administration, staff, and community stakeholders to identify and oversee the System's activities addressing health disparities, developing strategies to improve health outcomes, and advocating for equitable healthcare access and delivery across the continuum of care. In addition, the Committee will work to oversee the System's activities to advance diversity, representation, and inclusivity for employees, patients, and the community, as well as foster and support an equitable and inclusive economy by addressing employment, income and wealth gaps.

#### Responsibilities

- Monitor the metrics that monitor progress in reducing health disparities and improving health equity and diversity.
- Monitor the effectiveness of implemented health equity and diversity initiatives and recommend adjustments as necessary to the Board of Trustees and the President & CEO of MetroHealth.
- Monitor the financial impact of health disparities upon The MetroHealth System and the return on investment resulting from the System's health equity and diversity programming.
- Monitor and otherwise support the System's activities identifying disparities in health access and quality outcomes.
- Monitor and otherwise support the System's development of evidence-based and time-proven caregiver diversity education, community health literacy education, social determinants of health initiatives, and research and academic programs aimed at irradicating healthcare disparities.
- Monitor the innovative strategies and programs the System implements to improve health outcomes for marginalized and underserved populations and advance health equity for all, including, but not limited to community outreach,



health provider and community health education, cultural competency and implicit biases training, and partnerships with community organizations.

- Monitor the recruitment and retention of minority residents, interns, faculty, and staff members including administration members, particularly in positions where minority members have been historically underrepresented.
- Monitor the network of minority businesses working with the System and advance an inclusive economy within the System and the community served for minority vendors, contractors, subcontractors and professionals.
- Recommend and otherwise support the adoption of policies and procedures intended to promote, advocate, and advance health equity and diversity.
- Provide regular reports to the MetroHealth Board of Trustees, summarizing progress, initiatives, and outcomes related to health equity and diversity including feedback from patient and community testimonials to inform decision-making processes and ensure transparency and accountability for health equity and diversity programming. These reports would include and incorporate recommendations presented by the MetroHealth System's Community Advisory Councils.
- Perform other activities related to governance as assigned by the Board and address any other matter delegated to the Committee by the Board of Trustees.

#### Composition

The Health Equity & Diversity Committee will consist of at least three board members. The Committee shall be staffed by the CEO, Chief Health Equity Officer, and other relevant leaders.

#### **Meeting Schedule**

Quarterly, or as needed.



# Health Equity & Diversity Committee

**Board of Trustees Meeting** 

December 20, 2023

# Meeting Agenda

Charter Review & Approval, including official Committee title change to "Health Equity & Diversity" Dr. Steed, Dr. Modlin, Dalph Watson

Aligning on our "WHY" and Strategic Focus on Driving Health Equity and Diversity

- Overview of Health Disparites Dr. Modlin
- Review of MetroHealth Health Equity Quality Outcome System Gaps by Race Dr. Golob

Brief overview "Multicultural Health Equity Centers" Dr. Modlin

Review of Lown Institute Rankings Kevin Chagrin

Proposed 2024 System Goals (Mom & Baby Health Equity) Dr. Chehade



# **Common Health Disparities in African Americans**

**Hypertension:** 45% incidence (40% greater incidence)

**Diabetes:** 13% AA over 20 have diabetes; 1.7x Whites

**Heart Disease:** 30% > death than whites

**Stroke:** AAs 50% > stroke; Black men 70% > stroke death

**Kidney Disease:** 4-6x > incidence

**Cancers:** 44% > death than whites

**Prostate Cancer** 2x incidence 2x death rates compared to whites

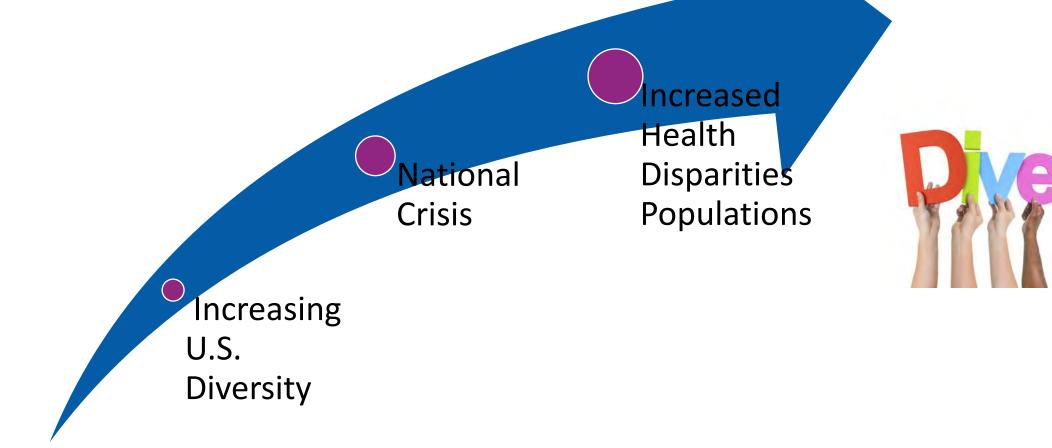


# Common Health Disparities in African Americans

HTN—AA adults less likely to have HTN controlled	AA women 60% greater incidence HTN than non-Hispanic white women	Blacks less likely to receive certain invasive cardiovascular diagnostic and treatment procedures than whites	Lung Cancer—black men are 11% more likely to be diagnosed with lung cancer, and 9.8% more black men die from lung cancer
Kidney Cancer (CDC)—black men most likely to get kidney and renal pelvic cancer	Colorectal Cancer-black men 24% more likely to get colorectal cancer than white men; 47% more likely to die from it.	Colorectal Cancer-black women vs. white risks 19% and 34% respectively.	<b>Oral Cancer</b> —AA men at one of the groups at highest risks and many don't know it.
	Thyroid Cancer blacks; but AA than whites—re characteristics ( anaplastic thyro larger tumors at	<b>boorer survival</b> lated to disease higher rates of bid cancer and	



# Health Care Disparity Populations Increasing





# Inequities Identified in Quality, Safety and Experience System Goals

• December 2023

# Patient Experience System Metrics

Inequity is defined as ≥ 5% difference in percent of top box scores of how patients perceive their care

GenderMetricMaleFemaleInequityQuietness79.5%85.7%Male

- For gender, 1 of 14 metrics show a disparity
- For race, 5 of 14 metrics show a disparity

Metric	People of Color	White	Inequity		
Communication about meds	69.8%	76.3%	People of Color		
Discharge Information	80.2%	86.7%	People of Color		
Care Transitions	76.8%	81.8%	People of Color		
Cleanliness	81.4%	87.6%	People of Color		
Quietness	87.3%	81.3%	White		

Race



Data: January-September 2023

# Patient Safety System Metrics - Gender

Inequity is defined as  $\geq$  0.5 difference in rate or O/E ratio

Metric – HAI is rate, PSI is O/E	Female	Male	Inequity
Colon SSI	2.29	5.15	Male
PSI-6 latrogenic PTX	2.66	0.8	Female
PSI 8 Fall with injury	2.72	0	Female
PSI 10 Postop AKI	0	3.81	Male
PSI 13 Postop sepsis	1.11	0.56	Female
PSI 14 Postop wound dehiscence	5.10	2.22	Female
PSI 15 Accidental puncture of viscera	5.44	2.08	Female

- Gender gaps found in 7 of 18 metrics
- SSIs displayed as a rate per 1000
- PSI displayed as an O/E ratio

Data: January-October 2023



# Patient Safety System Metrics - Race

Inequity is defined as  $\geq$  0.5 difference in rate or O/E ratio

Metric – HAI is rate, PSI is O/E	People of Color	White	Inequity	Metric – HAI is rate, PSI is O/E	People of Color	White	Inequity
CAUTI	1.404	0.698	People of color	PSI 11 Postop Resp	1.69	1.11	People of Color
Colon SSI	5.46	1.91	People of color	failure			
Hysterectomy SSI	0	0.676	White	PSI 12 Post op DVT/PE	1.63	0.78	People of Color
PSI 3 Pressure Ulcer	2.92	1.79	People of color	PSI-14 Postop	4.31	1.73	People of Color
PSI 4 – Death from treatable condition	0.74	1.24	White	wound dehiscence	4.31	1.75	
PSI 6 – latrogenic pneumothorax	0	2.51	White	PSI 15 Accidental puncture of viscera	4.82	3.79	People of Color
PSI 8 Fall with hip fracture	0	2.54	White		ce gaps found		
PSI 9 Postop bleed	1.77	2.34	White	<ul> <li>SSIs displayed as a rate per 1,000</li> <li>PSI displayed as an O/E ratio</li> </ul>			-
PSI 10 Postop AKI	1.69	2.53	White	Data: January-October 2023	. ,	•	



