

The MetroHealth System  
Board of Trustees  
Community Engagement Committee  
October 21, 2020

Present Committee Members: J. Hairston (chair), M. Dee, J. Platten, J. Frolik

Other Trustees: B. Moreno, J.B. Silvers, V. Whiting

Advisory Committee Members: N. Beachy, S. Lampkin, L. Bluso, T. Carter, N. Chegade, F. Dacek, M. Kirkwood-Hughes, G. Long, J. Marshall, T. Minor, K. Mintzer, M. Rodas, L. Serrano, K. Stange, S. Winlock, S. Fuehrer

Staff: B. Watts, M. Tobin, A. Nevel

Guests: J. Misak

The meeting was called to order by John Hairston, Jr. at 10:12 a.m.

(The minutes are written in a format conforming to the printed meeting agenda for the convenience of correlation, recognizing that some of the items were discussed out of sequence.)

- I. Approval of Minutes – July 15, 2020  
No minutes to approve from July 15, 2020 meeting
- II. Information Items:  
John Hairston, Jr. reflected on the community engagement surveys and what the committee members can bring to the table to help MetroHealth improve the programs and services it provides to the community. He thanked all of those who had volunteered to be on this committee.
  - A. Presentation on United Ohio Introduction and Overview  
Susan Fuehrer, President of the Institute for H.O.P.E., provided an update on the SDOH screening and Unite Ohio. She emphasized that the goal of the Institute is to improve health by identifying and promoting opportunities for change, developing and nurturing partnerships and by creating an environment where everyone is empowered to live their healthiest life. Susan provided details on patient and MetroHealth employee screening. A community-wide e-referral platform, Unite Ohio, has been launched whereby a community of partners across Cuyahoga County are equipped with the tools they need to collaborate across sectors and create a more equitable community.
  - B. Update on Community Testing/Vaccinations  
Dr. Brook Watts, Chief Quality Office, who is acting as the medical lead for the community testing programs, gave an update on community testing and vaccines. Dr. Watts said that MetroHealth along with the Cuyahoga County Board of Health, has increased its community testing programs focusing on a more formal structure in the county's congregate settings such as nursing homes, homeless shelters, group homes and moving to more community pop-up sites with partnerships with faith-based

organizations, community centers, councilpersons and other community organizations. The next steps are to establish a few fixed testing sites for the community throughout the winter months.

C. Diversity, Equity and Inclusion Update

Alan Nevel, SVP, Chief Diversity/HR Officer (subbing for Arlene Anderson, Senior Manager, Diversity Solutions, MetroHealth Human Resources) provided an update on what MetroHealth is doing on the inclusion, diversity and equity front that directly impacts the ability to engage the community. Alan said efforts are being made to elevate the patient experience, develop a recruitment campaign, participate in an executive women's summit and get more involved with outside organizations to help strengthen relationships with the black community and to better understand the entrepreneurial needs of black business owners in NE Ohio. Alan spoke about an upcoming supplier diversity outreach event and passed along information to those who indicated they would share it with their networks.

D. Community Engagement Committee Charter Discussion

John Hairston Jr. asked the committee members to review the charter and to determine what needs to be removed/added to accurately reflect what is being done in the community and what should be. He asked that comments be assembled and forwarded to Joseph Frolik to review at the January 2021 meeting.

E. Adjournment – 11:17 a.m.