# **Ambulatory Quality System Metrics**

### Inequity is defined as a difference of 5%

Metric	Male	Female	Inequity
% of DM patients with HgbA1C > 9	28%	23%	Male
% patients appropriately on a statin	69%	60%	Female

Gender

- For gender, 2 of 7 metrics show a disparity
- For race, 2 of 7 metrics show a disparity

#### Race Metric People of White Inequity Color 56% White Appropriate 62% colorectal CA screening All pediatric 31% 48% People of Color Immunizations before 2yo



Data: January-October 2023

# MetroHealth Differential Outcomes Gaps by Race

Dr. Golob





GI colorectal cancer colonoscopy screenings CAUTI—indwelling urinary catheter associated UTIs



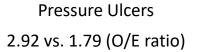
# MetroHealth Differential Outcomes Gaps by Race

**Outcome Comparison for People of Color** 



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CAUTI—indwelling urinary catheter associated UTIs 1.404 vs. 0.698 (rate per 1,000 catheter days) Pediatric Immunizations 31% vs. 48% (percent of MetroHealth patients who get all recommended immunizations before 2yo)



HCAHPS Communication about Medications Understanding 69.8% vs 76.3% (Percent of patients who stated they understand their medications)





# **Multicultural Centers of Excellence**

**Board of Trustees Meeting** 

# Multicultural Health Equity Centers of Excellence

- What are the Multicultural Health Equity Centers?
  - Innovative, Sustainable & Substantive Health System-Wide Approach to Addressing and Eradicating Health Disparities
    - Health inequities exists in every arena of clinical medicine
    - Multicausality: SDOH; Hereditary/Genetic; Provider/Health Systems/Policies/Patient
    - Examples of Health Disparities across spectrum of medicine



# **Six Pillars**





# 2023 System Strategy

#### The Multicultural Center Model supports all of our system goals

- Increased number of patients resulting in increased revenue
- **Better patient outcomes** • and decrease in health disparities
- Promotes MH commitment to being an inclusive healthcare system
- Promotes opportunities to explore innovative, cutting-edge technology and therapies

Financial Health	Strategy & Growth	Quality & Service
Our services and ventures will grow and generate positive revenue.	We will widen our front door to ensure all of our communities have access to the services and care needed.	Our patients will be provided the highest quality of care in a safe and healthy environment.
Our clinical and system services will be efficient and cost effective. We will ensure we are optimizing all	We will test, shape and scale our services to expand our ability to improve health outcomes.	We will advocate for our patients and ensure they understand their care optior and have a say in their care experience.
revenue sources.	In collaboration with industry, leverage our cutting-edge research to provide patients with the latest technologies and medical discoveries while furthering	We will maintain our position as a nationally recognized academic medica center, developing a workforce that can meet the current and future needs of ou
Clinical Transformation, Health Equity & Community Impact	strategic growth for our institution.	community.
Our health care model will meet the	Culture & Diversity	Innovation, Education & Research
current and future needs of all of our communities.	MetroHealth will be a workplace of choice and embrace a "people-first" culture.	Increase the scale and impact of MetroHealth's spin-off entities to enhane the impact of our services, improve qual
All of our communities will have a seat at	Our workforce will represent the communities we serve.	of care and enhance revenue generation
the table so medicine is done with them and not to them.	We will improve the health and wealth of all of our communities.	Our research will be recognized as a national leader for translating discoverie into applications that can improve the health of all of our communities.
We will eliminate health care disparities, zero out the death gap and improve the lives of all members of our community.	Patients, providers and caregivers will be respected, valued and heard.	We will align the work of our research institutes with our clinical and system services.
We will strategically collaborate and partner with others to improve and		

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# Goals of Multicultural Health Equity Centers of Excellence

### **Community Impact and Health System Impact**

- Further developing clinical expertise and focus in elimination of health disparities-improve outcomes
- o Increasing preventive care in our communities
- Increases patient satisfaction and outcomes
- Enhanced research opportunities
- Enhanced provider and caregiver recruitment opportunities
- o Enhanced philanthropy, grants
- Enhanced community/stakeholder partnerships
- Enhanced training pipelines



# Multicultural Health Equity Centers in Respective Departments

## Physician Leads (partial listing)

- Bariatrics/Weight Mgmt Dr. Sergio Bardero
- Behavioral Health Drs. Tiffani Monford Dent
- Cardiology Dr. Kathleen Quealy, Dr. Karim
- Endocrinology Drs. Daniela Pirela Araque
- **Gastroenterology** Dr. Adrian Lindsy
- General Internal Medicine Dr. Jayne Barr
- Geriatrics Drs. Fassil Gemechu, Lorella Luezas-Shamakian, Jennifer Hudak and James Campbell
- Hematology/Oncology Dr. Carvell Nguyen, others
- Infectious Disease Dr. Melissa Osborne/ Melissa Osborne Jenkins
- Medicine/Pediatrics Drs. Roy, Candice-Platt Houston

- Nephrology Dr. George Saab, APP Doreen Papacik
- Obstetrics/Gynecology Drs. Taidine, Connie Moerland, Lopez
- **Ophthalmology** Drs. Seidel and Mrs. Kelly
- Oral Health Dr. Vistoria Barny Nunez
- **Otolaryngology including Audiology** Brigitta Haller
- Palliative Care Dr. Beth McLauglin
- **Pulmonary** Dr. John Thornton
- Radiation Oncology Dr. Roger Ove
- **Rheumatology** Dr. Eli Weinberger
- Surgery/General Surgery Dr. Prerna Ladhe
- Vascular Surgery Drs. James Persky & Garietta Falls
- Urology-Dr. Charles Modlin
- Women's Health-Dr. Connie Moreland
- Community Health Institute

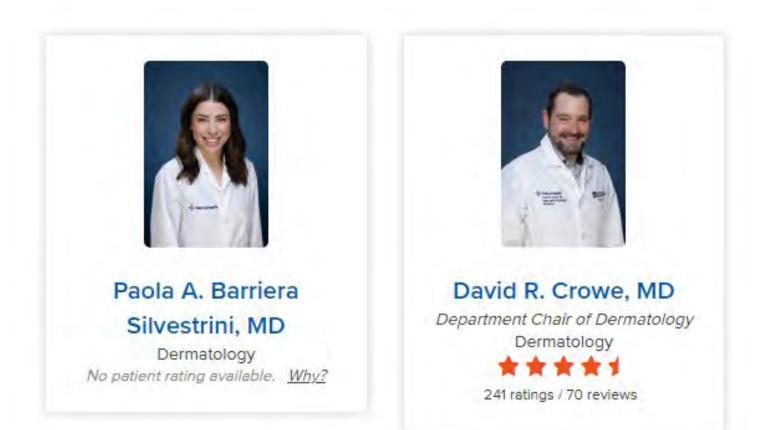




# Multicultural Dermatology Center (MDC): Origins

David Crowe, MD Chair, Department of Dermatology The MetroHealth System

# **MDC Providers**





### MetroHealth Announces Opening of Minority Men's Health Institute

Cleveland, OH, September 15, 2022

The MetroHealth System is proud to announce the opening of the MetroHealth Minority Men's Health Institute, under the leadership of Charles Modlin, MD, MBA, Director of Health Equity & Medical Director of the Office of Equity, Inclusion & Diversity.

The Minority Men's Health Institute welcomes all men, regardless of race, ethnicity or demographics. However, the mission of the Minority Men's Health Institute is to address the numerous health disparities that disproportionately afflict and burden men of color and contribute to the higher incidence of chronic disease rates and lower life expectancies in men of color compared to other populations.

The Minority Men's Health Institute will be housed within the MetroHealth Division of Urology and function in partnership with the MetroHealth Division of Medicine and additional subspecialty areas, as well as with the MetroHealth Institute for H.O.P.E., the Office of Patient Experience, Office of Equity, Inclusion & Diversity, the Department of Population Health and others.

"We know men of color have higher incidences and death rates from prostate, colon and lung cancer, prostate disease, heart and kidney disease, hypertension, diabetes, HIV, stroke and mental health conditions, among others," Dr. Modlin said. "Many of these conditions can be prevented, treated, controlled and/or cured if diagnosed in early stages."

Biological and hereditary factors, along with many social determinants of health, including poverty, lack of access to quality care, education levels, cultural and health behaviors, lack of preventative health screenings and other factors contribute to many of the health disparities observed in men of color and that especially afflict African-American males.

American Cancer Society data demonstrates that up to 1 in 4 Black men will get prostate cancer in their lifetime, compared to a 1 in 8 chance for White men and the death rate for prostate cancer in Black men is twice that in White men. The American Urological Association recommends Black men start screening for prostate cancer at the age of 40. If diagnosed in early stages, cure rates of prostate cancer in Black men is equivalent to that seen in White men.





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### 2023 Lown Institute Social Responsibility Index

Nabil Chehade, Executive Vice President, Chief Clinical Transformation Officer Kevin Chagin, Director Population Health Data and Analytics

December 20, 2023

## **Current Ranking**

A

#### 2023 Social Responsibility Score

Grade: A With a ranking of <u>325<sup>th</sup> nationally</u> and <u>13<sup>th</sup> in Ohio</u>

# Social Responsibility

Reflects the performance across health equity, value and outcomes.

NATIONAL	<b>325</b> of 3637
	1.
STATE	<b>13</b> of 132

#### 2022 Social Responsibility Score

Grade: A With a ranking of <u>15<sup>th</sup> nationally</u> and <u>1<sup>st</sup> in Ohio</u>

## Social Responsibility



Reflects the performance across health equity, value and outcomes.

NATIONAL	<b>15</b> of 3606
STATE	<b>1</b> of 136



#### There are 3 categories for measurements

## Equity

Reflects commitment to equity, inclusion, and community Health

### Pay Equity

Ratio of executive compensation to worker wages

### **Community Benefit**

Measures the extent of hospital

investment in

1) financial assistance as a share of total expense

2) community investment as a share of total expense

3) Medicaid revenue as share of net patient revenue

### Inclusivity

Extent to which patients being served are demographically similar based on Income, Race and Education

## Value

Reflects the avoidance of use of low-value services and cost efficiency

### Avoiding Overuse

Avoidance of inappropriate tests/procedures

- Knee arthroscopy
- Carotid endarterectomy
- Carotid artery imaging for fainting
- EEG for headache
- EEG for fainting
- Colonoscopy screening
- Inferior vena cava filters
- Spinal fusion and/or laminectomies
- Coronary artery stenting
- Renal artery stenting
- Head imaging for fainting
- Vertebroplasty

### Cost Efficiency

Risk-adjusted clinical outcomes over cost per patients adjusted for local cost of living and labor cost at 30 days and 90 days

## Outcomes

Reflect performance as it relates to patients' health and experience of care

### **Clinical Outcome**

Measure patient mortality during hospital stay and at 30- and 90-days after discharge and readmission rates at 7- and 30-days

### Patient Safety

Measures patient safety through established indicators on the CMS Care Compare website

### **Patient Satisfaction**

Measures patient satisfaction from the CMS Care Compare which looks at 10 factors from the annual Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS)





Reflects commitment to equity, inclusion, and community Health

### Pay Equity

Ratio of CEO compensation over the average lower wage staff pay, such as janitorial staff, kitchen staff, and medical records personnel (anyone with specialized degrees were removed i.e. nurses and physicians).

CEO compensation was collected from

- For-profit/publicly-traded hospitals: Security and Exchange Commission's Edgar database
- Public/non-Federal hospitals: available public records data
- Nonprofit hospitals : IRS 990 filings 2020

Worker compensation was collected from CMS Cost Report Information System (HCRIS)





Reflects commitment to equity, inclusion, and community Health

#### **Community Benefit**

Financial Assistance – Provide free or discounted care provided to patients eligible for assistance based on their income as a share of total hospital expenses from Centers for Medicare and Medicaid's Hospital Cost Reports (HCRIS) for 2020

Community Investment - measured hospital spending on community investment, as a share of total functional expenses, using Fiscal Year Ending 2020 or the most recent year available of Internal Revenue Service (IRS) Forms 990 Schedule H and include

Medicaid Revenue – measures net Medicaid revenue as a proportion of net patient revenue using HCRIS data for 2020.

2023 Scoring			2022 Scoring		
	NATIONAL	<b>62</b> of 3779	NATIONAL	<b>258</b> of 3680	
A	STATE	<b>1</b> of 140	STATE	<b>6</b> of 135	
		Star Rating		Star Rating	
Financia	lassistance	$\star \star \star \star \star$	Financial assistance	$\star$	
Commur	nity investment	DATA UNAVAILABLE	<b>Community investment</b>	DATA UNAVAILABLE	
Medicaic	l revenue share	****	Medicaid revenue share	$\star\star\star\star\star$	

MetroHealth

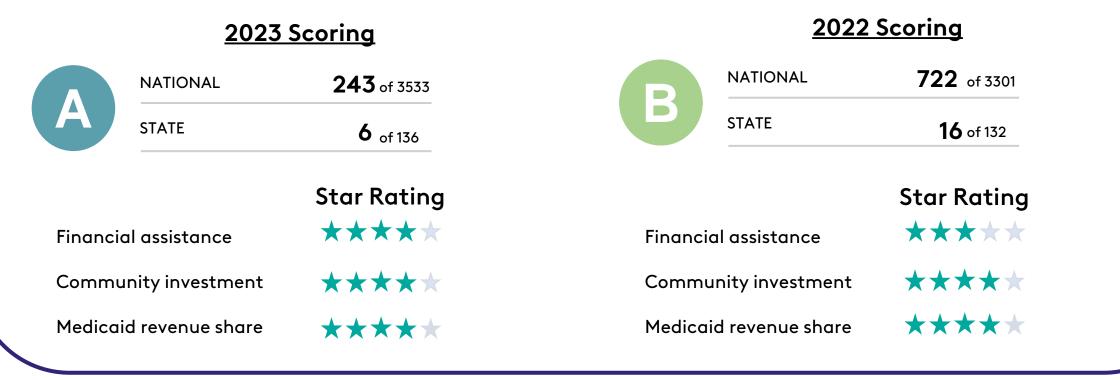


Reflects commitment to equity, inclusion, and community Health

#### Inclusivity

Measures the degree to which a hospital's patient population reflects the demographics of its community area.

Information is pulled from inpatient admissions recorded in the Medicare Provider Analysis and Review (MEDPAR) and US Census in 2021.



MetroHealth

Value Reflects the avoidance of use of low-value services and cost efficiency

#### **Avoiding Overuse**

Includes rates of overuse of 12 low-value medical services for particular conditions

data is collected from Medicare claims FFS inpatient and outpatient claims from 2019 through 2021





NATIONAL **39** of 2613

STATE **2** of 109 Knee arthroscopy Carotid endarterectomy Carotid artery imaging for fainting EEG for headache EEG for fainting Colonoscopy screening Inferior vena cava filters Spinal fusion and/or laminectomies Coronary artery stenting Renal artery stenting Head imaging for fainting Vertebroplasty

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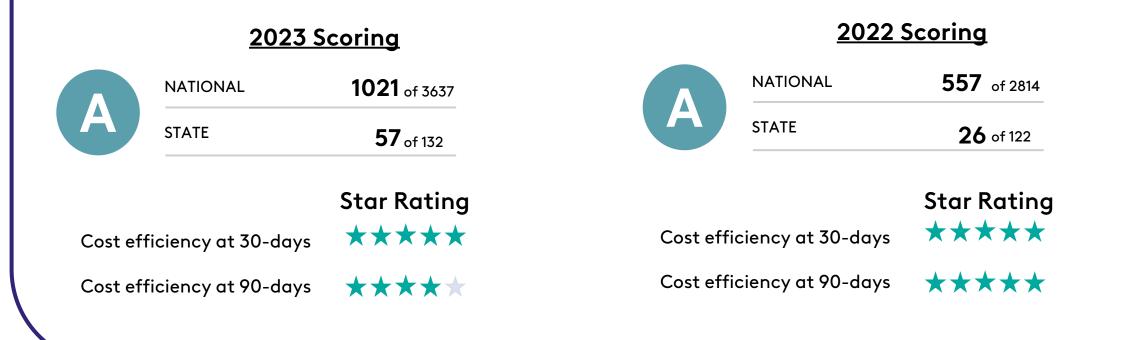
Knee arthroscopy
Carotid endarterectomy
Carotid artery imaging for fainting
EEG for headache
EEG for fainting
Colonoscopy screening
Inferior vena cava filters
Spinal fusion and/or laminectomies
Coronary artery stenting
Renal artery stenting
Head imaging for fainting
Vertebroplasty

Value Reflects the avoidance of use of low-value services and cost efficiency

# **Cost Efficiency**

Measures mortality outcomes over the cost of care as a mortality cost ratio at 30- and 90-days after a hospitalization.

Data is from the standardized Medicare FFS payments for patients hospitalized in 2019 to 2021





**Outcomes** Reflect performance as it relates to patients' health and experience of care

# **Clinical Outcomes**

Measured as Mortality rates (In-hospital mortality, 30-day mortality, and 90-day mortality) and readmission rates (7- and 30-days)

Data is from from the Medicare inpatient FFS claims files for years 2019 through 2021 as well as from Medicare Advantage inpatient encounter files for 2019 and 2020.

2022 Scoring

<u>2023 Scornig</u>			<u>2022 Scoring</u>		
	IONAL	<b>1180</b> of 3685		NATIONAL	745 of 3606
A STATE <b>75</b> of 132		<b>75</b> of 132	A	STATE	<b>41</b> of 130
		Star Rating			Star Rating
In-hosp	ital mortality	****	In-	hospital mortality	*****
30-day	mortality	****	30	-day mortality	*****
•	, mortality	****	90	-day mortality	*****
,	, eadmission	****	7-0	day readmission	*****
1	readmission	****	30	-day readmission	****

# 2023 Scoring

**Outcomes** Reflect performance as it relates to patients' health and experience of care

# **Patient Safety**

Use indicators from the CMS Care Compare website for hospitalizations

CSM composite measure (PSI-90) that hat has 10 separate indicators for patient safety as well as 5 hospital acquired infection (HAI) measures from July 2019- March 2022

2022 Scoring

# 2023 Scoring

	Central line-associated bloodstream infections (CLABSI)	****	В	Central line-associated bloodstream infections (CLABSI)	****
	Catheter-associated urinary tract infections (CAUTI)	****	NATIONAL	Catheter-associated urinary tract infections (CAUTI)	****
NATIONAL <b>1969</b> of 2255	Surgical site infection: Major colon surgery	<b>★</b> ★★★★	<b>1243</b> of 2179	Surgical site infection: Major colon surgery	****
STATE <b>80</b> of 90	Methicillin-resistant Staphylococcus aureus (MRSA)		STATE <b>51</b> of 88	Methicillin-resistant Staphylococcus aureus (MRSA)	****
	Clostridioides difficile (C. diff)	$\star\star\star\star\star$		Clostridioides difficile (C. diff)	$\star\star\star\star\star$
	PSI 90: CMS patient safety and adverse events composite	****		PSI 90: CMS patient safety and adverse events composite	****

**Outcomes** Reflect performance as it relates to patients' health and experience of care

# **Patient Satisfaction**

uses the annual Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS) survey to give a rating of patient experience across 10 factors from July 2021 to March 2022

2023	Communication with nurses	****	2022 Scoring	Communication with nurses	****
<u>Scoring</u>	Communication with doctors	****		Communication with doctors	*****
	Responsiveness of hospital staff	<b>**</b> **		Responsiveness of hospital staff	$\star\star\star\star\star$
	Communication about medicines	****		Communication about medicines	<b>**</b> ***
	Discharge information	****		Discharge information	****
NATIONAL	Care transition	*****		Care transition	$\star \star \star \star \star$
<b>2631</b> of 3379	Cleanliness of hospital environment	****	<b>2658</b> of 3488	Cleanliness of hospital environment	****
STAT <b>120</b> of 135	Quietness of hospital environment	****	STATE <b>126</b> of 134	Quietness of hospital environment	*****
	Overall rating of hospital	****	<b>120</b> of 134	Overall rating of hospital	$\star\star\star\star\star$
	Recommendation of hospital	****		Recommendation of hospital	****

# **Overview of Scoring**

# **Overview of Social Responsibility Ranking:**

Health Equity only accounts for about 1/3 of the total score and the hospital's performance makes up the remaining 2/3.

Data for the score is from historical data (ranging from 2019 to 2022) with the majority of the data coming from 2020.

The data spans multiple years and a change now will not impact the score immediately as historical data will still be included.



EQUITY

Reflects commitment to equity, inclusion, and community health

NATIONAL	<b>490</b> of 3926
STATE	<b>6</b> of 140



# Areas for Improving Ranking

# Areas identified for improvement

These are areas within the scoring where we had the largest decrease in ranking from 2022 to 2033 or scored low









# White Paper Series

# 2021 Methodology Lown Institute Hospitals Index for Social Responsibility

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# OVERVIEW

## ABOUT THE INDEX

The Lown Institute Hospitals Index is the first ranking of hospital social responsibility, evaluating more than 3,000 hospitals on their performance across health outcomes, value, and equity.

The Lown Institute Hospitals Index has 54 metrics distributed across four tiers (see Figure 1 below).



## NEW ON THE INDEX

Here is a brief description of major changes made to the Lown Hospitals Index methodology from 2020 to 2021:

- The "Overall" score is now called "Social Responsibility" and the Tier 2 category formerly called "Civic Leadership" is now "Equity."
- A new component of cost efficiency has been added to the value category. Due to this addition, the Value category is weighed slightly higher than last year in the overall Social Responsibility ranking (see *cost efficiency* for more).
- This year, hospitals' Social Responsibility scores are calculated based on their grades in each category, rather than their raw scores. This means that hospitals ranked at the very top will have A grades in each category (see *Grades*, *stars*, *and rankings* for more).
- This year, each hospital receives a grade and a ranking for each Tier 3 component. The Tier 2 and Tier 3 grades and Tier 4 stars are now based on underlying hospital performance rather than relative performance (see *Grades*, *stars*, *and rankings* for more).
- About 350 more hospitals are included in this year's rankings compared to last year, for a total of 3,709 hospitals.
- The Tier 4 metric previously called "charity care and other community benefits" has been separated into the two metrics: "charity care" and "community investment."
- Changes have been made to the clinical outcomes algorithm to improve the risk adjustment (see *clinical outcomes* for more).
- Changes have been made to the overuse algorithm to improve accuracy (see *overuse* for more).
- Changes have been made to the inclusivity metric to improve accuracy (see *inclusivity* for more)

## CREATING THE HOSPITAL SET

The Lown Hospitals Index for Social Responsibility includes 3,709 general acute care hospitals in the U.S.

Non-acute care hospitals, federal hospitals (e.g. Veterans Health Administration) and those outside of the 50 states and Washington, D.C. were excluded, as were hospitals run by Medicare Advantage programs (e.g. Kaiser Permanente), and specialty hospitals with more than 45% admissions for orthopedic, cardiac, or surgical procedures. We eliminated hospitals that were closed as of October 2020 by checking against Hospital Compare, a website run by the Centers for Medicare and Medicaid Services (CMS). Hospitals with patient volume below 50 annual patient stays were also eliminated as well as hospitals that did not perform any surgery in each of the three years spanning 2016 to 2018. This left a list of 3,709 hospitals: 568 for-profits, 2,405 private nonprofits, and 736 public nonprofits.

We defined Safety Net hospitals as the top 20% of hospitals based on the proportion of patients eligible for both Medicare and Medicaid. The dual-eligibility ratio was measured as the number of dual-eligible patient days out of all Medicare patient days in the Medicare Provider Analysis and Review (MEDPAR).

Information on hospital characteristics was taken from the Fiscal Year 2018 American Hospital Association (AHA) annual survey and Medicare Impact File as well as the CMS Hospital Compare database.

# EQUITY

The equity tier 2 category, (previously known as civic leadership), comprises three components: community benefit, inclusivity, and pay equity weighted in a ratio of 2:2:1, respectively.

#### NEW THIS YEAR

- The category previously called "Civic Leadership" is now "Equity."
- In the community benefit component, the metric previously called "charity care and other community benefits" has been separated into the two metrics "charity care" and "community investment." This change was implemented to make it easier to compare hospitals on these metrics separately.
- In the inclusivity component, instead of using the center of the hospital's zip code, we now use the hospital's address as the center of the hospital's community area radius.
- In the inclusivity component, for the community area zip code weighting we now use a hospital-specific rate rather than a constant rate across all hospitals.

## PAY EQUITY

For pay equity, we obtained data for Chief Executive Officer (CEO) compensation from three different sources corresponding to the tax status of the hospital. Compensation data on for-profit, publicly-traded hospital systems was obtained from Securities and Exchange Commission's (SEC) Edgar database. Public, non-federal hospital CEO salaries were gleaned from available payroll data and other public records. For nonprofit hospitals required to file with the IRS, we accessed the IRS 990 filings on the Amazon Web Services (AWS) <u>Registry of Open Data</u>.

We generated our own comprehensive dataset that linked CMS hospital data to IRS tax filings. To do this, we first created a crosswalk between the two datasets. After isolating tax entities that filed a Schedule H, we matched addresses automatically for 92% of hospitals and manually for the remaining 8%. Using the IRS dataset and the listed hospital administrator in the AHA dataset, we used text matching algorithms to identify CEO names and then manually verified the result. We were able to find 1,992 hospital CEO salaries of the original 2,398 (83.1%) hospitals using this strategy.

In cases in which CEO pay was unavailable for publicly traded (for-profit) private hospitals and public hospitals, values were imputed using predictive mean matching (PMM) based on CEO pay for nonprofit hospitals, combined with other variables such

as bed size and hospital revenue. Pay for 1,992 nonprofit hospitals was used to impute values for three populations with unavailable pay: 561 for-profit hospitals, 507 public hospitals, and 406 nonprofit hospitals whose 990 forms did not contain the full executive compensation information. For public hospitals, imputed values were multiplied by average public to nonprofit compensation ratio. For for-profit hospitals, imputed values were multiplied by average for profit to nonprofit system compensation ratio. For hospitals within systems (two or more hospitals), we distributed the system CEO's salary among the constituent hospitals using the percentage of total revenue each hospital generated.

We obtained average worker wages from two sources: the CMS Healthcare Cost Report Information System (HCRIS) and the Bureau of Labor Statistics (BLS). HCRIS wage index information contained hourly wages for all employees. We included lower wage staff, such as janitorial and kitchen staff, and medical records personnel, and excluded professional staff such as physicians and nurse practitioners, whose jobs require specialized degrees. For hospitals that had incomplete wage index information in HCRIS, we used BLS estimates of healthcare industry employment data for metropolitan and non-metropolitan statistical areas. These wage estimates also did not include highly paid workers such as executives and physicians. We then estimated hourly wages for CEOs based on the work hours listed in their IRS forms, defaulting to 40 when the hours were not listed, and calculated a ratio of CEO pay to average worker pay.

## Pay equity limitations

Data anomalies may exist if different hospitals reported the same person with a name other than their legal name, or added middle initials to name, as well as any number of text-based inconsistencies within tax records or public documentation. We have done our best to minimize these issues using algorithms and manual review.

In regards to salary imputation, the linear regression extrapolations were dependent on the nonprofit hospital salary population for modeling, since nonprofits were the most represented hospital type. With respect to for-profit hospitals, only system-level information was available through SEC filings. For-profit imputations were calculated with the addition of a for-profit to nonprofit system ratio. There are a number of factors that go into the determination of a hospital CEO's salary and we mainly used revenue as our basis for estimation.

We are aware that the BLS wage estimates do not capture the level of employment detail that HCRIS provides due to the exclusion of non-healthcare industries such as

secretarial or janitorial work. This causes the BLS wage estimates to skew lower than the HCRIS wages. We used BLS data only when HCRIS data were unavailable.

# COMMUNITY BENEFIT

The community benefit metric measures hospital spending on charity care and community health initiatives, as well as their service of Medicaid patients. Community benefit is a composite of three details: charity care, Medicaid revenue, and community investment, which included several categories of community benefit spending that we deemed to be meaningful. We did not use several other categories of community benefit reported on 990 forms, including: Shortfall from Medicaid and other government means-tested insurance programs (shortfall is the difference between the amount Medicaid or other programs pay and the costs hospitals claim for caring for such patients); health professionals training (which is already largely subsidized by the federal government); and research. For this metric, our goal was to focus on spending that directly benefits community health and the upstream factors that affect it.

We ranked 3,641 hospitals on community benefit. For 2,300 hospitals with data available for all three metrics, each metric was weighed equally in the composite at one-third of the total community benefit score. For 1,341 hospitals with data for two of the metrics available, each metric was weighed equally in the composite as half of the total score.

# Charity care

Charity care is free or discounted care provided on the basis of the patient's financial situation. We measured charity care as a share of total hospital expenses as reported in the Centers for Medicare and Medicaid's Hospital Cost Reports (HCRIS). We ranked 3,619 hospitals on charity care; data for 22 hospitals were unavailable. For most hospitals we used 2018 HCRIS data. For 184 hospitals, there was no 2018 HCRIS data available so we substituted 2017 data.

## Community investment

We measured hospital spending on community investment, as a share of total hospital expenses, using Fiscal Year Ending 2018 Internal Revenue Service (IRS) tax filings. Nonprofit hospitals are required to report community benefit spending to the IRS to maintain nonprofit status. IRS data on these community benefits were available for 2,330 hospitals. For 895 hospital systems that filed with multiple hospitals as one tax entity, we estimated each individual hospital's community benefit spending by prorating each hospital's share of system revenue.

Community investment comprises a subset of hospital spending including: *Subsidized health services*, such as free clinics, some emergency services, telehealth services, and other services provided at a loss to the hospital; *community health improvement activities* such as health fairs, community health education classes, immunizations, interpreter services; *contributions to community organizations*; and *community building activities* that help increase the capacity of the community to address health needs and often address the "upstream" factors that impact health, such as education, air quality, and access to nutritious food.

#### Medicaid revenue

In general, hospitals in states that expanded Medicaid spend less on charity care because fewer patients need financial assistance. To account for hospitals' service of Medicaid patients and differences in state policy, we included a metric to estimate the proportion of the hospital's patients that are covered by Medicaid. We measured Medicaid patient revenue as a proportion of total patient revenue using HCRIS data. We ranked 3,633 hospitals on Medicaid patient revenue; eight hospitals did not have data available. For 184 hospitals, 2018 data were not available so we used 2017 data.

#### Community benefit limitations

The measurement of community benefits spending by hospitals has improved since the 2010 Affordable Care Act (ACA) clarified reporting requirements for IRS Form 990, which all hospitals must use for reporting their spending. However, there are still several limitations to the data that are available. For hospitals that did not file a Form 990, the score was based on charity care as a share of total expenses and share of Medicaid revenue, but we could not take into account other types of community benefits. Therefore, community benefit spending by public and for-profit hospitals may be undercounted.

For private nonprofit hospital systems that filed as a single tax entity, we estimated the community benefit spending for individual hospitals based on their share of system revenue. However, we did not have revenue data on all hospitals within these systems, so a hospital's share of system revenue within the LIHI dataset may not be the same as their share of system revenue among all hospitals in the system. Additionally, certain hospitals may spend more on community benefits than their share of system revenue would indicate. Our calculation does not capture this.

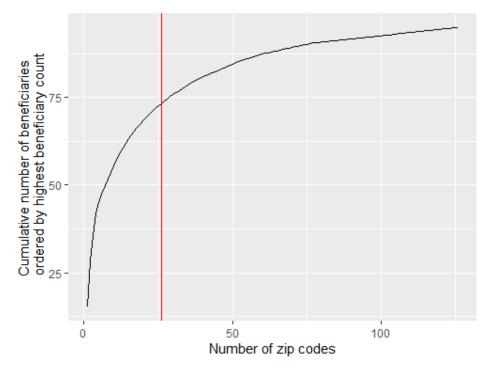
We used CMS's HCRIS data set to be able to compare charity care spending and Medicaid revenue across hospital types; however, this data set also has potential limitations. Hospitals are not required to have the cost reports audited by independent accounting firms and only some reports are audited by the federal government. Therefore, the charity care amount on these forms can be subject to inaccuracies or misrepresentations (source: <u>Bai et al, 2021, Health Affairs</u>). Charity care offered by hospital physicians is not always captured in HCRIS, which may underestimate charity care spending by hospitals with a salaried-physician model. Some hospitals may not report their revenue from Medicaid Managed Care programs to CMS; for these hospitals, their share of Medicaid revenue will be underestimated.

We can only measure the amount of spending on community benefits, not the impact that spending had on community health. While we have focused on a few categories of community benefits we have deemed most meaningful to the health of communities, we lack data on whether the spending by top-ranking hospitals is directed towards community health priorities identified in the Community Health Needs Assessment, which every nonprofit hospital is required by the ACA to conduct. We hope our research will facilitate efforts to increase transparency around hospital community benefit spending and permit local citizens, officials, and organizations to hold their hospitals accountable to their social mission to improve community health.

## INCLUSIVITY

Inclusivity is a novel metric we developed to measure the degree to which a hospital's patient population reflects the demographics of its community area.

We defined the community area by using the zip codes of the hospital's Medicare patient population, sorted by the number of patients each zip code supplied. We then defined the radius of this area as the distance to zip codes whose contribution to the total patient population dropped significantly (see Figure 2 below).



Defining the catchment area radius: The red line is the zip code 'turning point'. The maximum distance across zip codes to the left of this line is the catchment area radius.

In other words, zip codes outside of the radius contributed very few if any individuals to the hospital's patient population, while zip codes inside the radius contributed the vast majority of patients (median of 87.6% of patients across hospitals). All people living within the defined radius were deemed to be potential patients of that hospital, and thus defined the population in the denominator of the inclusivity score.

We calculated the demographics by using the American Community Survey data on income and education as proxies for socioeconomic status, and self-reported race/ethnicity for race. For each of the three demographics—income, education, and race—the measure reflects the difference between the demographics of a hospital's actual patients' zip codes compared to the demographics of the population within the zip codes inside the defined radius.

To calculate the demographic scores for people in the community area we used the U.S. Census Bureau's American Community Survey data for people over the age of 65 on race, income, and education levels within the community area zip codes. We calculated each score using the total population counts and the levels of income and education and proportions of race for each zip code. We attenuated the contribution of all zip codes beyond the point at which 50% of a hospital's patients had come.

We created the hospital score by using the Census zip code demographic data of the actual patients, weighted by contribution to the total hospital's patients, and without a distance attenuation. We then compared the community area score to the hospital score: a ratio for income and education levels, and a score summarizing the differences between the racial group populations. We combined these three values for the overall inclusivity score.

#### Inclusivity limitations

Our method is based on zip code areas, and assumes that people within a zip code are equally likely to visit one hospital within a community area. For example, if a zip code had an 80% population of low-income earners and 20% high-income earners, we assume that patients going to the hospital from this zip code should match this ratio. We would not be able to observe if all of the patients going to the hospital from this zip code were actually high-income earners (that is, the 80% population of low-income earners was completely excluded), and we would give the hospital a better income score than if we had actual income data for hospital patients. Conversely, we would not be able to know if the 20% of high income earners was completely absent from the hospital's patient population. Such data are not available.

Our catchment area is also defined as a circle; if the central point of a zip code falls outside the circumference of the circle, it is considered outside the catchment area. In reality, direct distance may not always reflect the true travel distance or travel time for potential patients. Our method treats all beneficiaries within the catchment area at equal direct distances to the hospital as being equally able to reach the hospital, even though the travel times and therefore likelihood of going to that hospital may be different.

Finally, our inclusivity score rewards hospitals that effectively "over-serve" communities with lower average income and education attainment and higher minority populations. That's by design. Hospitals whose catchment area demographics and patient demographics are reasonably aligned receive a mid-range score in the percentile ranking of the inclusivity scores. For example, a hospital may be in a catchment area that is all very wealthy and their entire patient demographics might reflect this demographic fact. In such a situation it will be difficult to improve upon a middling score. We did not include a racial inclusivity score for hospitals where most people in the community area were the same race (defined as the probability of selecting two persons that are the same race being greater than 95%).

For full details, please see our paper on inclusivity at MedRxiv.

# VALUE

The value category was based on two components: Cost efficiency (a new measure this year) and avoiding overuse, which are weighted in a ratio of 3:2 respectively.

#### NEW THIS YEAR

- A new component of cost efficiency has been added to the value category. Due to this addition, the Value category is weighed slightly higher than last year in the overall Social Responsibility ranking.
- Adjustments have been made to the avoiding overuse algorithm to improve accuracy.

#### AVOIDING OVERUSE

This component includes rates of overuse of 12 low-value medical services (see Table below)

Name of low-value service	Description of service	When is it overuse?	How is overuse measured?
Arthroscopic knee surgery	Surgery to remove damaged cartilage or bone in the knee using an arthroscope (tiny camera)	Overuse when it's for patients with osteoarthritis or for "runner's knee" (damaged cartilage). Excluding patients with meniscal tear.	Overuse measured as the proportion of arthroscopic knee surgery that met our criteria for overuse.
Carotid artery imaging for fainting	A test to screen for carotid (neck) artery disease. Includes CT, Magnetic resonance angiography, and duplex ultrasound	Overuse for patients where syncope (fainting) is the primary diagnosis on the claim and no history of syncope in the past two years. Exclusions for stroke/TIA, retinal vascular occlusion/ischemia, nervous and musculoskeletal symptoms.	Measured as the proportion of patients who came to the hospital with fainting but no other symptoms of serious disease and received carotid artery imaging.
Carotid endarterectomy	Procedure to remove plaque buildup from a carotid (neck) artery in a patient to prevent stroke	Overuse when performed on female patients without stroke symptoms or history of stroke.	Measured as the proportion of carotid endarterectomies that met our criteria for overuse, out of all the CEAs performed.
Coronary artery stenting	Procedure to place a stent or balloon in a coronary artery	Overuse when performed on patients with stable heart disease (not having a heart attack or	Measured as the proportion of coronary stents that met criteria

Table: Overuse definitions for 12 low-value services

Renal artery stenting	Procedure to place a stent or balloon in the renal (kidney) artery in a patient with high blood pressure or cholesterol (plaque) buildup in the artery	Overuse when done for hypertension or plaque buildup. Excluding patients that had diagnosis of fibromuscular dysplasia of renal artery	Measured as the number of times a renal artery stent or balloon was overused, as a proportion of total hospital volume.
Inferior vena cava filter (IVC)	Procedure to place a filter (a medical device) in the large vein in the abdomen to prevent blood clots from moving to the lungs	Overuse for all patients	Measured as the number of times an IVC filter was overused, as proportion of total hospital volume.
Hysterectomy	Surgical removal of the uterus	Overuse for patients except malignancy and carcinoma in situ.	Measured as the proportion of hysterectomies that met our criteria for overuse, out of all the hysterectomies performed.
EEG for headache Head imaging for fainting	A CT scan or MRI of the head	involuntary movements. Overuse for patients where syncope (fainting) is the primary diagnosis on the claim and no history of syncope in the past two years. Exclusions for epilepsy or convulsions, cerebrovascular diseases including stroke/TIA and subarachnoid hemorrhage, head or face trauma, altered mental status, nervous and musculoskeletal system symptoms, including gait abnormality, meningismus, disturbed skin sensation, speech deficits, personal history of stroke/TIA.	Measured as the proportion of patients who came to the hospital with fainting but no other symptoms of serious disease and received an MRI or CT scan.
	A test of the electrical activity	Overuse for patients with headache as the primary diagnosis on the claim and no history of headache in the past two years. Also exclusions for epilepsy and recurrent seizures, convulsions, and abnormal	Measured as the proportion of patients who came to the hospital with headache but no other symptoms of serious disease who received an EEG.
EEG for fainting	A test of the electrical activity of the brain	Overuse for patients where syncope (fainting) is the primary diagnosis on the claim and no history of syncope in the past two years.	Measured as the proportion of patients who fainted but no other symptoms of serious disease who received an EEG.
		unstable angina). Excluding patients with current and past diagnosis of unstable angina as well as patients having a heart attack.	for overuse, out of all the stents placed.

		(abnormal twisting of the blood vessels)	
Spinal fusion/ laminectomy	Procedure to remove part of a spinal vertebra or fuse vertebrae together	Overuse for patients with low-back pain, excluding patients with radicular symptoms, herniated disc, radicular pain, scoliosis; also excluding prior 2 occurrences within 30 days of radiculopathy, sciatica, or lumbago.	Measured as the proportion of spinal fusion or laminectomy procedures that met our criteria for overuse, out of all the spinal fusions done.
Vertebroplasty	Procedure to inject cement into the vertebrae to relieve pain from spinal fractures	Overuse for patients with spinal fractures caused by osteoporosis. Excluding claims with bone cancers, myeloma, or hemangioma.	Measured as the proportion of patients that came in with spinal fractures caused by osteoporosis who received vertebroplasty.

We chose these services from the overuse literature. Renal stenting and inferior vena cava filters have been shown in high-quality clinical trials to be ineffective and are nearly always considered overuse. The remaining interventions are considered overuse when prescribed to patients with certain diagnoses or conditions. For example, a patient with stable angina is considered an inappropriate candidate for a cardiac stent and use of a stent in this case is considered low value or overuse. Similarly, a patient with syncope does not require an EEG.

We used 100% Medicare claims datasets (MEDPAR and outpatient) to count instances when these services were used. Hospitals without a capacity to perform a service, as reflected in their claims history, were excluded from the rating for that particular service. Hospitals without capacity to perform at least four services were excluded entirely from the overuse ratings. Hospitals with capacity to perform fewer than eight services were also excluded if two of those services were renal stent or EEG for headache, because of the very low volume of these two services. Renal stent and EEG for headache were considered low volume because among the 12 services we examined, these two had the lowest instances of overuse across all hospitals in our national sample.

To calculate overuse rates for the 12 services, we used the total patient volume as the denominator for those services which are low-value in most cases (renal stenting and inferior vena cava filter). For the remaining services where there was some benefit in certain circumstances, we used a service-specific (for the procedures) or diagnosis-specific denominator (for tests and imaging). We used a reliability adjustment on these rates so hospitals with smaller denominator volumes had their rates shifted towards the overall mean.

Before combining these rates into one metric, we standardized them using a minimum-maximum transformation (so they were between zero and one). We then calculated the overuse score as the weighted sum of these 12 standardized values. The weights were determined by the count of total low-value services nationally in our data set. If a hospital had no capacity for a service, we redistributed this weight to their other service results.

## Avoiding overuse limitations

We used low-value services well-established in the literature, but the true definition of overuse almost always depends on the clinical circumstances, which are not necessarily captured in claims data. Furthermore, errors of coding and reporting by providers could have resulted in errors in our estimates. Particularly for low-volume hospitals, these estimates may be subject to sampling error resulting in changing rates from year to year. Our goal was to estimate rates at the level of the hospital, not of an individual practitioner.

We tried to avoid rewarding hospitals for avoiding overuse when they do not in fact have the capacity to perform such a service. The capacity assessment we developed as an indicator is defined using lists of procedure codes that are much broader than the inappropriate ones. However, as with the measurement of overuse itself, our capacity assessment is claims-based and subject to errors at very low volumes. It is possible that some hospitals have been included and rewarded when they do not, in fact, have true capacity to perform the service.

# COST EFFICIENCY

The cost efficiency component measures the clinical outcomes hospitals achieve over the cost of care. This metric encompases two details: 30-day mortality and cost, and 90-day mortality and cost.

## Calculating 30-day and 90-day episode costs

We measured 30- and 90-day total, standardized Medicare payments for patients hospitalized in 2016 to 2018. We excluded any hospitalizations that were transfers from another hospitalization, had denied Medicare payments, if patients left against medical advice, or where the primary payer was not Medicare.

For each hospitalization, we found the claim payment amount in all claims within 30 or 90 days from the admission date. These claims included: inpatient, outpatient, carrier,

skilled nursing facility, home health agencies, durable medical equipment and hospice claims. We excluded any claims where Medicare denied the payment.

We prorated any claims that started but did not finish in the 30- or 90-day period after the index hospitalization. For example, if a patient had another inpatient visit starting on day 29 after their first hospitalization, and finishing on day 31, then only two-thirds of this inpatient claim payment would be included in the patient's total 30-day payment.

Medicare adjusts their payment amounts to hospitals and other providers based on various geographic factors. To account for this, we calculated standardized payments using the Virtual Research Data Center's public use files of 2016 to 2018 Hospital Referral Regions (HRR) standardized ratio tables for patients over 65. These tables have separate values for each claim type (inpatient, outpatient, etc.). Our standardized payment amount was the hospital's HRR standardized payment value for the claim year divided by the HRR actual payment value, multiplied by the claim payment amount.

A hospitalization's 30-day and 90-day standardized payments were the total sum of the standardized payments across each claim type.

## Risk-standardized payments

We risk adjusted the 30-day and 90-day standardized payments for each hospitalization using hierarchical logistic regression models. The response variable in the model was the episode standardized payment per survival day where survival day was the number of days the patient survived in the 30-day or 90-day episode. Model predictions provided the risk-standardized payment per survival day with hospital effects (predicted) and without hospital effects (expected).

The risk-standardized payment per survival day for each hospitalization was multiplied by the number of survival days to get the predicted and expected episode cost for each hospitalization.

We then calculated the mean risk-standardized predicted cost (P) and expected cost (E) for each hospital. A hospital's risk-standardized payment (RSP) is the hospital's P/E ratio multiplied by the national average episode cost. We calculated 30-day and 90-day RSP for each hospital using this method.

Cost efficiency metric

Our goal for the cost efficiency score was to reward hospitals with low mortality rates and low costs, and give the lowest scores to hospitals with high mortality rates and high costs. We also decided to bias our scores to give hospitals with high costs and low mortality a higher score than hospitals with low costs and high mortality. This is because we believe that if there is a trade-off between costs and mortality, we should favor better mortality rates compared to lower costs.

In order to operationalize this metric, we mapped the respective 30-day and 90-day risk standardized mortality rates and risk-standardized payments on a cartesian plane. We transformed the mortality rates and payments using a min-max transformation, so the range of values of the two variables were equal.

We then created a point on this plane that represented the ideal (most cost efficient) hospital, with the lowest mortality rate and payment value. We then used vectors to calculate the distance and angles between every single hospital in the data set and this ideal hospital using polar coordinates.

We then multiplied these two values, the distance and the angle, between a hospital's results and the best, theoretical hospital to generate our cost efficiency metric. We included the angle in the cost efficiency metric to ensure that if there were two hospitals with an equal distance from the ideal hospital on the payment-mortality plane, hospitals with lower mortality would receive a better score than hospitals with higher mortality. Larger angles reflected higher mortality rates, while smaller angles higher payments.

## Cost efficiency limitations

We included Medicare payments and not payments from other payers, such as patient contributions or other insurers. This means we might be underestimating the true costs of some patient episodes.

Since our data includes Medicare beneficiaries and standardized costs, we cannot examine price variation as part of our metric. A hospital might be highly cost efficient because they have low readmissions and avoid unnecessary care, but they may charge high prices to non-Medicare patients.

Our cost standardization method is specific to the HRR. Some HRRs are quite large, and there might be more specific adjustments made within these regions not accounted for in our standardization approach.

While mortality and cost are adjusted for underlying patient risk, it is likely that some environmental and social factors that impact patient outcomes may not be accounted for in our risk adjustment. That means hospitals caring for the poorest and sickest patients may appear to do worse on mortality and cost (see *clinical outcomes limitations* for more).

# OUTCOMES

Our outcomes category was created from three components (clinical outcomes, patient safety, and patient satisfaction) which were weighted in a ratio of 5:2:1 respectively in calculating the final outcomes score. This weighting ensured that clinical outcomes had the greatest impact on the final score and no hospital with comparatively poor clinical outcomes appeared near the top of the list, regardless of their performance on other metrics.

## NEW THIS YEAR

- Our clinical outcomes measures include a new adjustment for hospitals having disproportionately sicker or healthier patients by including patient risk mix within the model. This means that the proportion of high-risk patients at a hospital is taken into account when looking at clinical outcomes.
- Our clinical outcomes measures include an adjustment for hospital case mix, based on the proportion of cases that fall within certain Diagnosis Related Groups (DRG) such as cardiac or orthopedic cases.
- For clinical outcomes, we added a patient-level indicator for end-stage renal disease to the algorithm, to better adjust for patient risk.
- In 2020, the clinical outcomes component included a metric for 1-year mortality. We have removed this metric in 2021 to avoid penalizing hospitals for community conditions outside of their control.

## **CLINICAL OUTCOMES**

Clinical outcomes were composed of risk-standardized rates of mortality and readmission, weighted in a 80:20 ratio respectively. Mortality included rates of in-hospital, 30-day, and 90-day mortality, which were weighted in a ratio of 30:30:20 respectively. We chose these mortality endpoints to cover measurements in CMS' inpatient quality reporting programs as well as a more extended period when mortality is a function of both hospital and community. Similarly for readmission, we wanted both a shorter interval that would better reflect inpatient care, and longer follow-up that would reflect post-hospital community support. Readmission was calculated from equally weighted risk-standardized rates of 7- and 30-day readmission.

Hospitalizations and readmissions were identified from the 100 percent Medicare inpatient file for years 2016 through 2018. Beneficiary characteristics and death date were obtained from the Medicare Beneficiary Summary file. Mortality and readmission rates were risk adjusted using the Risk Stratification Index (RSI), an algorithm in the

public domain that the Lown Institute trained using more than 24 million patient stays from MEDPAR data along with billions of carrier and outpatient claims with prior diagnoses. RSI has been tested on several different national and hospital-based datasets and has been shown to predict outcomes with greater discrimination compared with other publicly available risk adjustment tools. (Sources: <u>Validation and</u> <u>Calibration of the Risk Stratification Index</u>; <u>Broadly Applicable Risk Stratification</u> <u>System for Predicting Duration of Hospitalization and Mortality; Comparison of an</u> <u>Updated Risk Stratification Index to Hierarchical Condition Categories</u>)

#### Risk-standardized mortality and readmission

We risk adjusted the mortality and readmission rates for each hospitalization using hierarchical logistic regression models. Model predictions provided the risk-standardized mortality or readmission with hospital effects (predicted) and without hospital effects (expected) for each hospitalization.

For each hospital, we then calculated the predicted (P) and expected mortality (E) based on all of its hospitalizations. A hospital's risk-standardized mortality (RSMR) is the hospital's P/E ratio multiplied by the national observed mortality rate. We calculated in-hospital, 30-day, and 90-day risk-standardized mortality using this method and also applied the same method for 7 and 30-day readmission.

In addition to the patient conditions in RSI, we included model effects to account for differences in hospital volume, case mix, and patient risk mix. At both the patient and hospital level, we included model effects for dual eligibility, and at the patient level an indicator for end stage renal disease.

## Clinical outcomes limitations

While our clinical outcomes metrics adjust for underlying patient risk, it is likely that some environmental and social factors that impact patient outcomes, such as the availability of healthy food, access to preventive care, pollution, and others, may not be accounted for in our risk adjustment. Patients living in neighborhoods with poor environmental and social conditions often come to the hospital with more advanced cases of a given disease, and these patients are often discharged from the hospital into situations where they are less able to get the continuing care they need. For example, a patient who leaves the hospital for an apartment on the fifth floor of a walk up with no grocery store nearby might not do as well as a patient who can hire an aide to help them recover at home. That means hospitals caring for the poorest and sickest patients may appear to do worse on patient outcomes unrelated to the quality of their care. In

this year's implementation, we included additional model effects to adjust for hospitals having disproportionately sicker or healthier patients.

For more details, please see our paper in the journal *Medical Care*.

# PATIENT SAFETY

For patient safety we used well-established indicators provided by CMS on its Hospital Compare website for hospitalizations, such as rates of pressure ulcers, accidental punctures, and central intravenous line infections (our data included 2017 to 2019 to cover admissions in 2018). We included the CMS composite measure (PSI-90), which comprises 10 separate indicators of patient safety, as well as 5 hospital acquired infection (HAI) measures. We included a reliability adjustment for the HAI measures using the reported numerator and denominator counts from Hospital Compare. For a patient safety overall score, hospitals had to have had at least three of the PSI-90 or HAI results. For more detail and a listing of the measures used, please see the CMS webpage on hospital acquired conditions.

# PATIENT SATISFACTION

CMS Hospital Compare was also the source for our patient satisfaction ranking. CMS uses the annual Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS) survey to give a rating of patient experience across 10 factors. We took the average of the 10 linear mean scores of these factors published on the 2018 Hospital Compare site, which also reports a percentage of patients with each summary response. The linear mean scores for each component are adjusted for patient-mix and survey-mode by CMS.

We chose to include hospitals with between 50 and 100 responses after data analysis indicated that imputation of these scores would be reasonable to account for CMS's mean calculations and adjustment. We calculated scores for these hospitals by extrapolating to the nearest median score of hospitals with similar survey responses. For more detail and a listing of the 10 measures used, please see <u>the CMS webpage on patient experience</u>.

# **PUTTING IT TOGETHER**

#### NEW THIS YEAR

- This year, hospitals' Social Responsibility grades are based on hospitals' grades in each Tier 2 category, rather than their raw scores. This means that hospitals ranked at the very top must have A grades in outcomes, value, and equity.
- This year, the Tier 2 and Tier 3 grades and Tier 4 stars are based on underlying hospital performance rather than relative performance (how other hospitals did). Previously, hospitals only received 5 stars or A grades if they scored in the top percentile of all hospitals. This year, if many hospitals all perform well on a certain metric, they could all receive 5 stars or A grades.

## GRADES, STARS, AND RANKINGS

#### Tier 4

The lowest tier, tier 4, includes 42 details, presented for each hospital as a star rating. For each detail, we divide the range of results into five equal bins. Hospitals in the top bin receive five stars, the second bin four stars and so on.

In last year's rankings (LIHI 1.0), star ratings from 1–5 stars were given based on relative performance compared to other hospitals (ie. the top 20% of hospitals received five stars and the bottom 20% of hospitals received one star). Now the hospital star ratings reflect their underlying performance, rather than hospitals' relative performance based on other hospitals. This means that if many hospitals receive scores at the high end of the score range, they all will receive five stars.

#### Tier 3

These 42 details are rolled up into eight components in tier 3: pay equity, community benefit, inclusivity, avoiding overuse, cost efficiency, clinical outcomes, patient safety and patient satisfaction. The methods for calculating each of these components is detailed in the relevant methods section. For each component, we explore the distribution of the results and assign grade values based on set cut-off values. Assuming this distribution is a normal distribution, we set the cut-offs so approximately 25% of hospitals receive an A, 40% receive a B, 20% receive a C and 15% receive a D. These percentages can deviate from the actual grade counts, as the component values are sometimes not normally distributed.

Last year, the top 8.33% of hospitals received an A+ for Tier 3, the second 8.33% received an A, and so on. Now the for Tier 3 grades are based on the underlying scores, so all hospitals within the top range of scores receive an A.

# Tier 2

These eight components are then rolled up into three categories for tier 2: equity, value, and outcomes. Equity includes inclusivity, community benefits and pay equity (weighted 40, 40 and 20% respectively). Value includes cost efficiency and rates of overuse 12 procedures and tests (weighted 60 and 40% respectively). Outcomes include clinical outcomes, patient safety and patient satisfaction (weighted 62.5, 25 and 12.5% respectively).

To roll up these components for the Tier 2 ranking, we first take the 'grade point average' (GPA) of the component grades within each category. Similar to a college GPA value, we assign a 4 to an A, 3 to a B, 2 to a C, and 1 to a D. The GPA of the category is the weighted average of these values. Hospitals with a weighted GPA of 3.3 or higher get an A for Tier 2; a GPA of 2.7 or higher receives a B; a GPA of 1.8 receives a C; while anything less than this receives a D overall.

Last year, the top 8.33% of hospitals based on their Tier 2 score received an A+, the second 8.33% received an A, and so on. Now the Tier 2 grades more closely reflects hospitals' overall performance across all Tier 3 components.

To assign rankings for Tier 2, hospitals are sorted first by their grade and weighted GPA. Then within grades, hospitals are sorted by the weighted sum of their component scores.

## Tier 1

The Lown Social Responsibility GPA is the weighted sum of a hospital's grades in the three categories: equity, value and outcomes (weighted 30, 30 and 40%, respectively). We used the same cut-offs to assign grades described above for the category grades.

The Lown Social Responsibility rankings are determined by first sorting the hospitals by their Tier 2 grades, then their GPA, and then the weighted sum of their Tier 2 scores.

In LIHI 1.0, the rankings and grades of Tier 1 were dependent on the weighted sum of the category scores. This year we decided to use the category grades first to determine

the final rank and grade of the hospital. This now means that the very top-ranked hospitals for Social Responsibility must have A grades in outcomes, value, and equity.

We dropped hospitals from the Social Responsibility ranking if we did not have a clinical outcome and cost efficiency result due to the sampling used in our clinical outcomes modelling. We removed 699 hospitals without clinical outcomes or cost efficiency scores, leaving 3,010 hospitals with rankings for Social Responsibility. The results for these hospitals on other metrics are still visible.

## HOSPITAL SYSTEMS

We looked at hospital systems as a secondary unit of analysis. We classified systems under the American Hospital Association definition as a group of hospitals "belonging to a corporate body that owns/manages health provider facilities or health-related subsidiaries." Our goal was to see how these systems compared against each other within the various tiers of the Lown Index. We only classified hospitals that were selected for our ranking into systems. A system may have additional hospitals that were not included in the Lown Index.

For all metrics except patient satisfaction, we consolidated hospital component scores to the system level by calculating an average of each hospital metric across the system of hospitals weighted by annual average patient volume from 2016 to 2018. To calculate patient satisfaction scores at the system level, we computed a hospital average weighted by number of completed surveys recorded within the 2018 Hospital Compare dataset.

## Hospital systems limitations

We used a weighted average across all hospitals within a system to calculate systems scores. Hospitals with higher patient volume are weighted higher within our systems rollup. We could have, alternatively, summed the numerator and denominators for all metrics within each system and calculated a system score that arguably could have reflected the culture of a system. However, we found that this approach meant that the system scores were most dependent on the hospitals with the largest patient volumes, and results from smaller volume hospitals made little impact on the system results. Our weighted average approach combines the results of individual hospitals, and therefore is likely a closer reflection of the combination of individual hospital's cultures opposed to the system culture as a whole. Finally, when ranking systems by state, the system will appear in that state's rankings if a system includes at least one hospital in that state.

# ABOUT THIS WHITE PAPER

This white paper is part of a series analyzing specific metrics in the Lown Institute Hospitals Index for Social Responsibility. This paper was written by Vikas Saini, Shannon Brownlee, Valérie Gopinath, Paula Smith, Kelsey Chalmers, and Judith Garber.

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